



Corpus Christi, TX



WORKFORCE SOLUTIONS of the Coastal Bend

Texas

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Economy Overview

459,479

Population (2017)

Population **grew by 22,665** over the last 5 years and is projected to **grow by 14,854** over the next 5 years.

211,106

Jobs (2017)

Jobs **grew by 7,349** over the last 5 years and are projected to **grow by 13,228** over the next 5 years.

\$51.7K

Median Household Income (2016)

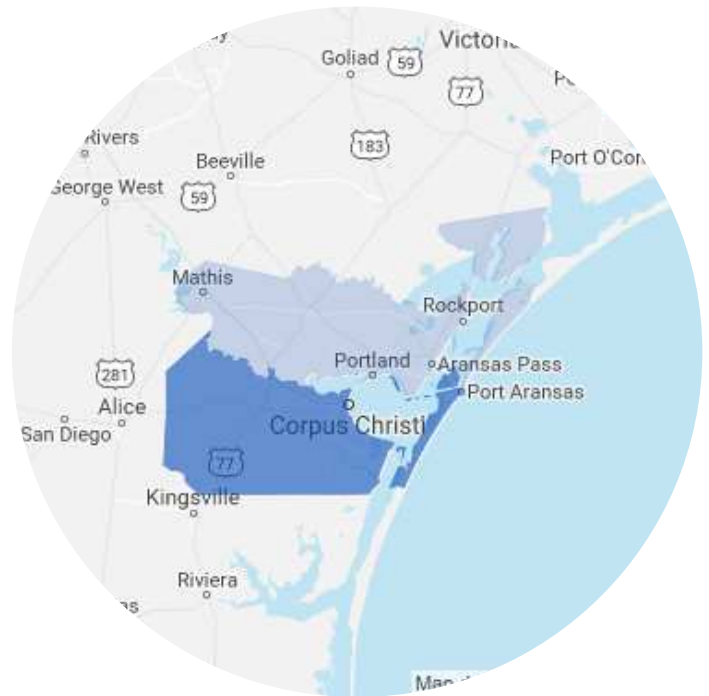
Median household income is **\$3.6K below** the national median household income of \$55.3K.

As of 2017 the region's population **increased by 5.2%** since 2012, growing by 22,665. Population is expected to **increase by 3.2%** between 2017 and 2022, adding 14,854.

From 2012 to 2017, jobs **increased by 3.6%** in Corpus Christi, TX from 203,758 to **211,106**. This change **fell short of the national growth rate of 8.2%** by 4.6%. As the number of jobs increased, the **labor force participation rate decreased from 59.4% to 56.5%** between 2012 and 2017.

Concerning educational attainment, **12.2% of Corpus Christi, TX residents possess a Bachelor's Degree** (6.2% below the national average), and **6.9% hold an Associate's Degree** (1.0% below the national average).

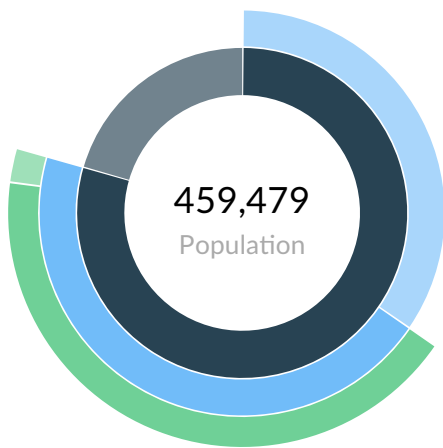
The top three industries in 2017 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Nonresidential Building Construction.



| | Population (2017) | Labor Force (2017) | Jobs (2017) | Cost of Living | GRP | Imports | Exports |
|---------------|-------------------|--------------------|-------------|----------------|----------|-----------|----------|
| Region | 459,479 | 206,176 | 211,106 | 95.9 | \$26.37B | \$26.97B | \$36.73B |
| Texas | 28,289,157 | 13,598,066 | 13,544,835 | 95.6 | \$1.69T | \$958.27B | \$1.31T |
| United States | 325,401,909 | 160,185,502 | 160,946,219 | 100.0 | \$19.27T | \$0 | \$8.36T |

Economy Overview - Cont.

2017 Labor Force Breakdown



| | Population |
|--------------------------------|------------|
| ● Total Working Age Population | 364,787 |
| ● Not in Labor Force (15+) | 158,611 |
| ● Labor Force | 206,176 |
| ● Employed | 195,292 |
| ● Unemployed | 10,884 |
| ● Under 15 | 94,692 |

Educational Attainment

Concerning educational attainment, **12.2% of Corpus Christi, TX residents possess a Bachelor's Degree** (6.2% below the national average), and **6.9% hold an Associate's Degree** (1.0% below the national average).

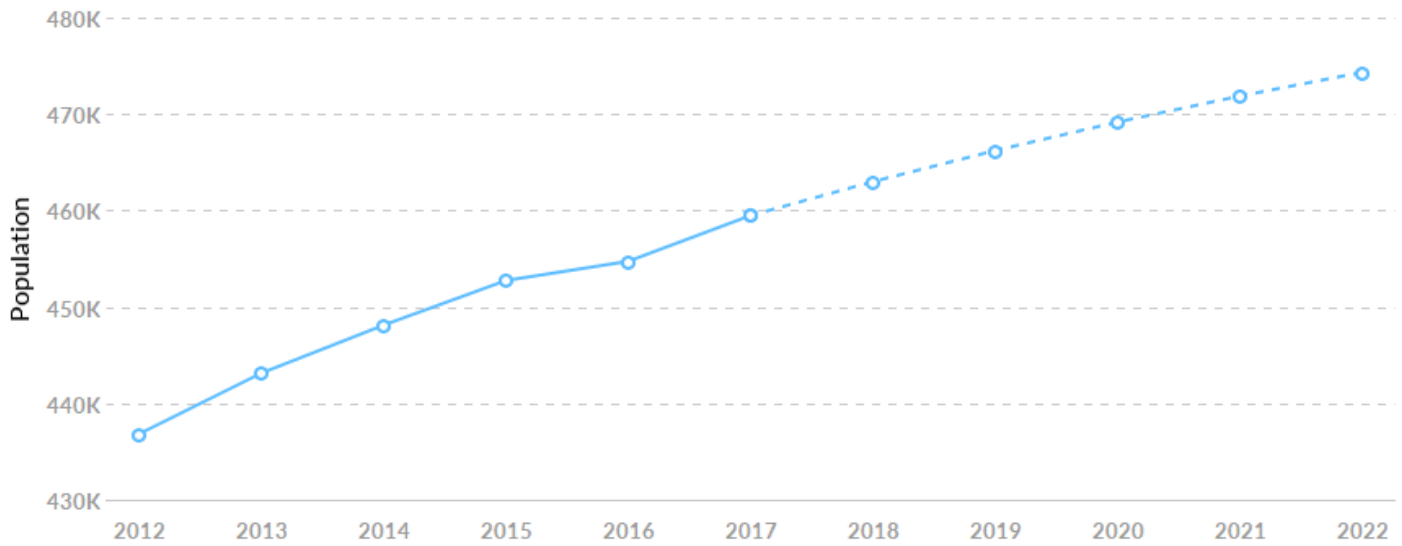


| | % of Population | Population |
|------------------------------|-----------------|------------|
| ● Less Than 9th Grade | 9.9% | 29,632 |
| ● 9th Grade to 12th Grade | 11.0% | 33,115 |
| ● High School Diploma | 29.2% | 87,665 |
| ● Some College | 23.9% | 71,959 |
| ● Associate's Degree | 6.9% | 20,832 |
| ● Bachelor's Degree | 12.2% | 36,625 |
| ● Graduate Degree and Higher | 6.9% | 20,676 |

Historic & Projected Trends

Population Trends

As of 2017 the region's population increased by 5.2% since 2012, growing by 22,665. Population is expected to increase by 3.2% between 2017 and 2022, adding 14,854.

