



About PARC

PARC (Palo Alto Research Center) collaborates with sponsors and clients to discover breakthrough business and technology concepts that solve real needs, and transform how enterprises deliver value to customers.



PARC's physical, computer, biological, and social scientists take an agile, cross-disciplinary approach to innovation, with the vision, expertise, and instinct to convert groundbreaking scientific findings into industrial-strength prototypes.

Founded in 1970 as part of Xerox Research, then incorporated in 2002 as an independent research business, PARC is celebrated for such innovations as laser printing, distributed computing and Ethernet, the graphical user interface (GUI), object-oriented programming, and ubiquitous computing. PARC is a wholly owned subsidiary of Xerox Corporation.

PARC Fact Sheet

The Palo Alto Research Center (PARC), a subsidiary of Xerox Corporation, conducts pioneering interdisciplinary research in physical, computational, and social sciences. Building on its three-decade tradition of innovation, PARC works with Xerox and other strategic partners to commercialize technologies created by its renowned scientists.

Location

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Founded - 1970

Incorporated - 2002 as a subsidiary of Xerox Corporation

Senior Management Team

President and Center Director

Mark Bernstein

Laboratories

Ross Bringans, Manager, Electronic Materials and Devices Laboratory

Scott Elrod, Manager, Hardware Systems Laboratory

Markus Fromherz, Intelligent Systems Laboratory

Teresa Lunt, Manager, Computing Science Laboratory

Scripps-PARC Institute for Advanced Biomedical Sciences

Richard Bruce, Director, Scripps-PARC Institute for Advanced Biomedical Sciences

Business Administration

Dana Bloomberg, Vice President, Operations

Damon Matteo, Vice President, Intellectual Capital Management

John Pauksta, Director, Finance and Human Resources

Staff

~ 170 Researchers + Business, Intellectual Property and Operations

Current Research

Current research programs include such areas as:

- Micro-Scale Devices
- Smart Matter Integrated Systems
- Biomedical Sciences
- Mobile & Wireless
- Image Processing
- Document Content
- Sensemaking
- Community

Information on individual research projects can be found at:

<http://www.parc.com/research/>