

COMMUNITY AIR SERVICE DEVELOPMENT INITIATIVE



Policy Description:

The purpose of the Community Air Service Development Initiative (CASDI) is to encourage new non-stop air service and competition at the Corpus Christi International Airport (CRP) by providing temporary assistance to an airline; 1) beginning new nonstop service, 2) providing an increase in aircraft seating configuration by 25-percent or, 3) introducing a first class seating product to the market. For purposes of this incentive program, an increase in aircraft seating configuration of 25-percent or the introduction of a first class seating product shall be referenced as “aircraft upgrade.”

Eligibility Criteria:

CASDI is available to any airline meeting the defined criteria commencing August 1, 2009. The program does not apply to any subsequent carrier that offers service to the same market unless it is an aircraft upgrade. There are no limits to the number of new destinations that the program applies to for any individual carrier.

- Length of program: CASDI length is negotiable based on the size of aircraft, frequency, and any other applicable factors as determined by the Airport Director.
- Components: Any airline that introduces new non-stop service or an aircraft upgrade will be eligible to receive a per-enplanement (revenue passenger) credit, for a temporary period, on the new non-stop service or aircraft upgrade.
- Marketing: Any airline that introduces new non-stop service or an aircraft upgrade shall be eligible to receive marketing support from the airport. All media plans and other marketing efforts must be approved by the Airport Director in order to qualify for payment.
- The new non-stop service must be one that has not been provided within the previous twelve (12) months.
- Market incentives shall be implemented in a manner, in addition to promoting the new or improved service, shall also promote the Corpus Christi International Airport.

Payments and Funding:

All activity associated with the new service or upgrade in aircraft type will be included in the calculation of rates and charges. The Airport Director is authorized to administer the CASDI within the funding limitations established by the airport's budget, using non-airline revenues, as approved by the Corpus Christi City Council.

How to Apply:

Applicants seeking incentives must contact the Corpus Christi International Airport at (361) 289-0171 or www.corpuschristiairport.com.

Additional Resources:

Economic Development
www.cctexas.com/economicdevelopment