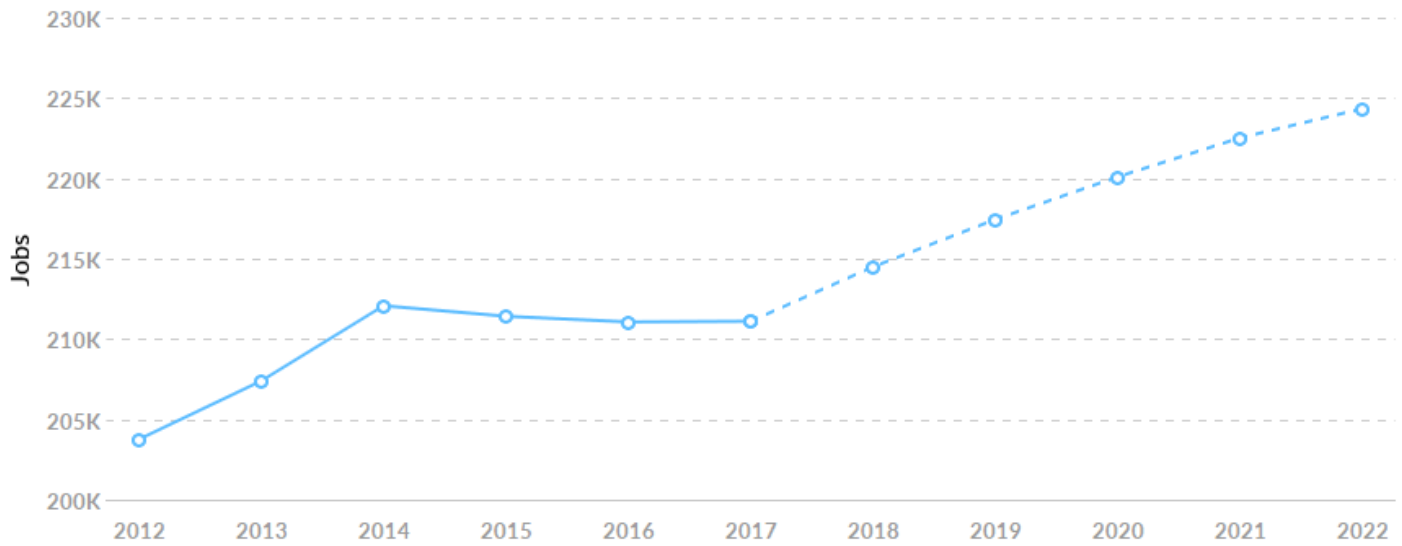


| Timeframe | Population |
|-----------|------------|
| 2012 | 436,814 |
| 2013 | 443,125 |
| 2014 | 448,106 |
| 2015 | 452,736 |
| 2016 | 454,727 |
| 2017 | 459,479 |
| 2018 | 462,991 |
| 2019 | 466,217 |
| 2020 | 469,171 |
| 2021 | 471,870 |
| 2022 | 474,332 |

Historic & Projected Trends - Cont.

Job Trends

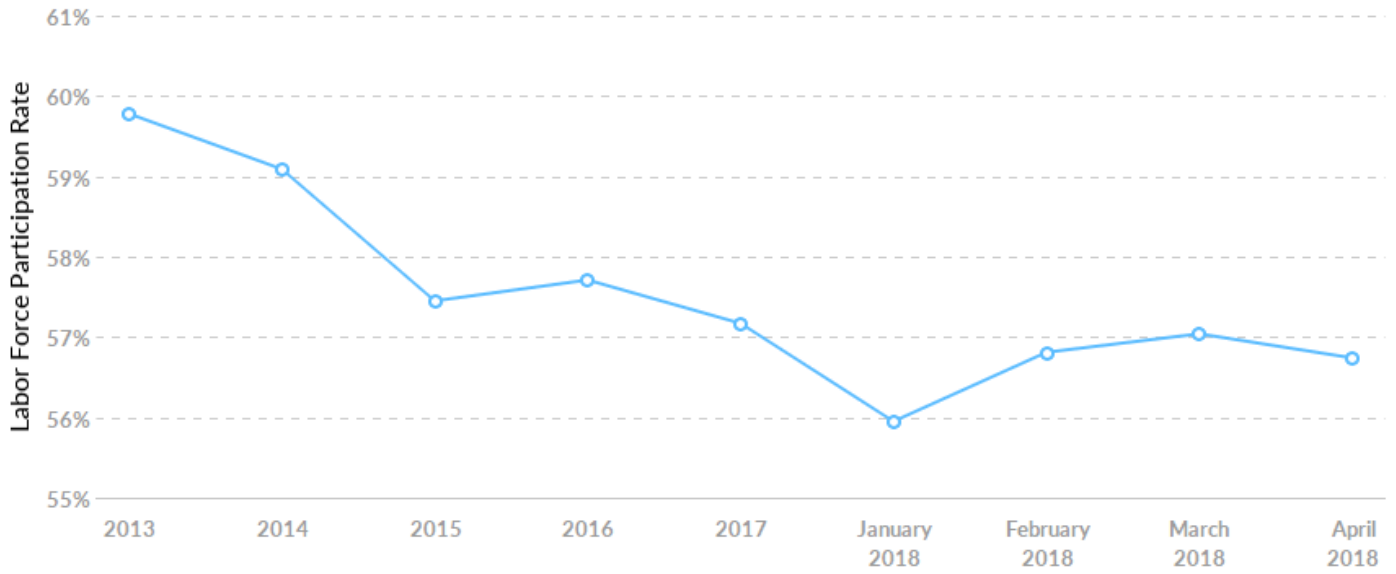
From 2012 to 2017, jobs increased by 3.6% in Corpus Christi, TX from 203,758 to **211,106**. This change fell short of the national growth rate of 8.2% by 4.6%.



| Timeframe | Jobs |
|-----------|---------|
| 2012 | 203,758 |
| 2013 | 207,393 |
| 2014 | 212,072 |
| 2015 | 211,417 |
| 2016 | 211,065 |
| 2017 | 211,106 |
| 2018 | 214,490 |
| 2019 | 217,441 |
| 2020 | 220,090 |
| 2021 | 222,517 |
| 2022 | 224,334 |

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

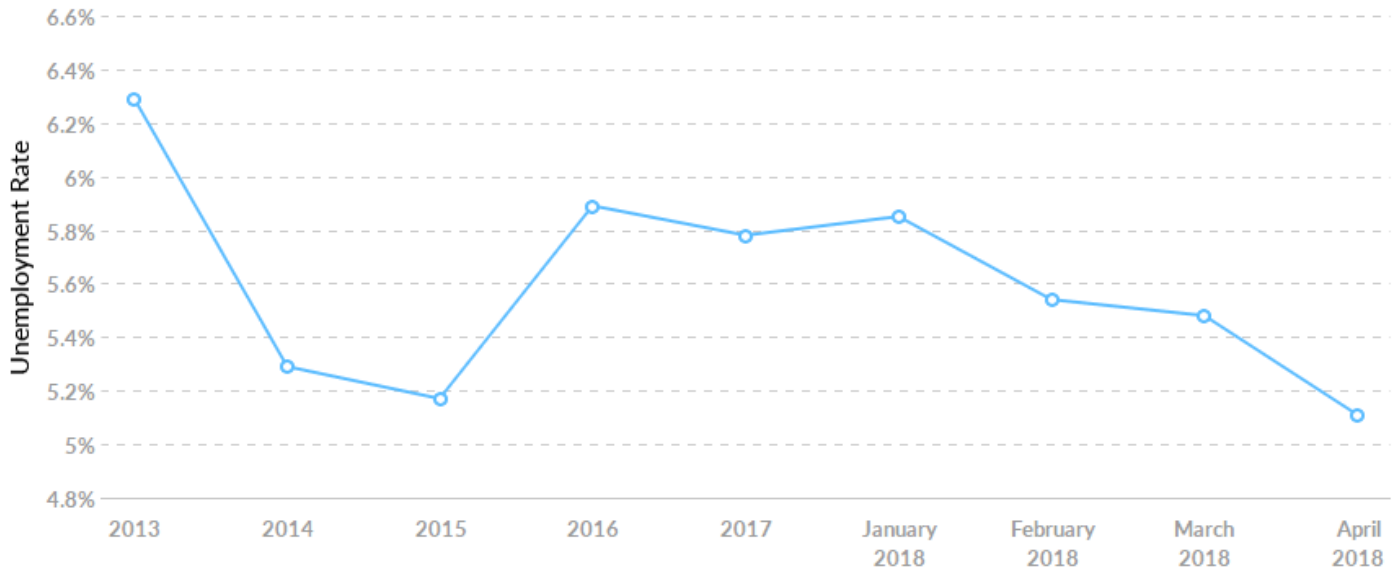


| Timeframe | Labor Force Participation Rate |
|---------------|--------------------------------|
| 2013 | 59.78% |
| 2014 | 59.09% |
| 2015 | 57.45% |
| 2016 | 57.71% |
| 2017 | 57.17% |
| January 2018 | 55.95% |
| February 2018 | 56.81% |
| March 2018 | 57.04% |
| April 2018 | 56.74% |

Historic & Projected Trends - Cont.

Unemployment Rate Trends

Corpus Christi, TX had an April 2018 unemployment rate of 5.11%, **decreasing from 6.29%** 5 years before.



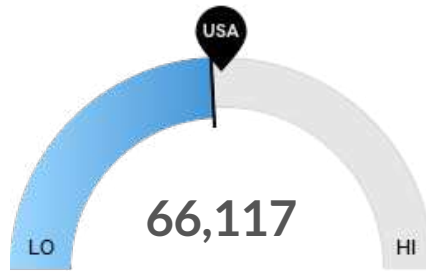
| Timeframe | Unemployment Rate |
|---------------|-------------------|
| 2013 | 6.29% |
| 2014 | 5.29% |
| 2015 | 5.17% |
| 2016 | 5.89% |
| 2017 | 5.78% |
| January 2018 | 5.85% |
| February 2018 | 5.54% |
| March 2018 | 5.48% |
| April 2018 | 5.11% |

Population Characteristics



Millennials

Corpus Christi, TX has 97,026 millennials (ages 20-34). The national average for an area this size is 94,369.



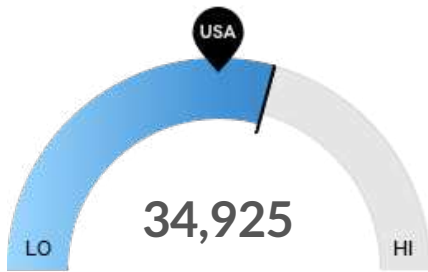
Retiring Soon

Retirement risk is about average in Corpus Christi, TX. The national average for an area this size is 69,300 people 65 or older, while there are 66,117 here.



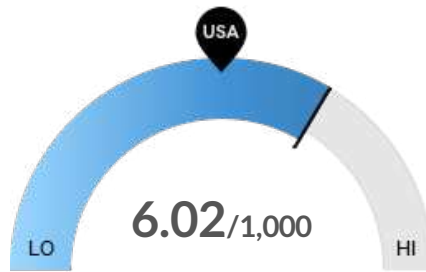
Racial Diversity

Racial diversity is high in Corpus Christi, TX. The national average for an area this size is 176,131 racially diverse people, while there are 302,957 here.



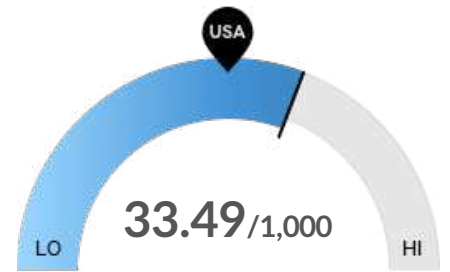
Veterans

Corpus Christi, TX has 34,925 veterans. The national average for an area this size is 27,491.



Violent Crime

Corpus Christi, TX has 6.02 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



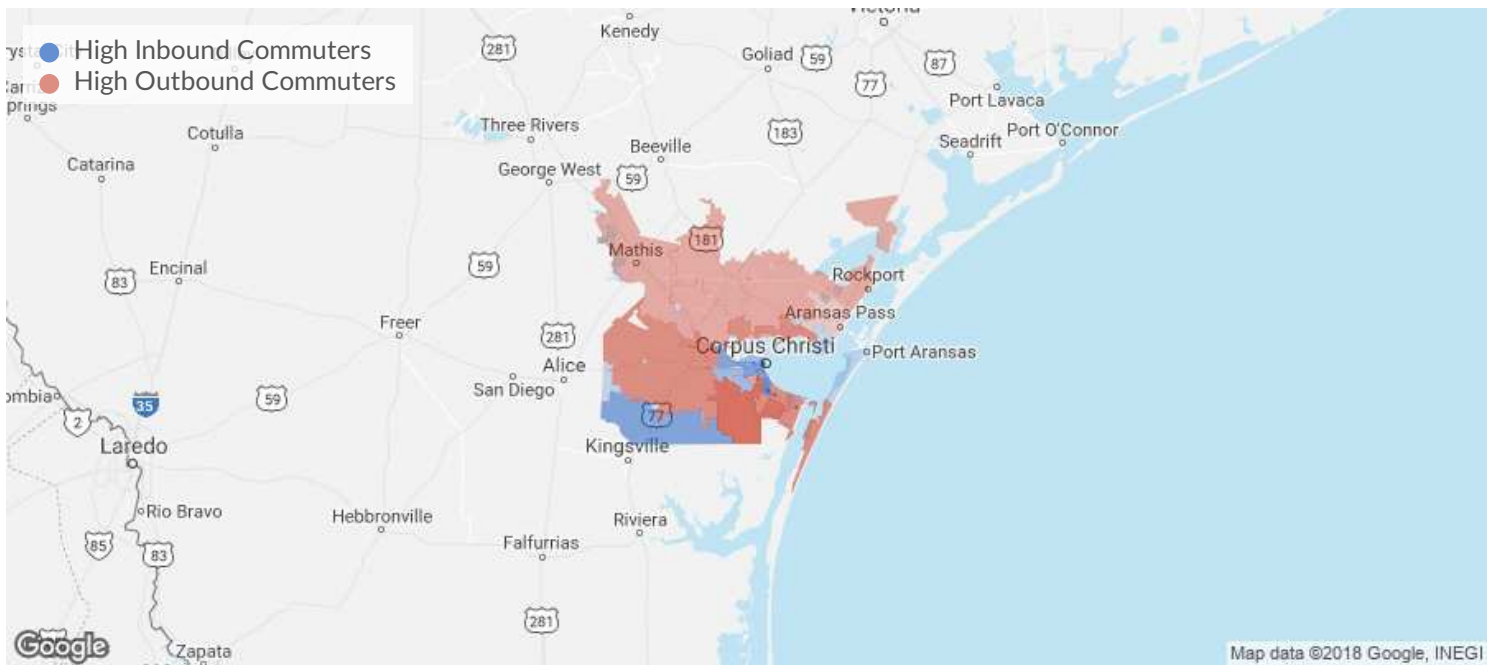
Property Crime

Corpus Christi, TX has 33.49 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Corpus Christi, TX currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #5 for resident workers. The top ZIP for resident workers is 78413.



Where Talent Works

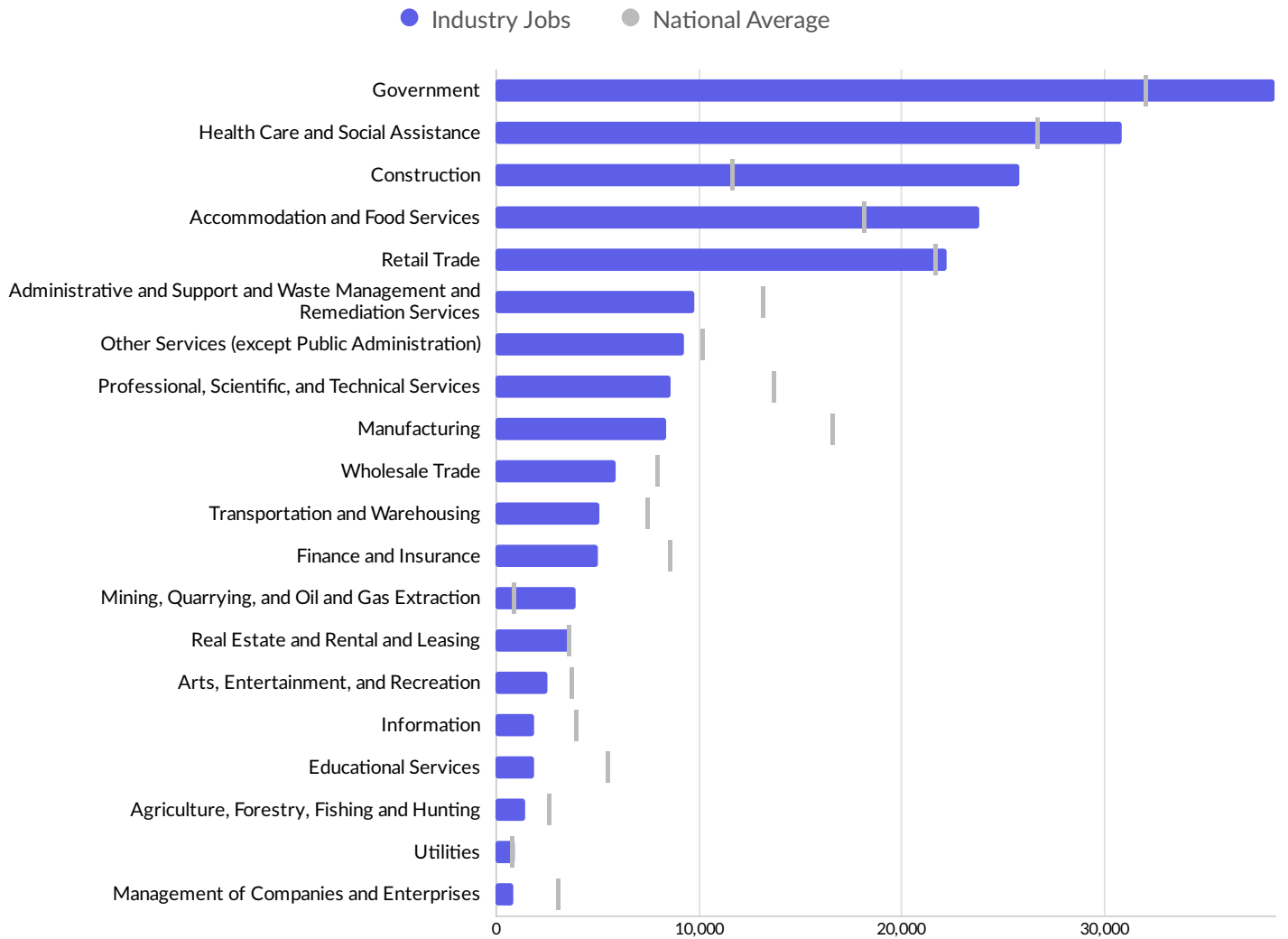
| ZIP | Name | 2017 Employment |
|-------|----------------------------|-----------------|
| 78411 | Corpus Christi, TX (in ... | 20,816 |
| 78401 | Corpus Christi, TX (in ... | 20,180 |
| 78413 | Corpus Christi, TX (in ... | 13,103 |
| 78412 | Corpus Christi, TX (in ... | 12,133 |
| 78415 | Corpus Christi, TX (in ... | 10,914 |

Where Talent Lives

| ZIP | Name | 2017 Workers |
|-------|----------------------------|--------------|
| 78413 | Corpus Christi, TX (in ... | 19,454 |
| 78415 | Corpus Christi, TX (in ... | 18,398 |
| 78414 | Corpus Christi, TX (in ... | 18,346 |
| 78412 | Corpus Christi, TX (in ... | 16,601 |
| 78411 | Corpus Christi, TX (in ... | 13,772 |

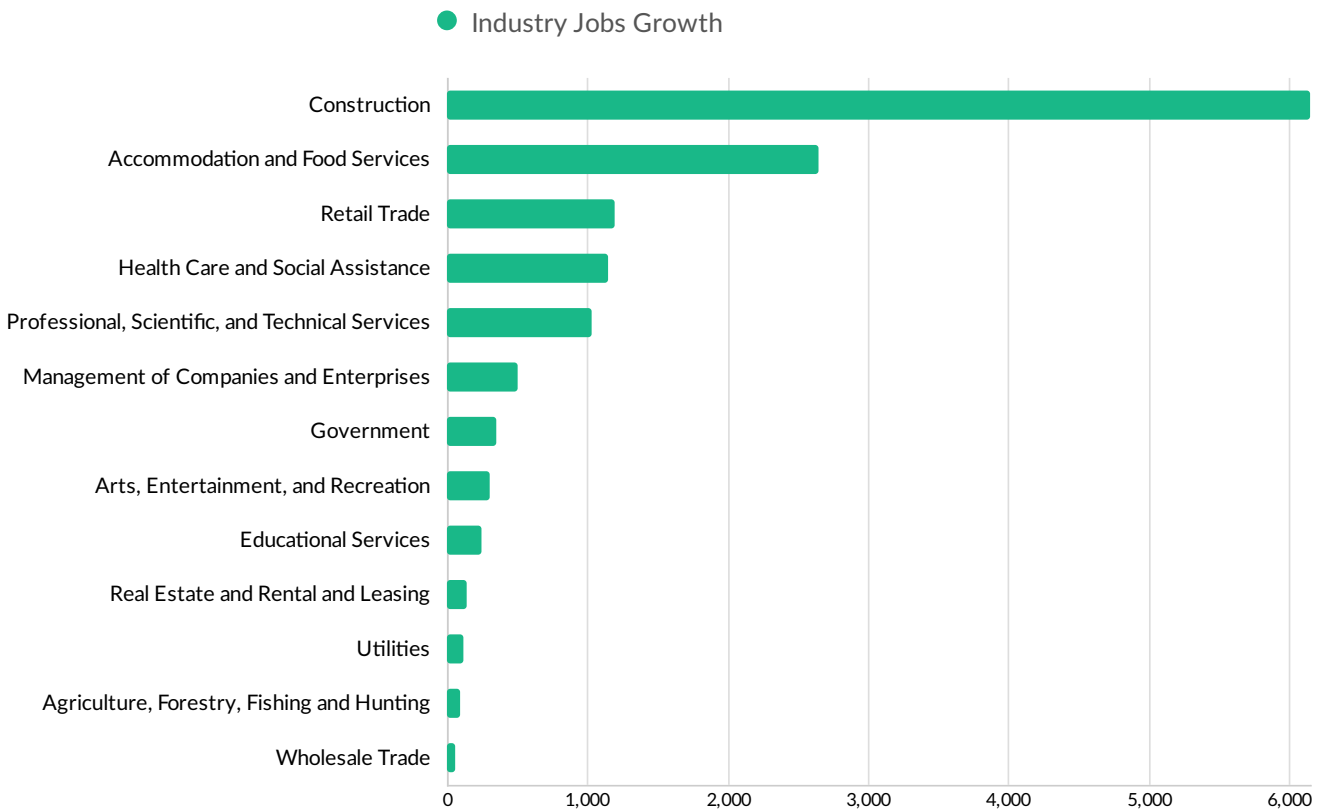
Industry Characteristics

Largest Industries



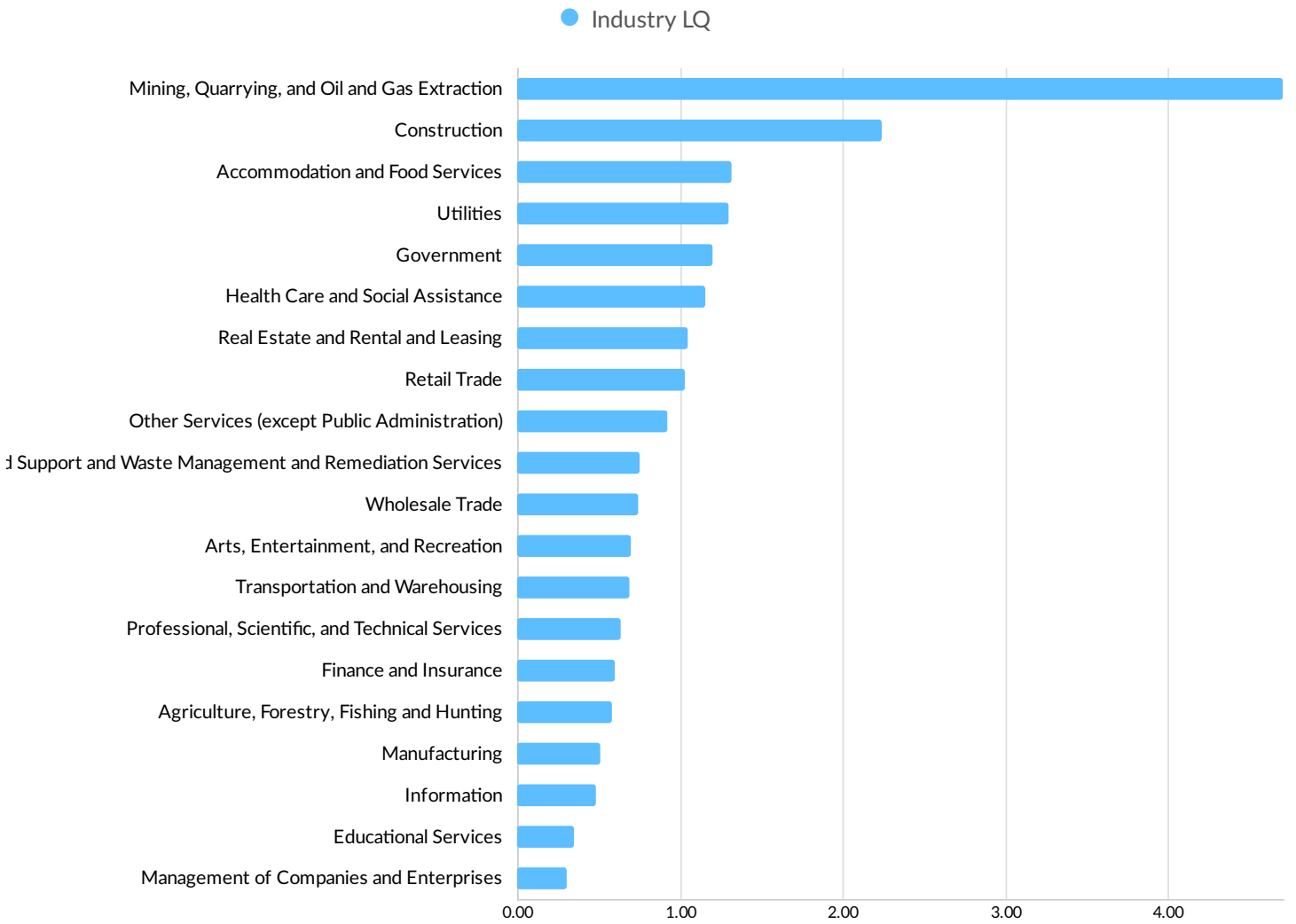
Industry Characteristics - Cont.

Top Growing Industries



Industry Characteristics - Cont.

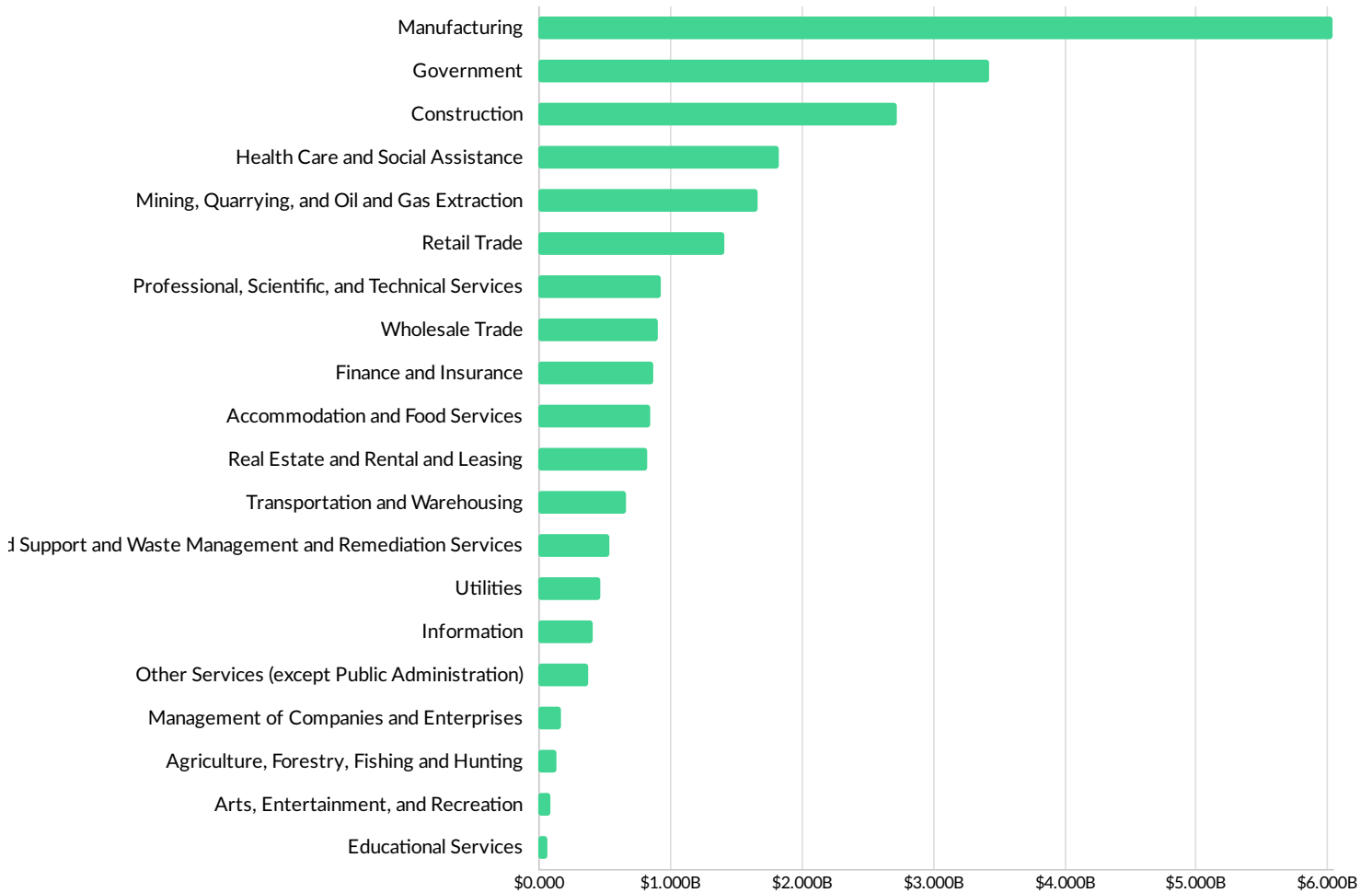
Top Industry LQ



Industry Characteristics - Cont.

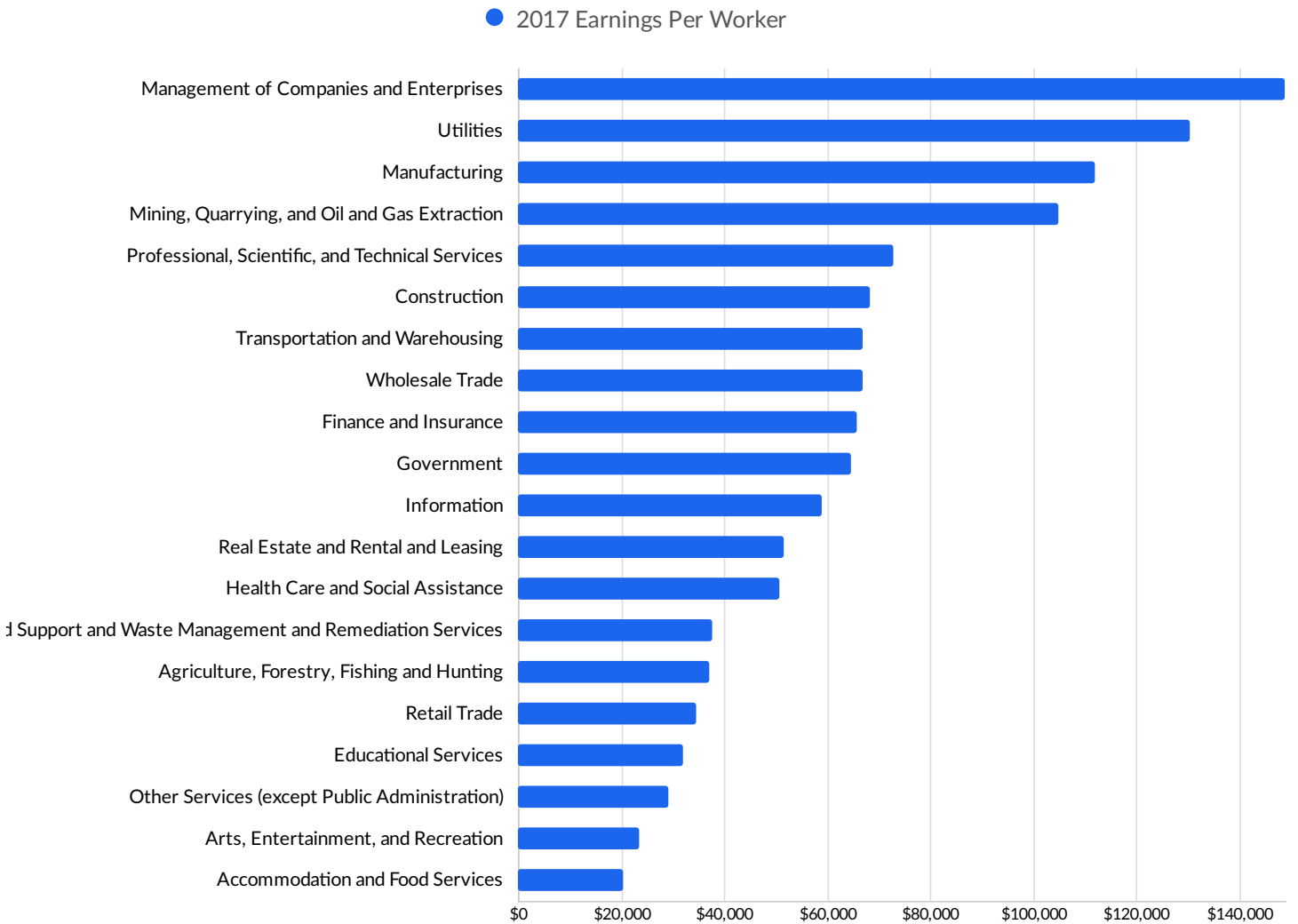
Top Industry GRP

● 2017 Gross Regional Product



Industry Characteristics - Cont.

Top Industry Earnings



Industry Characteristics - Cont.

| Industry | 2012 Jobs | 2017 Jobs | Change in Jobs | % Change in Jobs | 2017 LQ | 2017 Earnings Per Worker | 2017 GRP |
|--|-----------|-----------|----------------|------------------|---------|--------------------------|-----------|
| Government | 38,089 | 38,439 | 350 | +1% | 1.20 | \$64,518 | \$3.43B |
| Health Care and Social Assistance | 29,739 | 30,883 | 1,144 | +4% | 1.16 | \$50,737 | \$1.83B |
| Construction | 19,705 | 25,855 | 6,150 | +31% | 2.24 | \$68,309 | \$2.73B |
| Accommodation and Food Services | 21,218 | 23,861 | 2,643 | +12% | 1.32 | \$20,511 | \$846.15M |
| Retail Trade | 21,087 | 22,279 | 1,192 | +6% | 1.03 | \$34,513 | \$1.41B |
| Administrative and Support and Waste Management and Remediation Services | 10,014 | 9,845 | -169 | -2% | 0.75 | \$37,808 | \$543.80M |
| Other Services (except Public Administration) | 10,004 | 9,320 | -684 | -7% | 0.92 | \$29,150 | \$382.81M |
| Professional, Scientific, and Technical Services | 7,592 | 8,620 | 1,028 | +14% | 0.63 | \$72,854 | \$931.43M |
| Manufacturing | 10,089 | 8,431 | -1,658 | -16% | 0.51 | \$112,058 | \$6.04B |
| Wholesale Trade | 5,850 | 5,905 | 55 | +1% | 0.75 | \$66,821 | \$905.34M |
| Transportation and Warehousing | 6,092 | 5,138 | -954 | -16% | 0.69 | \$66,880 | \$673.05M |
| Finance and Insurance | 5,140 | 5,074 | -66 | -1% | 0.60 | \$65,857 | \$872.56M |
| Mining, Quarrying, and Oil and Gas Extraction | 6,885 | 3,934 | -2,951 | -43% | 4.70 | \$104,785 | \$1.67B |
| Real Estate and Rental and Leasing | 3,583 | 3,718 | 135 | +4% | 1.05 | \$51,596 | \$825.52M |
| Arts, Entertainment, and Recreation | 2,245 | 2,548 | 303 | +13% | 0.70 | \$23,516 | \$94.63M |
| Information | 2,135 | 1,895 | -240 | -11% | 0.49 | \$58,837 | \$410.57M |
| Educational Services | 1,637 | 1,880 | 243 | +15% | 0.35 | \$32,082 | \$69.52M |
| Agriculture, Forestry, Fishing and Hunting | 1,386 | 1,477 | 91 | +7% | 0.58 | \$37,135 | \$133.73M |
| Utilities | 834 | 951 | 117 | +14% | 1.30 | \$130,271 | \$476.71M |





















Industry Characteristics - Cont.

| Industry | 2012 Jobs | 2017 Jobs | Change in Jobs | % Change in Jobs | 2017 LQ | 2017 Earnings Per Worker | 2017 GRP |
|---|-----------|-----------|----------------|------------------|---------|--------------------------|-----------|
| Management of Companies and Enterprises | 411 | 910 | 499 | +121% | 0.30 | \$148,799 | \$177.36M |

Business Characteristics

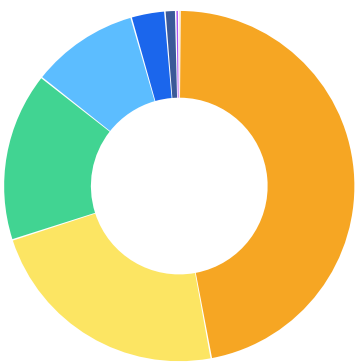
7,176 Companies Employ Your Workers

Online profiles for your workers mention 7,176 companies as employers, with the top 10 appearing below. In the last 12 months, 4,694 companies in Corpus Christi, TX posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|----------------------------------|---|-----------------------------------|---|
| City of Corpus Christi | 125  | Anthem, Inc. | 1,712  |
| Texas A&M University-Corpus ... | 122  | Virtual Vacations | 1,145  |
| Christus Health | 94  | CRST International, Inc. | 1,016  |
| Corpus Christi Army Depot | 75  | C.R. England, Inc. | 663  |
| United States Department of t... | 75  | Mutual of Omaha | 590  |
| Flint Hills Resources, LP | 63  | Christus Health | 586  |
| Bay Corp. | 46  | City of Corpus Christi | 414  |
| Del Mar College | 43  | Pinnacle Transportation System... | 381  |
| Corpus Christi Independent Sc... | 41  | Pizza Hut, Inc. | 361  |
| Heb Grocery Company, LP | 40  | Fieldco | 328  |

Business Characteristics - Cont.

Business Size

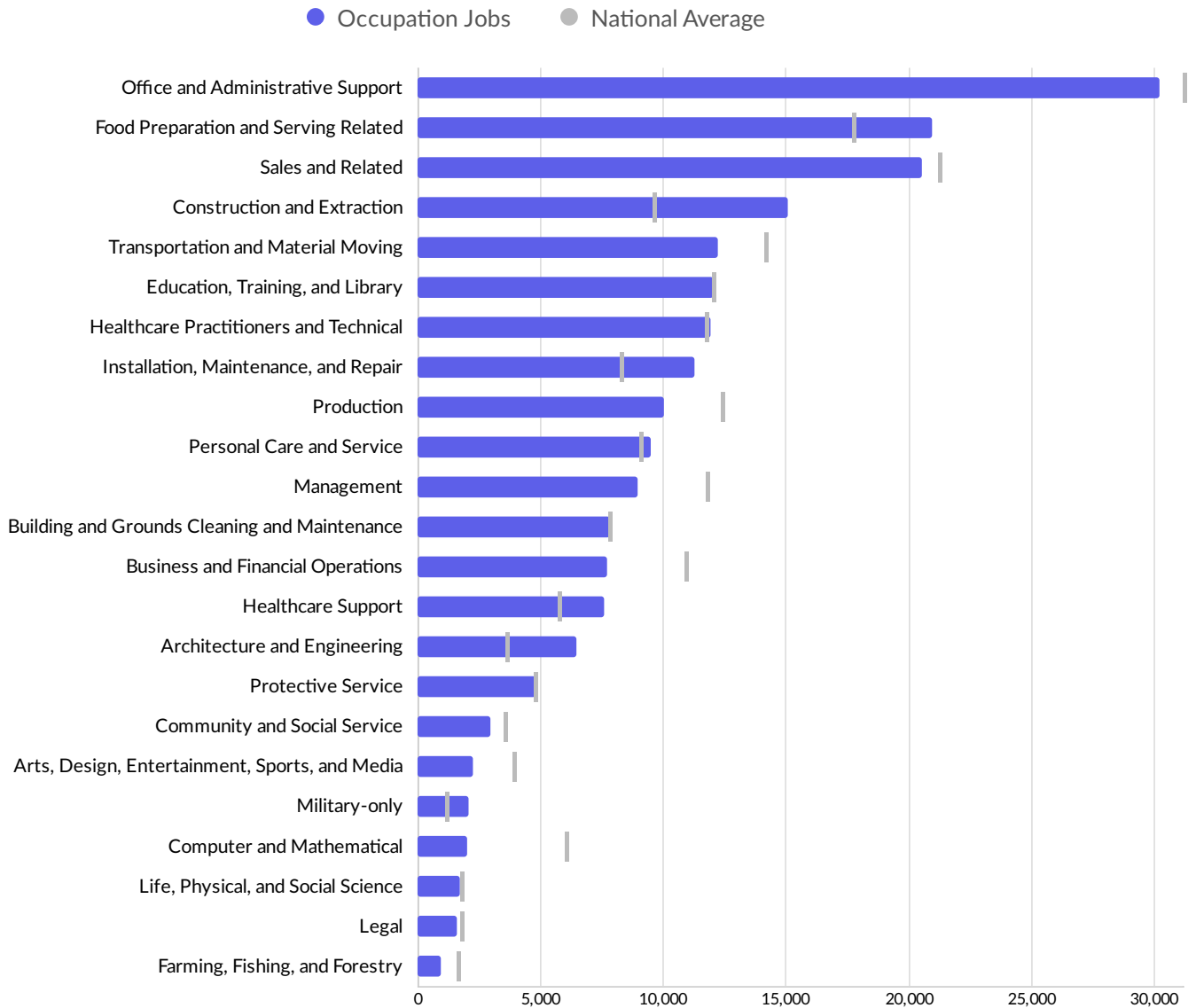


| | Percentage | Business Count |
|------------------------|------------|----------------|
| ● 1 to 4 employees | 47.0% | 7,219 |
| ● 5 to 9 employees | 23.0% | 3,526 |
| ● 10 to 19 employees | 15.6% | 2,395 |
| ● 20 to 49 employees | 9.9% | 1,528 |
| ● 50 to 99 employees | 3.1% | 479 |
| ● 100 to 249 employees | 1.0% | 151 |
| ● 250 to 499 employees | 0.3% | 42 |
| ● 500+ employees | 0.1% | 19 |

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

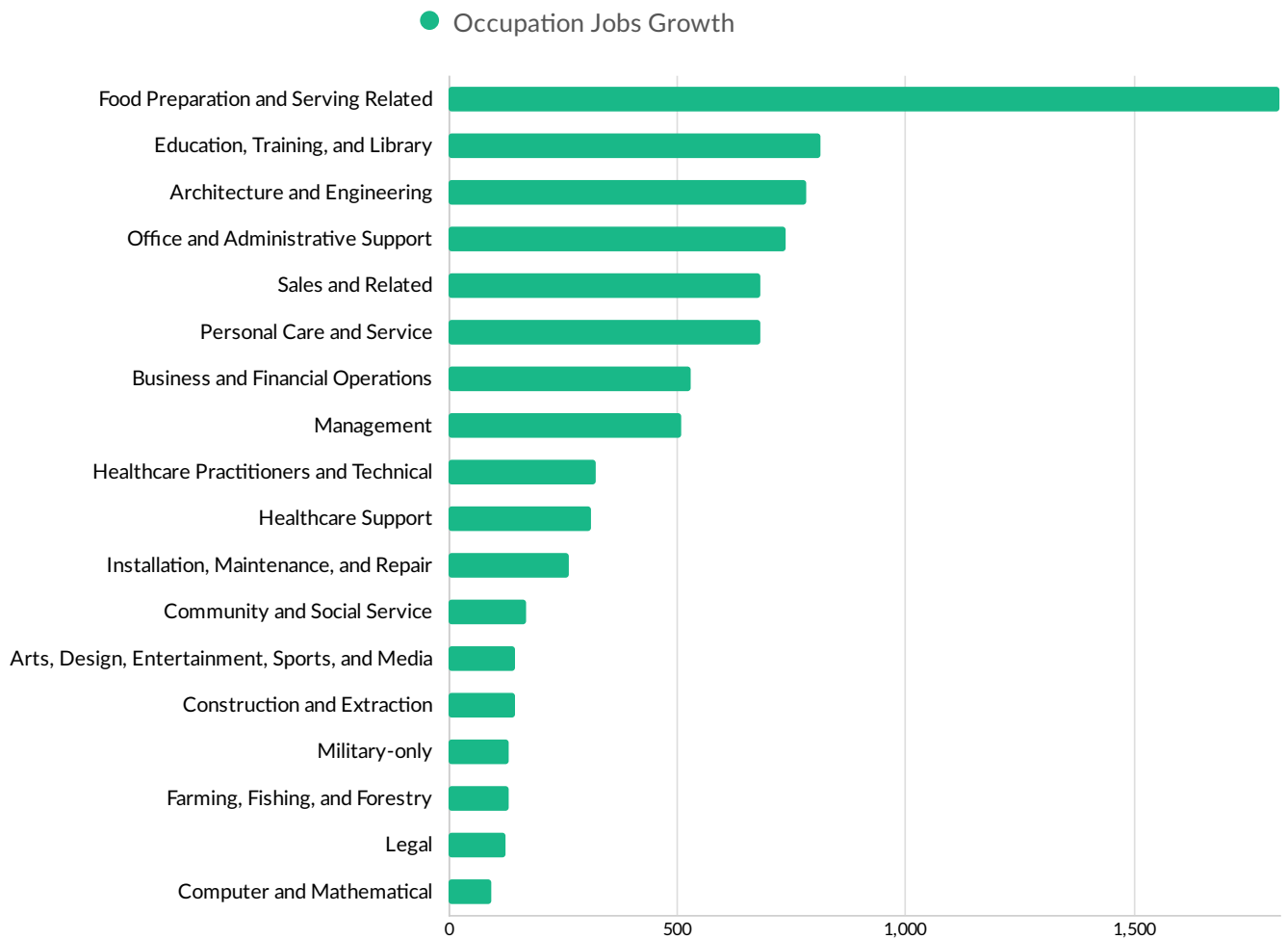
Workforce Characteristics

Largest Occupations



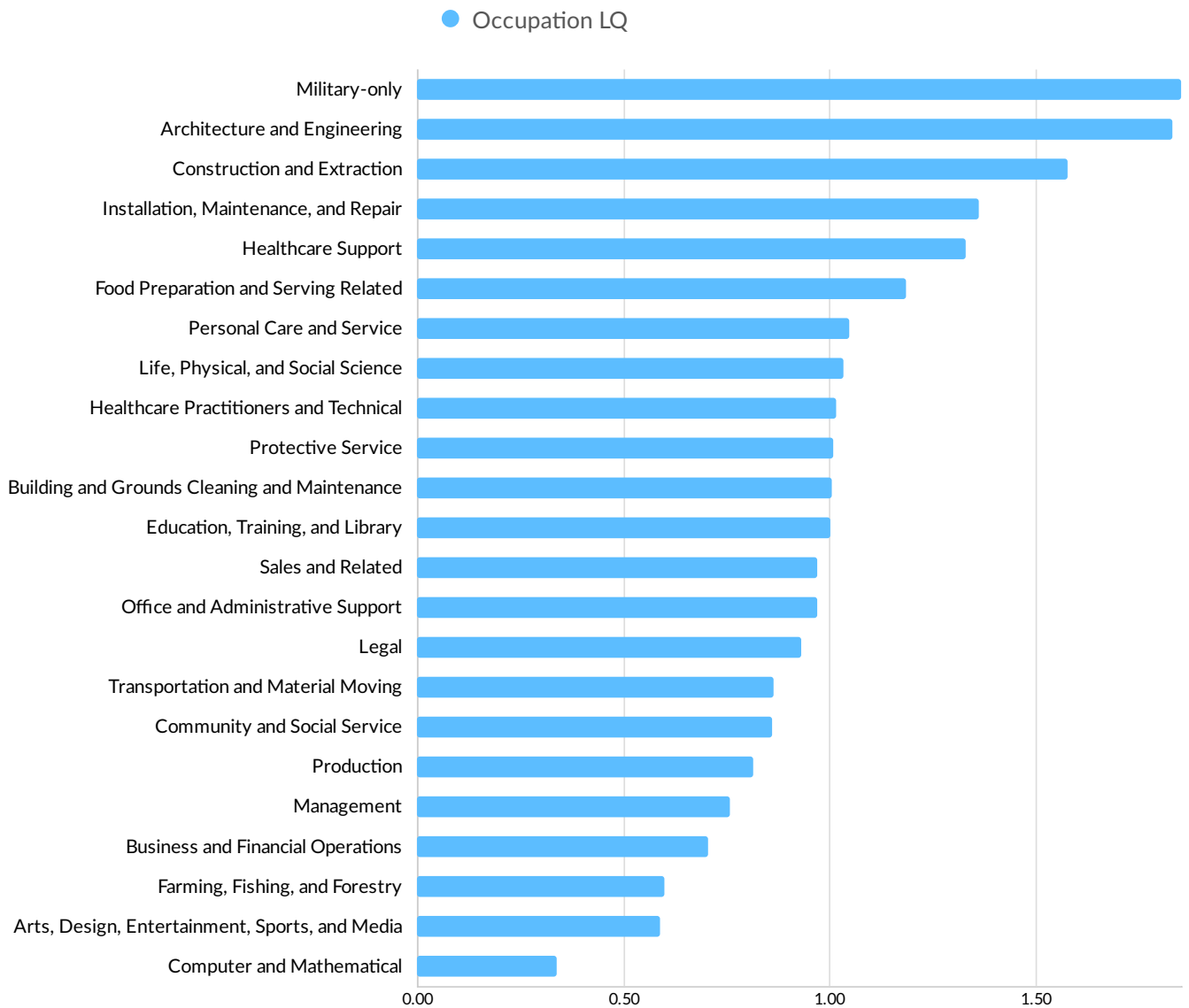
Workforce Characteristics - Cont.

Top Growing Occupations



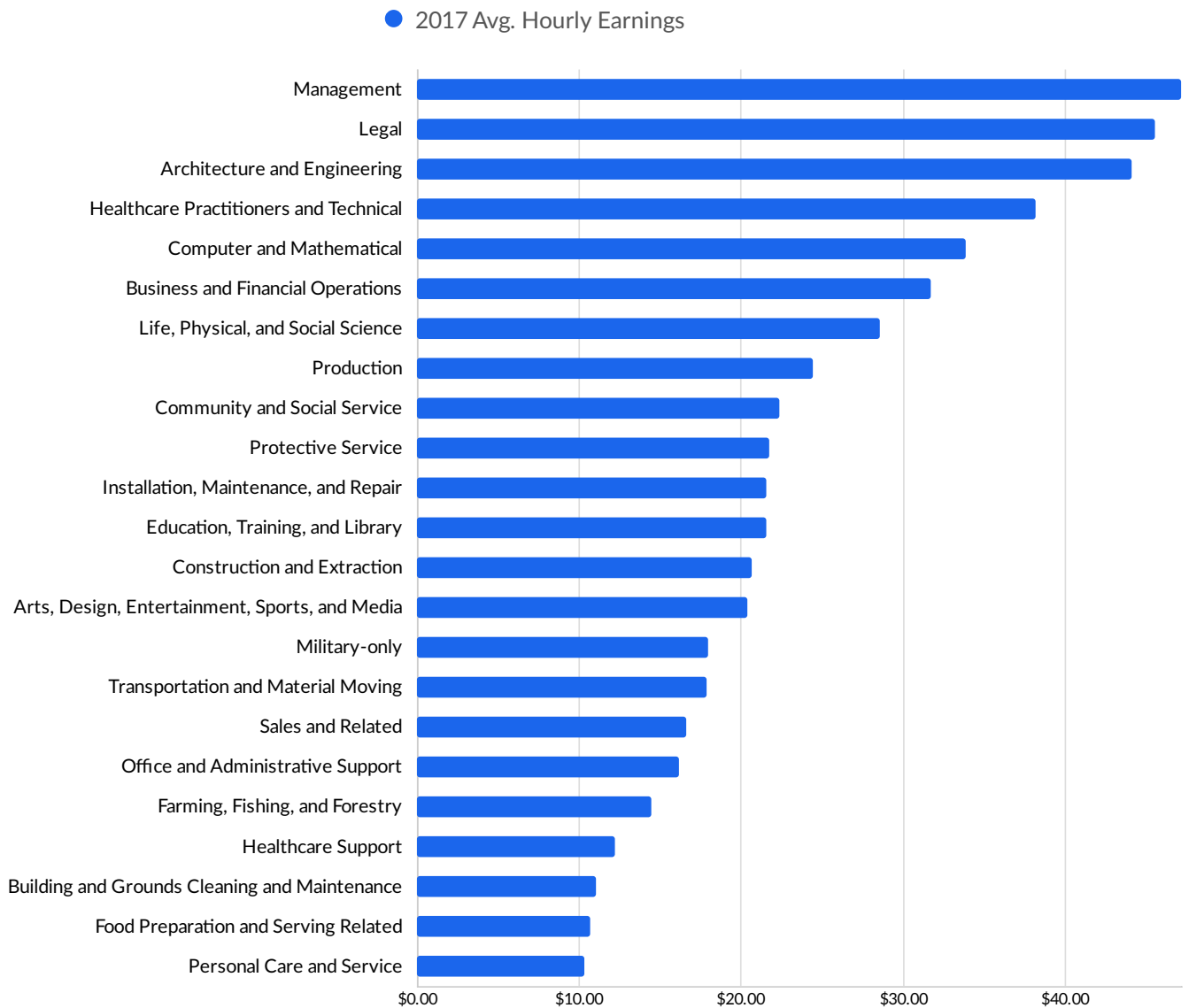
Workforce Characteristics - Cont.

Top Occupation LQ



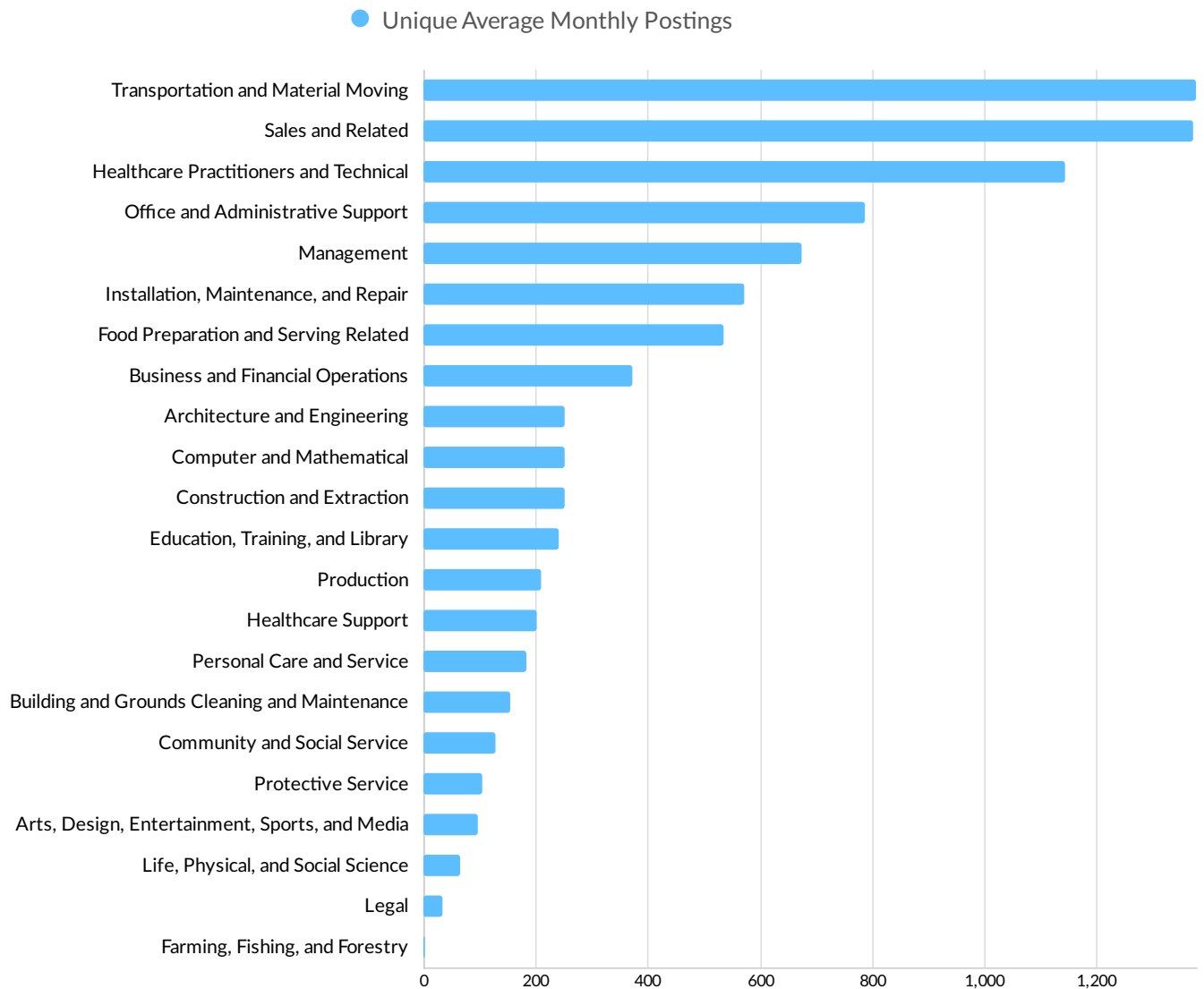
Workforce Characteristics - Cont.

Top Occupation Earnings



Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

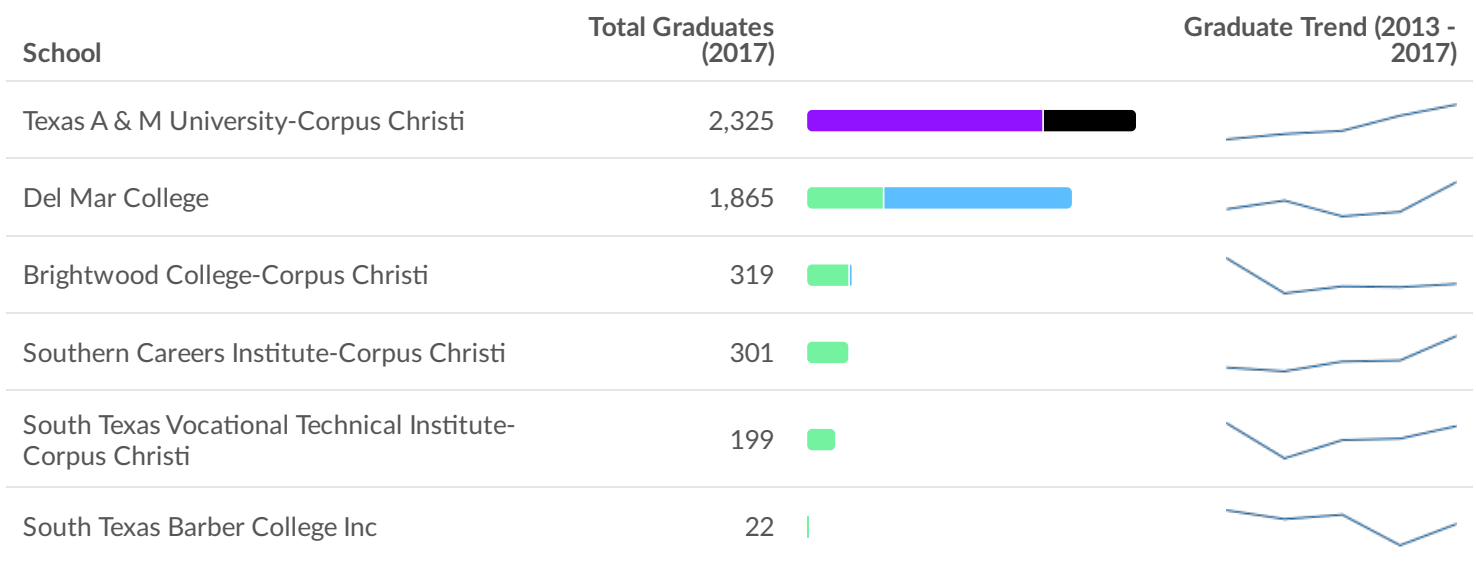
| Occupation | 2012 Jobs | 2017 Jobs | Change in Jobs | % Change in Jobs | 2017 LQ | 2017 Avg. Hourly Earnings | Jul 2017 - Jun 2018 Unique Average Monthly Postings |
|---|-----------|-----------|----------------|------------------|---------|---------------------------|---|
| Office and Administrative Support | 29,525 | 30,263 | 738 | +2% | 0.97 | \$16.17 | 789 |
| Food Preparation and Serving Related | 19,179 | 20,999 | 1,820 | +9% | 1.19 | \$10.70 | 535 |
| Sales and Related | 19,880 | 20,564 | 684 | +3% | 0.97 | \$16.66 | 1,373 |
| Construction and Extraction | 14,963 | 15,109 | 146 | +1% | 1.58 | \$20.65 | 251 |
| Transportation and Material Moving | 12,535 | 12,253 | -282 | -2% | 0.87 | \$17.90 | 1,378 |
| Education, Training, and Library | 11,232 | 12,047 | 815 | +7% | 1.00 | \$21.57 | 243 |
| Healthcare Practitioners and Technical | 11,625 | 11,946 | 321 | +3% | 1.02 | \$38.23 | 1,144 |
| Installation, Maintenance, and Repair | 11,008 | 11,272 | 264 | +2% | 1.36 | \$21.59 | 572 |
| Production | 10,536 | 10,045 | -491 | -5% | 0.81 | \$24.42 | 210 |
| Personal Care and Service | 8,797 | 9,481 | 684 | +8% | 1.05 | \$10.32 | 183 |
| Management | 8,433 | 8,944 | 511 | +6% | 0.76 | \$47.21 | 675 |
| Building and Grounds Cleaning and Maintenance | 7,955 | 7,831 | -124 | -2% | 1.01 | \$11.06 | 154 |
| Business and Financial Operations | 7,165 | 7,695 | 530 | +7% | 0.71 | \$31.70 | 373 |
| Healthcare Support | 7,300 | 7,613 | 313 | +4% | 1.33 | \$12.19 | 203 |
| Architecture and Engineering | 5,704 | 6,487 | 783 | +14% | 1.83 | \$44.15 | 251 |
| Protective Service | 4,835 | 4,823 | -12 | 0% | 1.01 | \$21.73 | 105 |
| Community and Social Service | 2,830 | 2,999 | 169 | +6% | 0.86 | \$22.41 | 129 |

Workforce Characteristics - Cont.

| Occupation | 2012 Jobs | 2017 Jobs | Change in Jobs | % Change in Jobs | 2017 LQ | 2017 Avg. Hourly Earnings | Jul 2017 - Jun 2018 Unique Average Monthly Postings |
|--|-----------|-----------|----------------|------------------|---------|---------------------------|---|
| Arts, Design, Entertainment, Sports, and Media | 2,131 | 2,278 | 147 | +7% | 0.59 | \$20.44 | 98 |
| Military-only | 1,925 | 2,058 | 133 | +7% | 1.85 | \$17.97 | 0 |
| Computer and Mathematical | 1,956 | 2,050 | 94 | +5% | 0.34 | \$33.91 | 251 |
| Life, Physical, and Social Science | 1,898 | 1,751 | -147 | -8% | 1.03 | \$28.64 | 66 |
| Legal | 1,508 | 1,632 | 124 | +8% | 0.93 | \$45.57 | 34 |
| Farming, Fishing, and Forestry | 836 | 967 | 131 | +16% | 0.60 | \$14.48 | 3 |

Educational Pipeline

In 2017, there were 5,031 graduates in Corpus Christi, TX. This pipeline has grown by 17% over the last 5 years. The highest share of these graduates come from Medical/Clinical Assistant, Liberal Arts and Sciences/Liberal Studies, and Registered Nursing/Registered Nurse.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher