



# Survey of Nueces, San Patricio and Kleberg Counties

October 2018

Prepared by

Renwick DeVille

Harris, DeVille & Associates, Inc.

*PORT INDUSTRIES  
OF CORPUS CHRISTI*



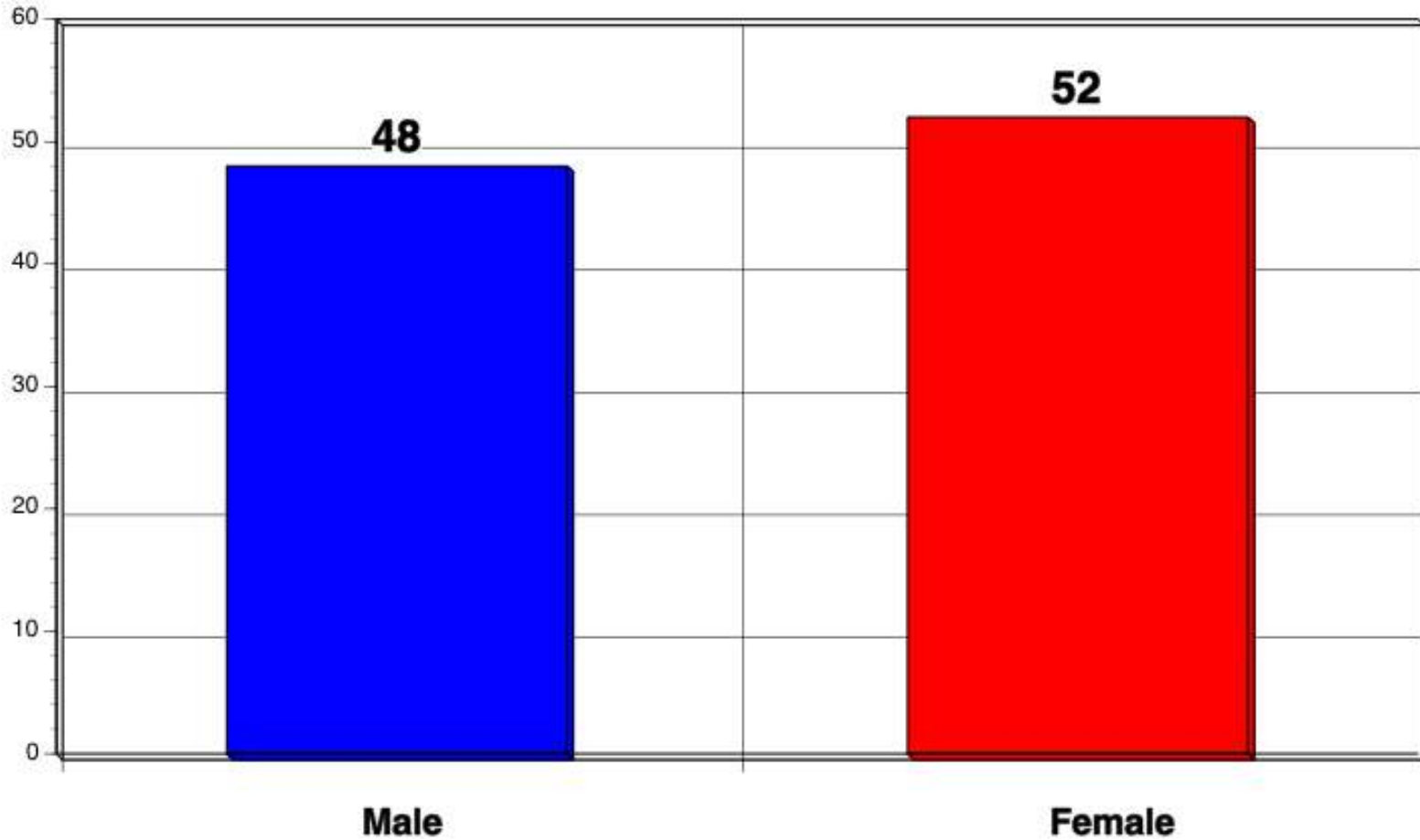
# About the Survey

- Developed by Harris, DeVille & Associates (HDA). Conducted by Perception Insight, Inc.
- Telephone surveys conducted **Sept. 30 – Oct. 10, 2018**
- Sample size of **771** adult residents
- Margin of error **+3.4%** @ 95% level of confidence overall; individual counties vary
- **16th survey during a 23 year period**
- Survey area consists of **three counties** [Nueces (402), San Patricio (263), and Kleberg (106)]
- Sample frame from a telephone matched, voter file which contained both cell and landline numbers
- **Quotas** imposed to ensure nominal participation quota based on gender, Hispanic ethnicity and age. Results **weighted** to normalize sample by age, county, race and ethnicity to reflect actual population.

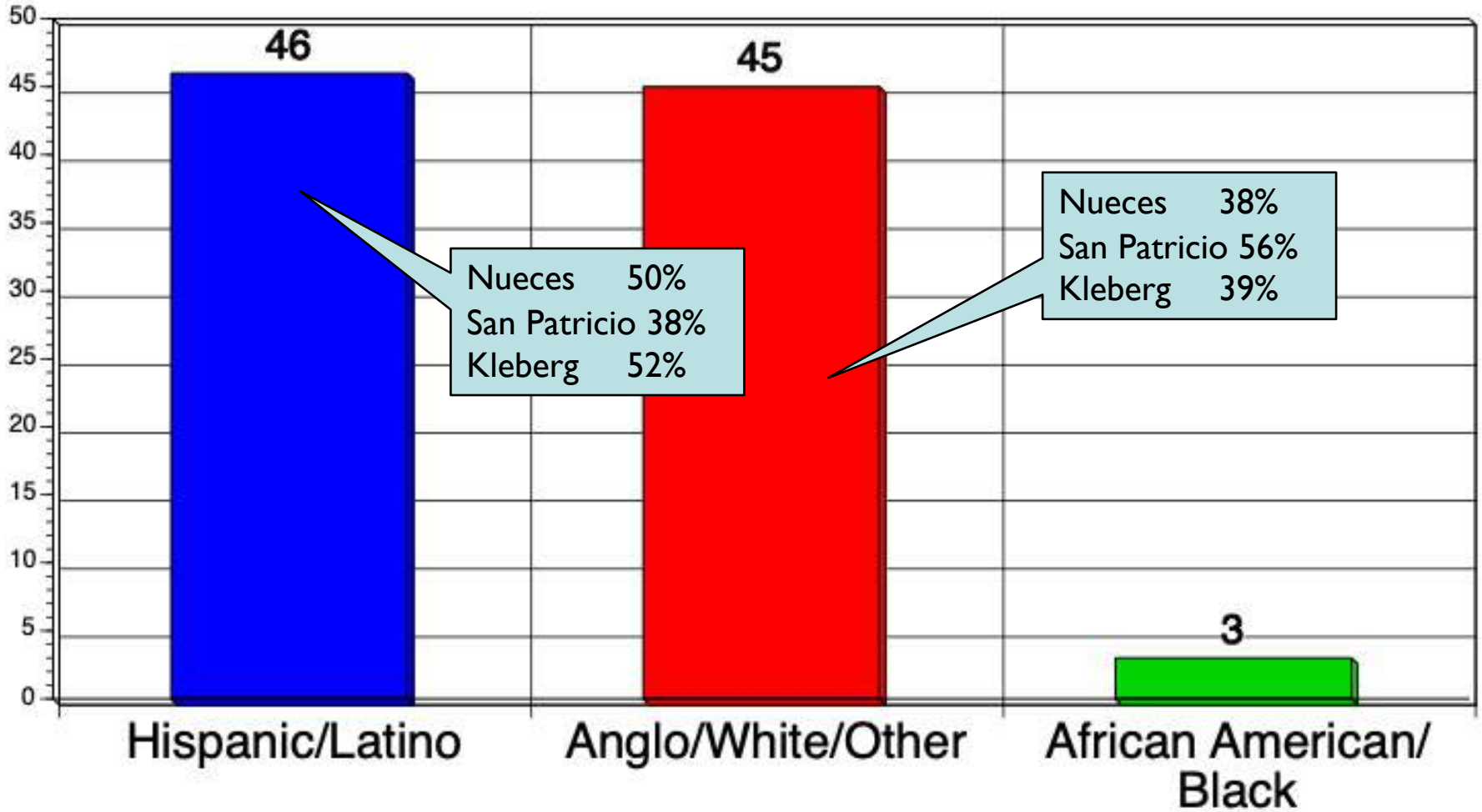
# Demographics



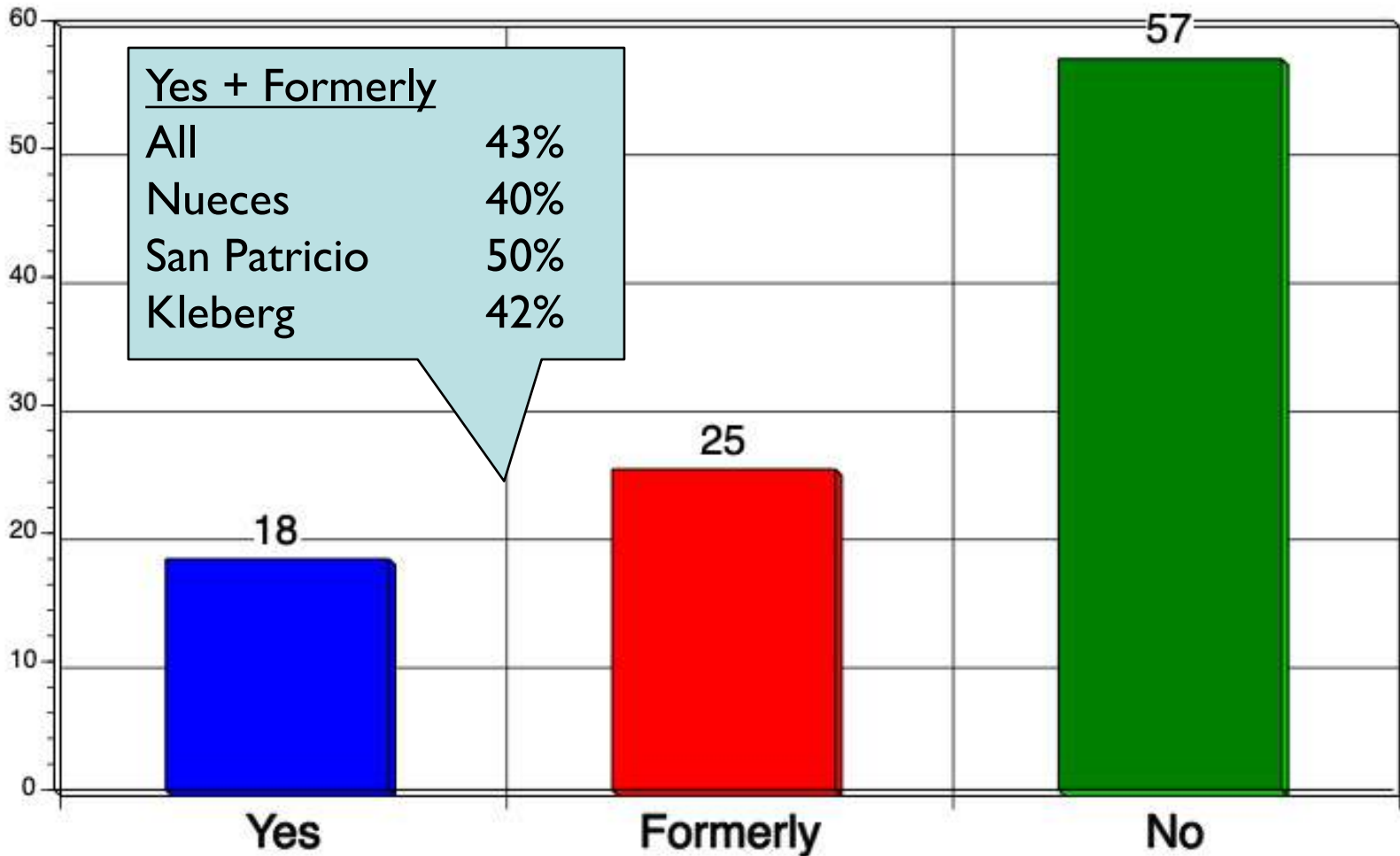
# Gender



# RACE/ETHNICITY



# Do you or anyone in your household currently work (or formerly worked) at a refinery or chemical plant?



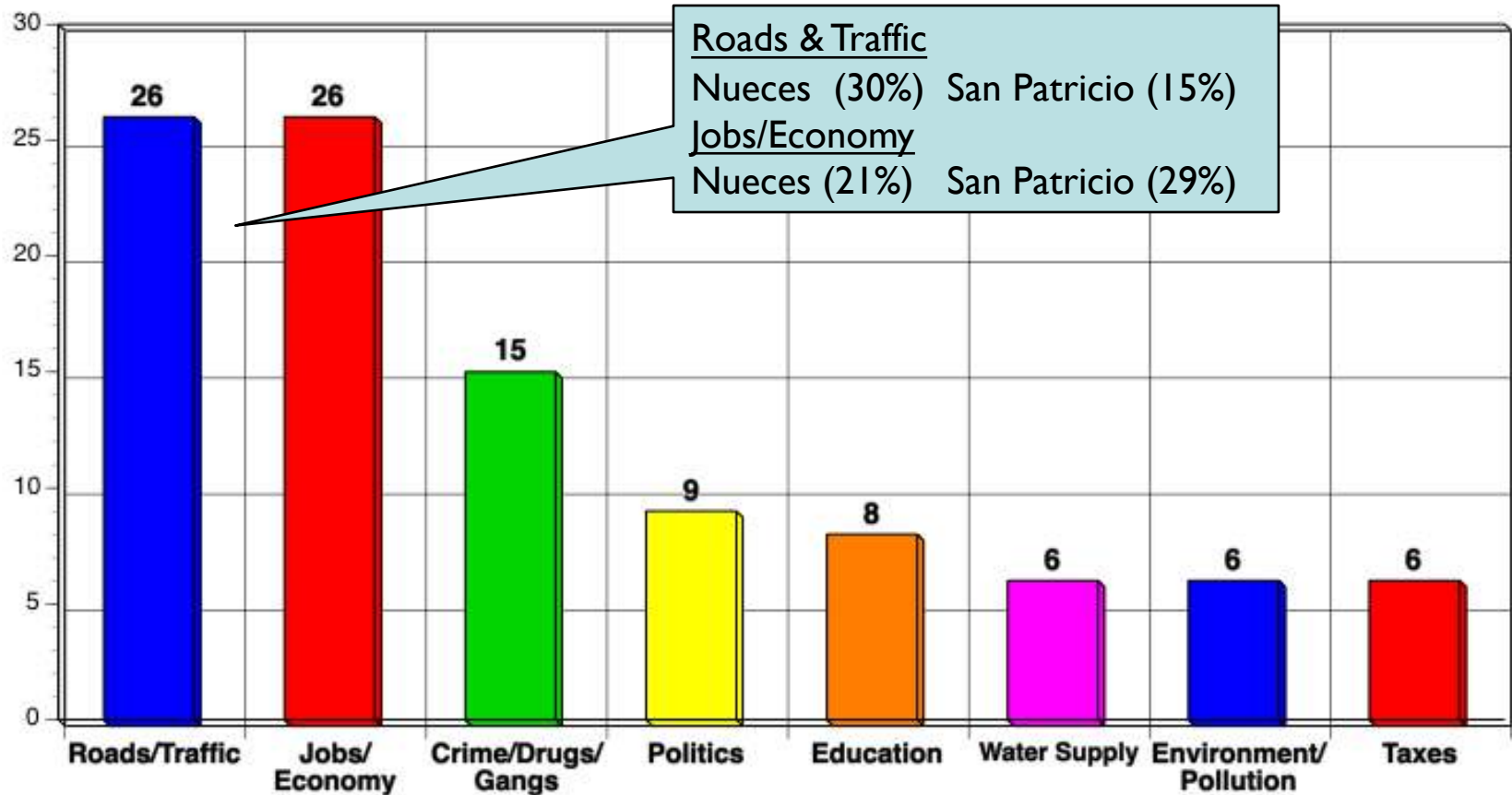
# What they're telling us



- Issues
- Rate your county

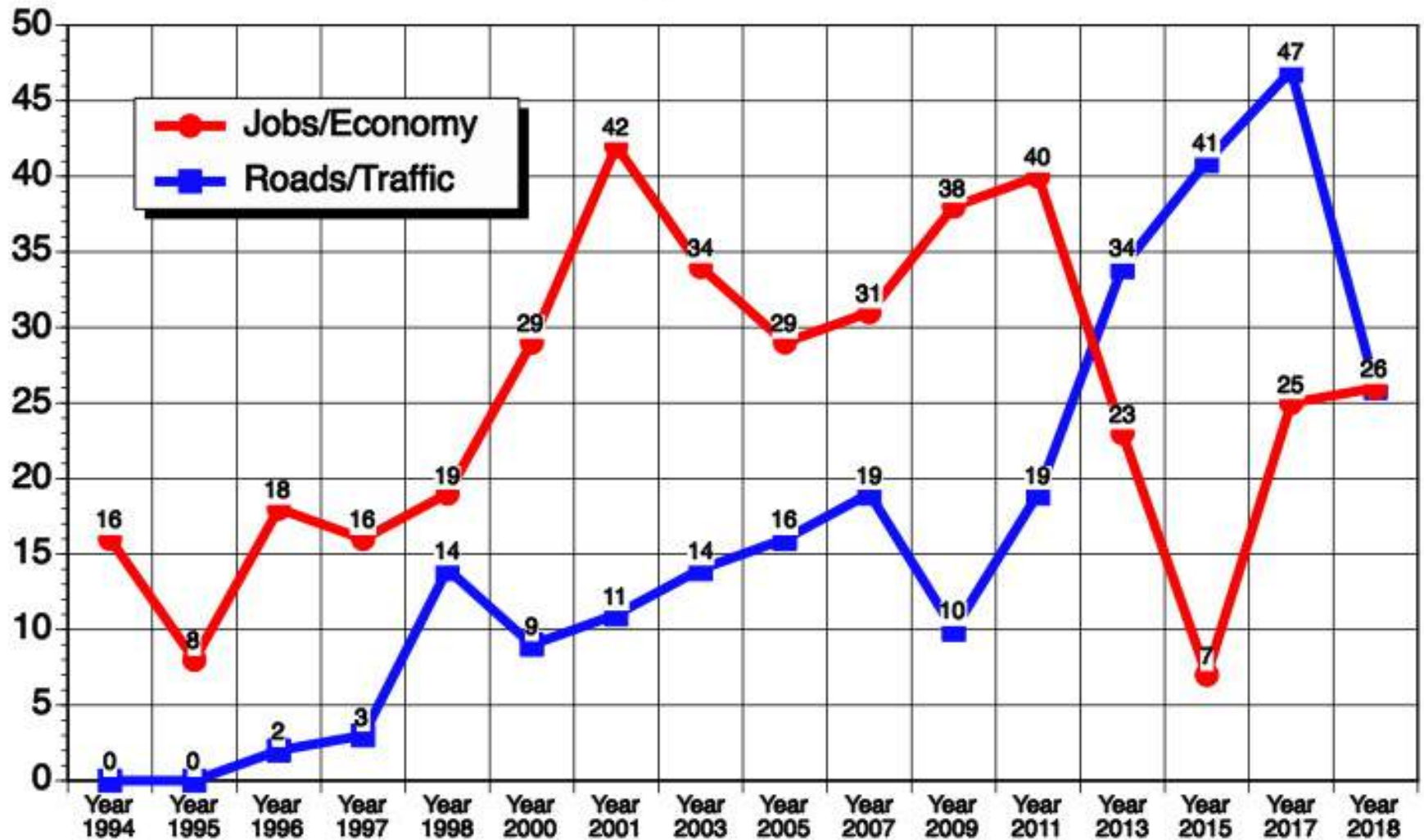
# What do you see as the major one or two issues facing this area?

(Up to two responses)



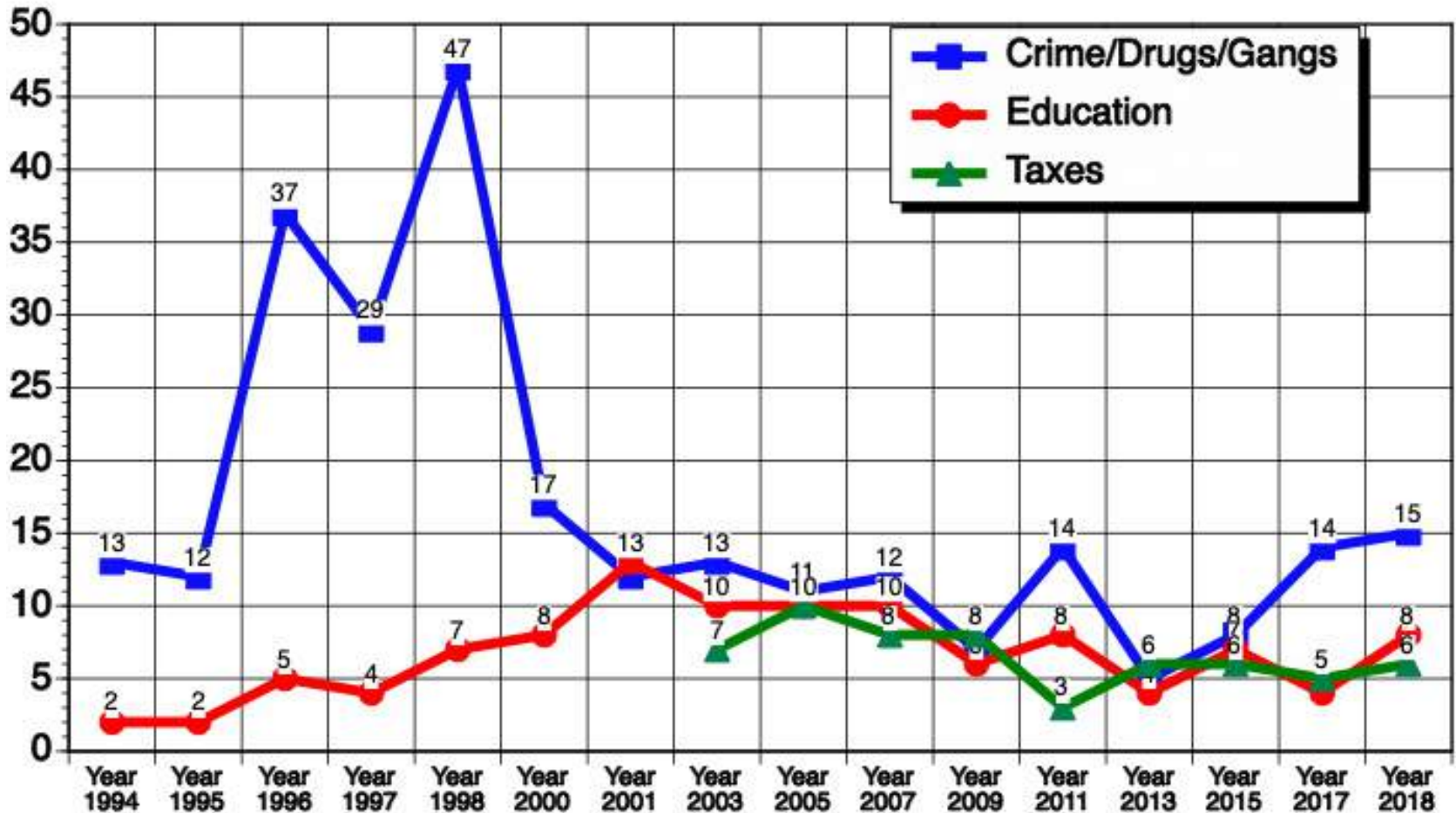


# What do you see as the major one or two issues facing this area?



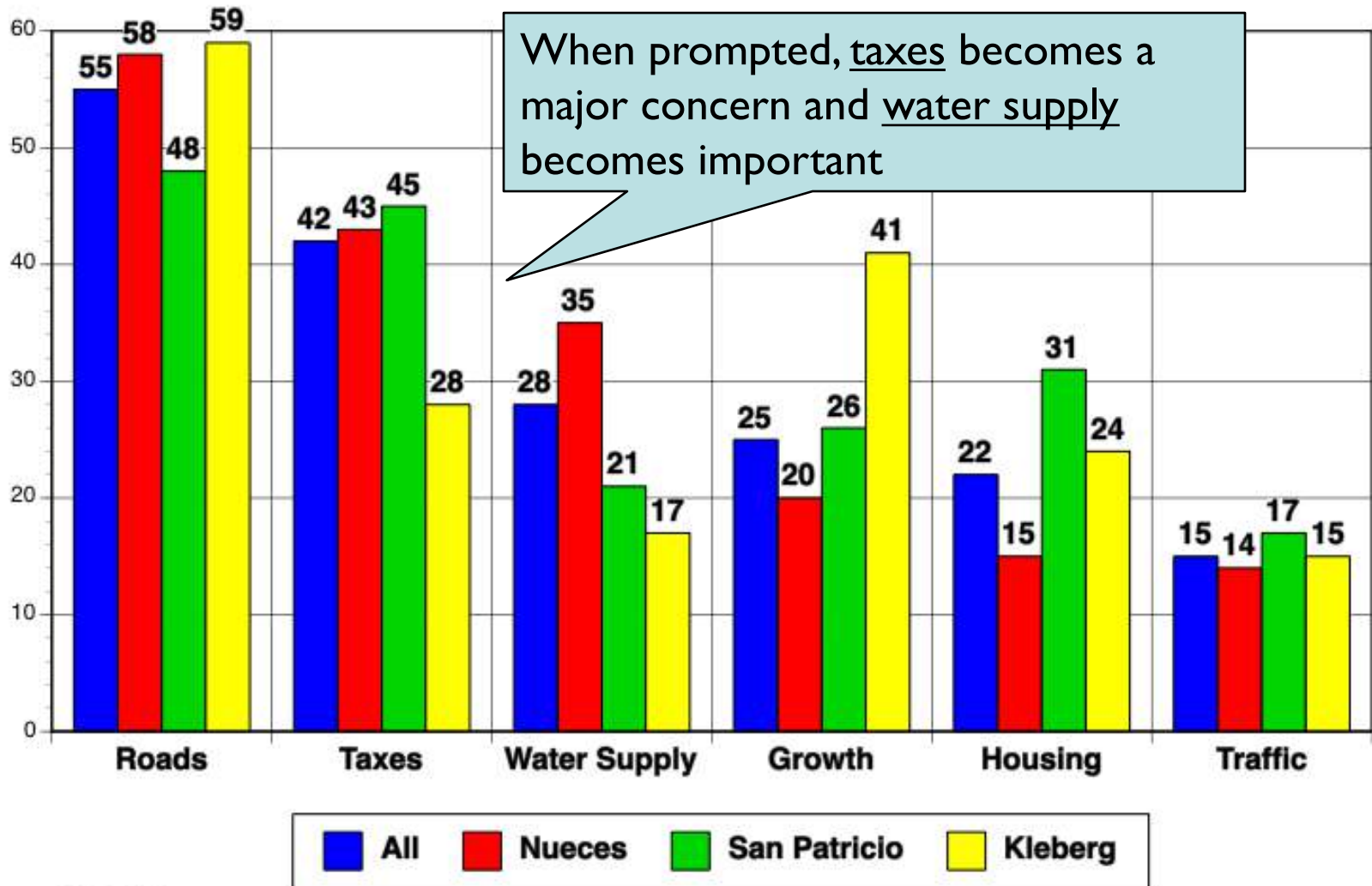
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# What do you see as the major one or two issues facing this area?

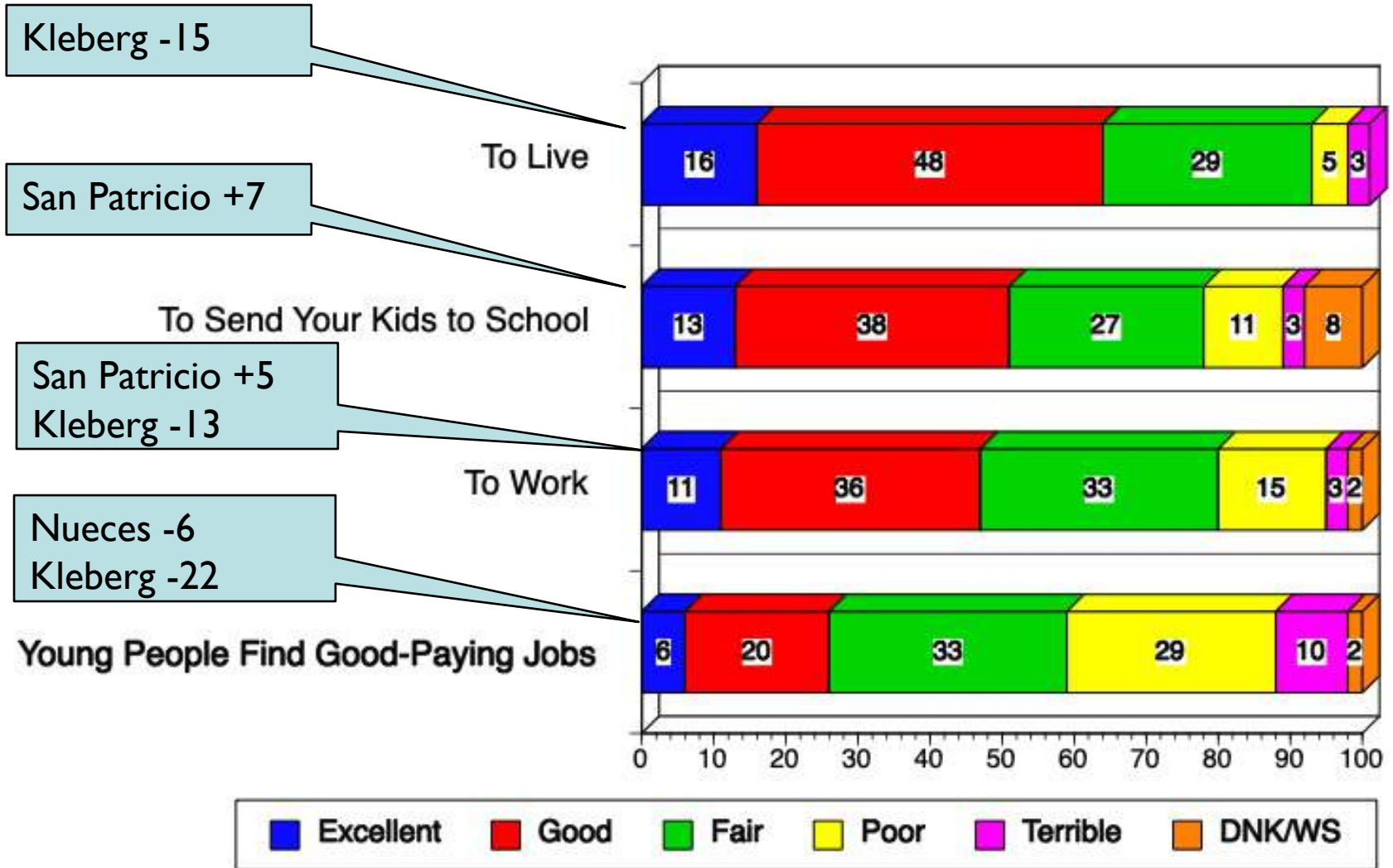


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## Which one of these do you think is the most important issue facing your area?



## How would you rate your county as a place: (All responses)

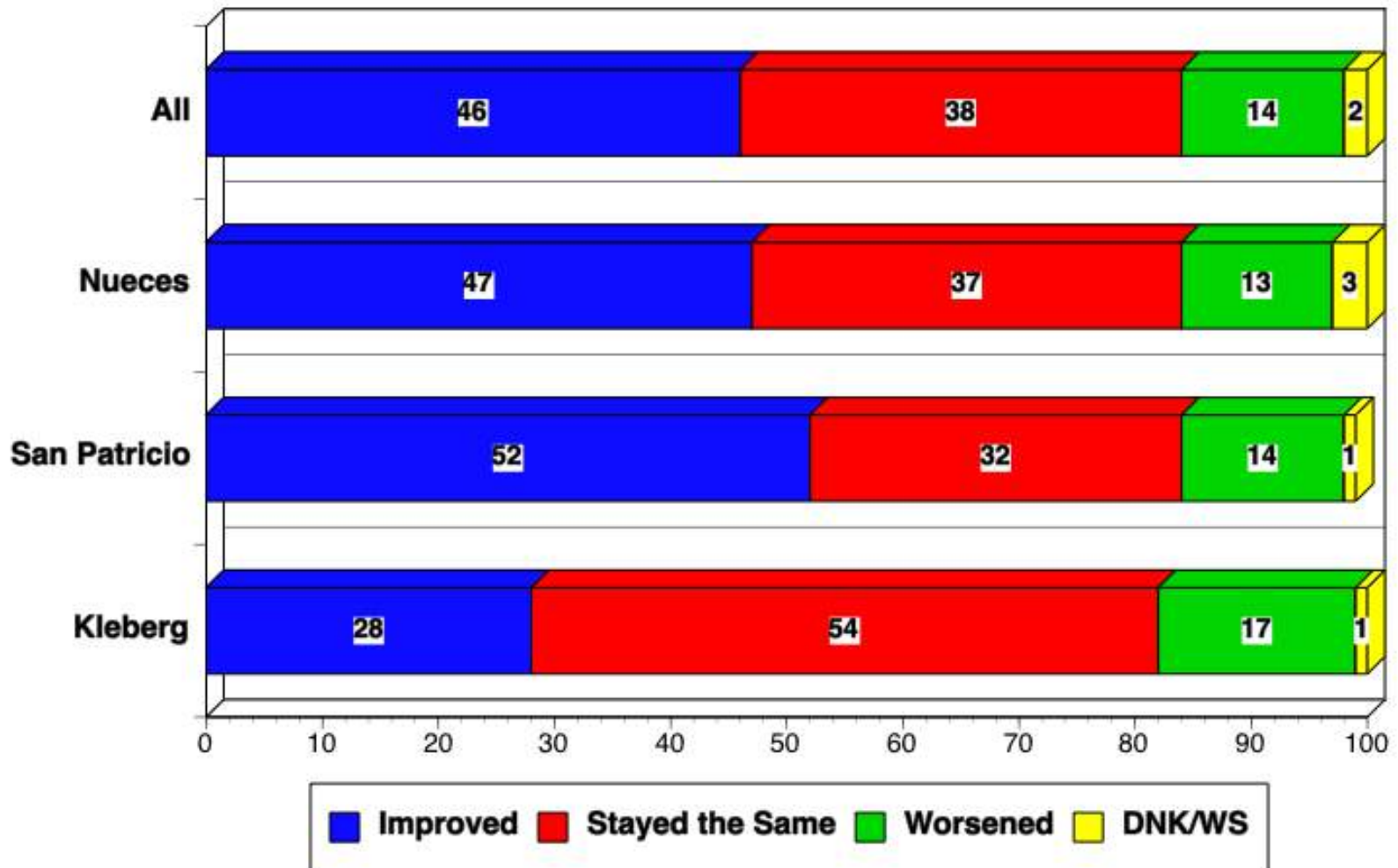


# Focusing on Growth



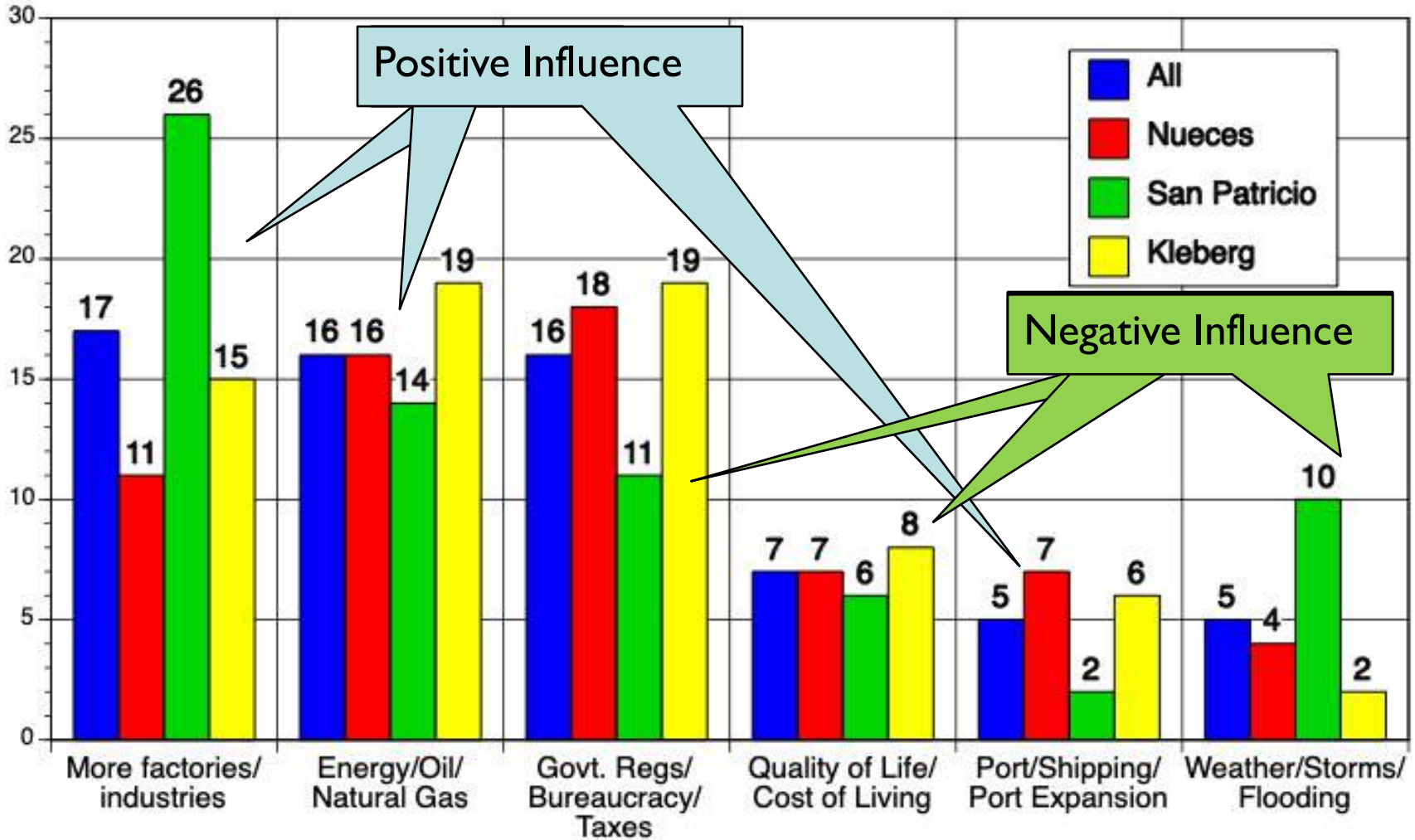
- Economic improvement
- Growth and jobs
- Preferred growth

## Do you feel the economy in your area has improved, stayed the same or worsened?

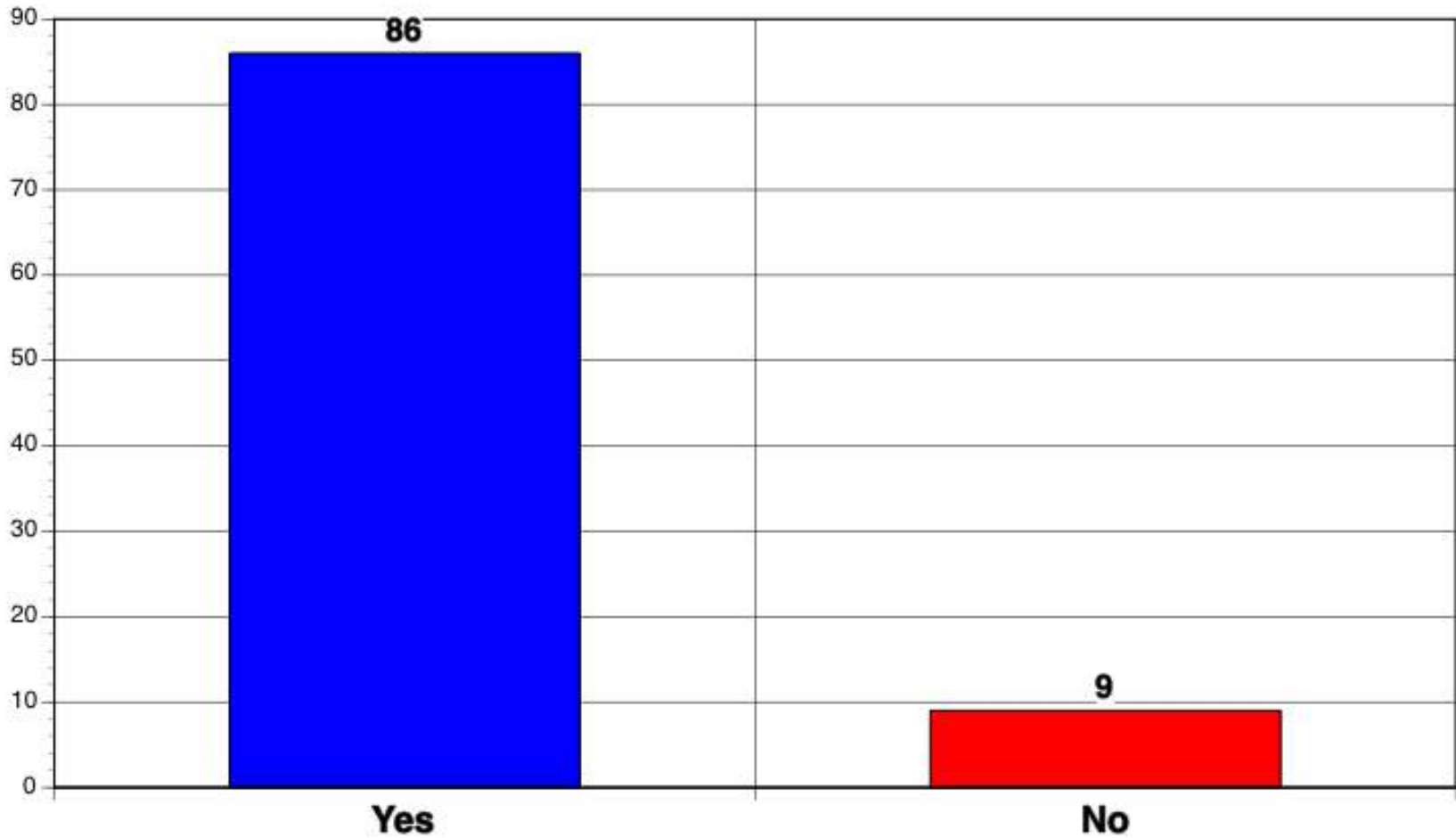


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# And in your opinion, what has caused the regional economy to change? (Top six responses)



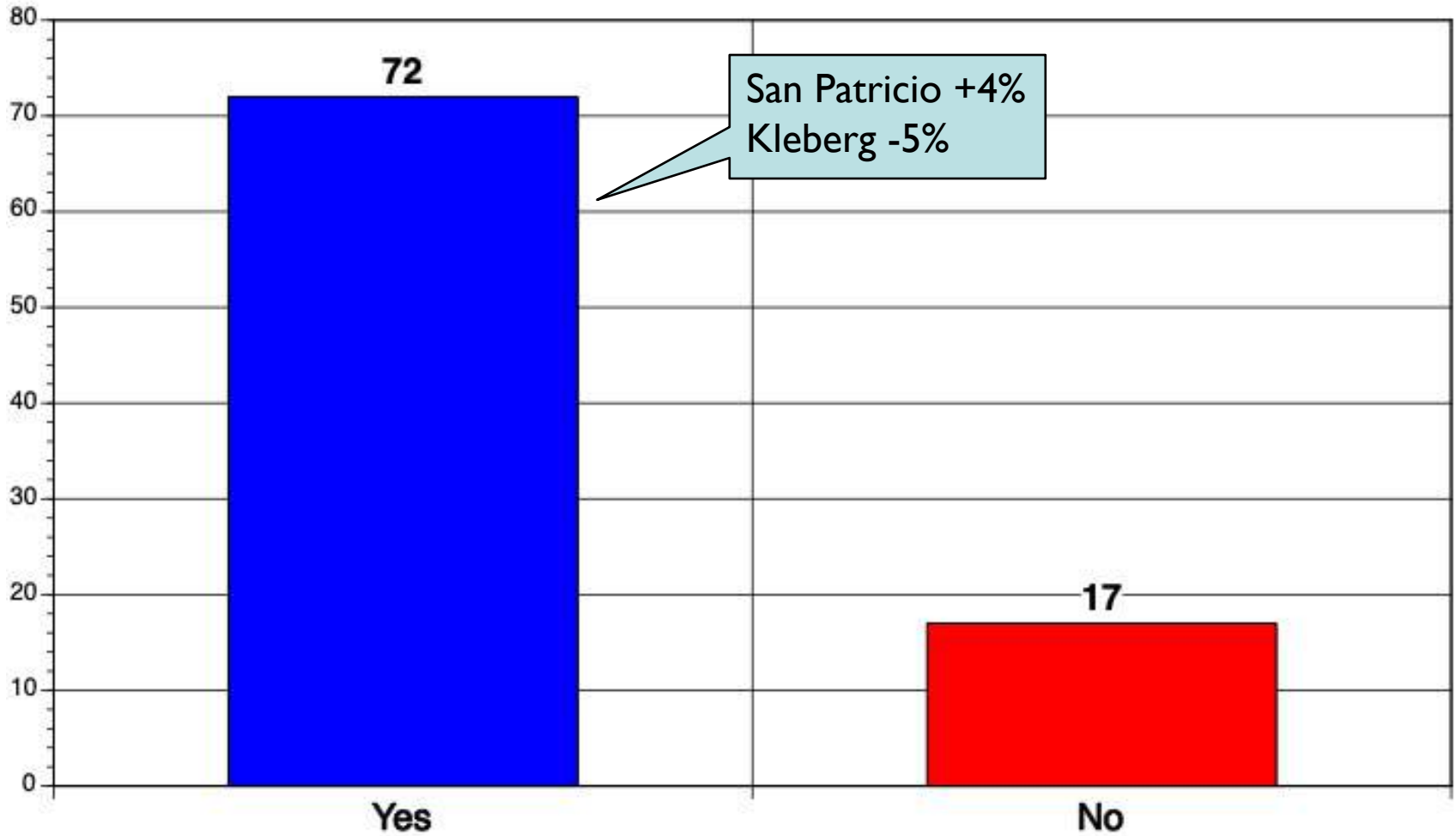
## Do you believe there is a direct link between development and job growth?



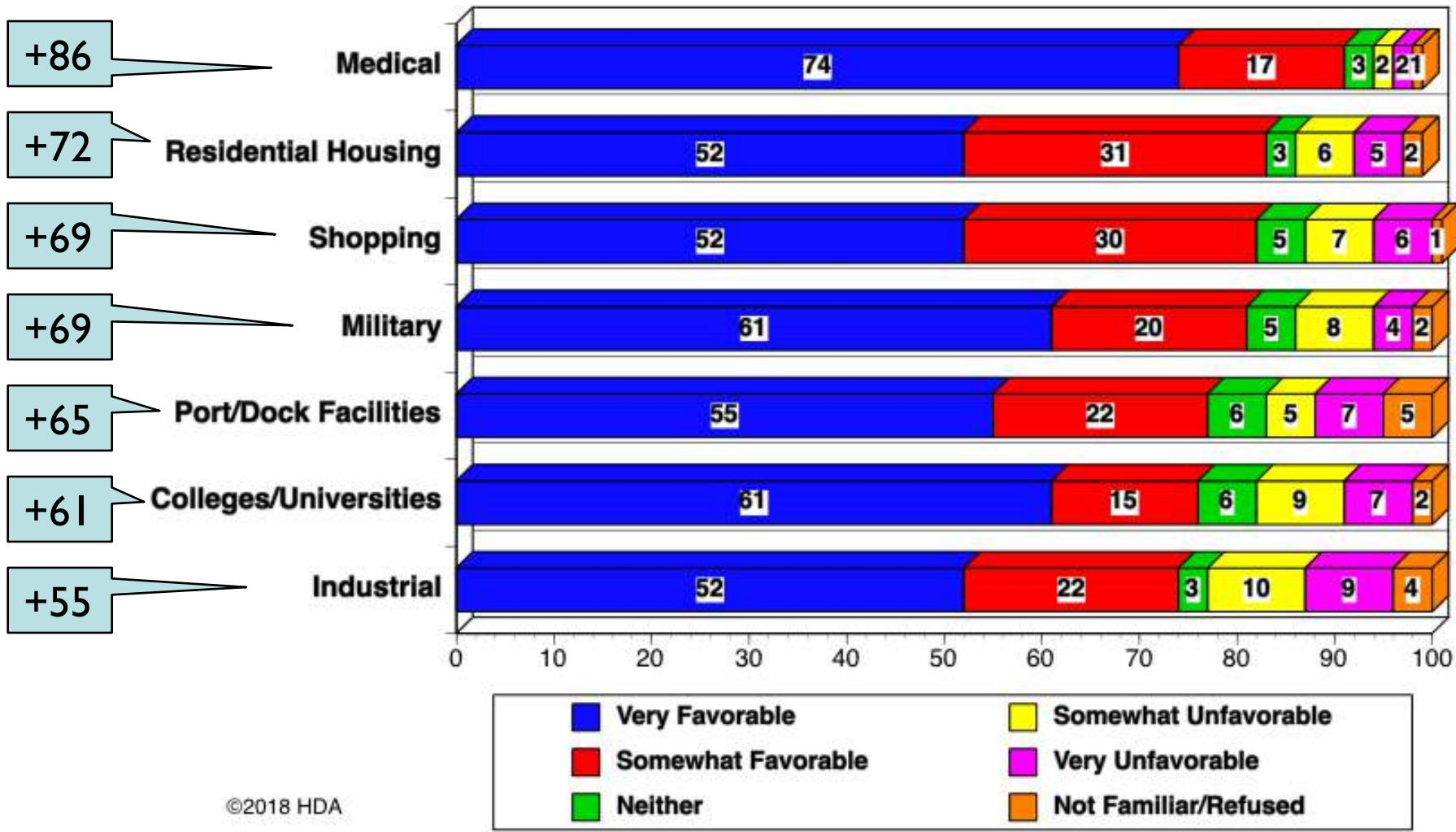
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# Do you believe there is a direct link between development and an increase in local tax revenue?



Please tell me if you favor or oppose (very or somewhat) having more of the following development in \_\_\_\_\_ County:  
(ALL RESPONSES)

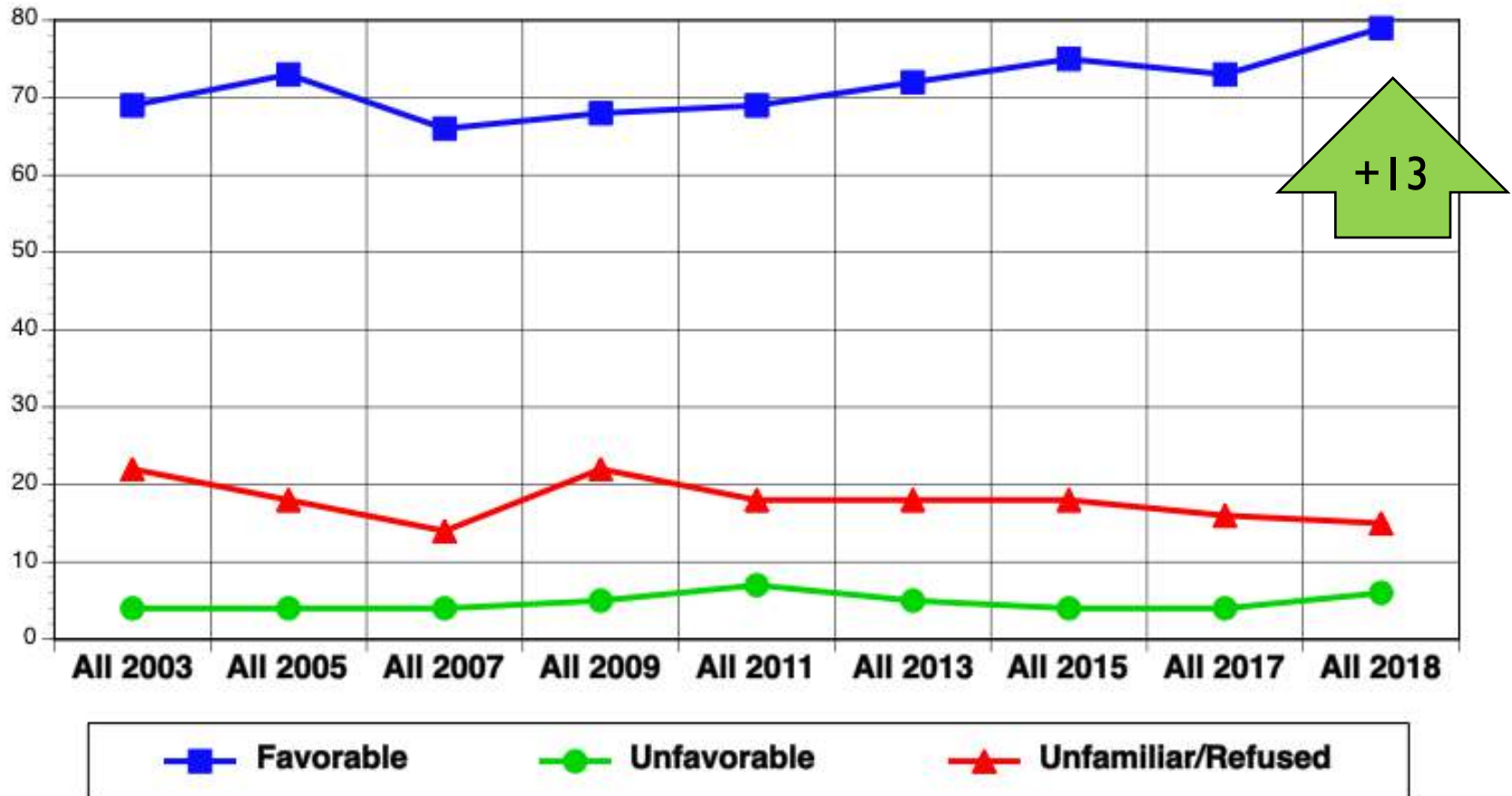


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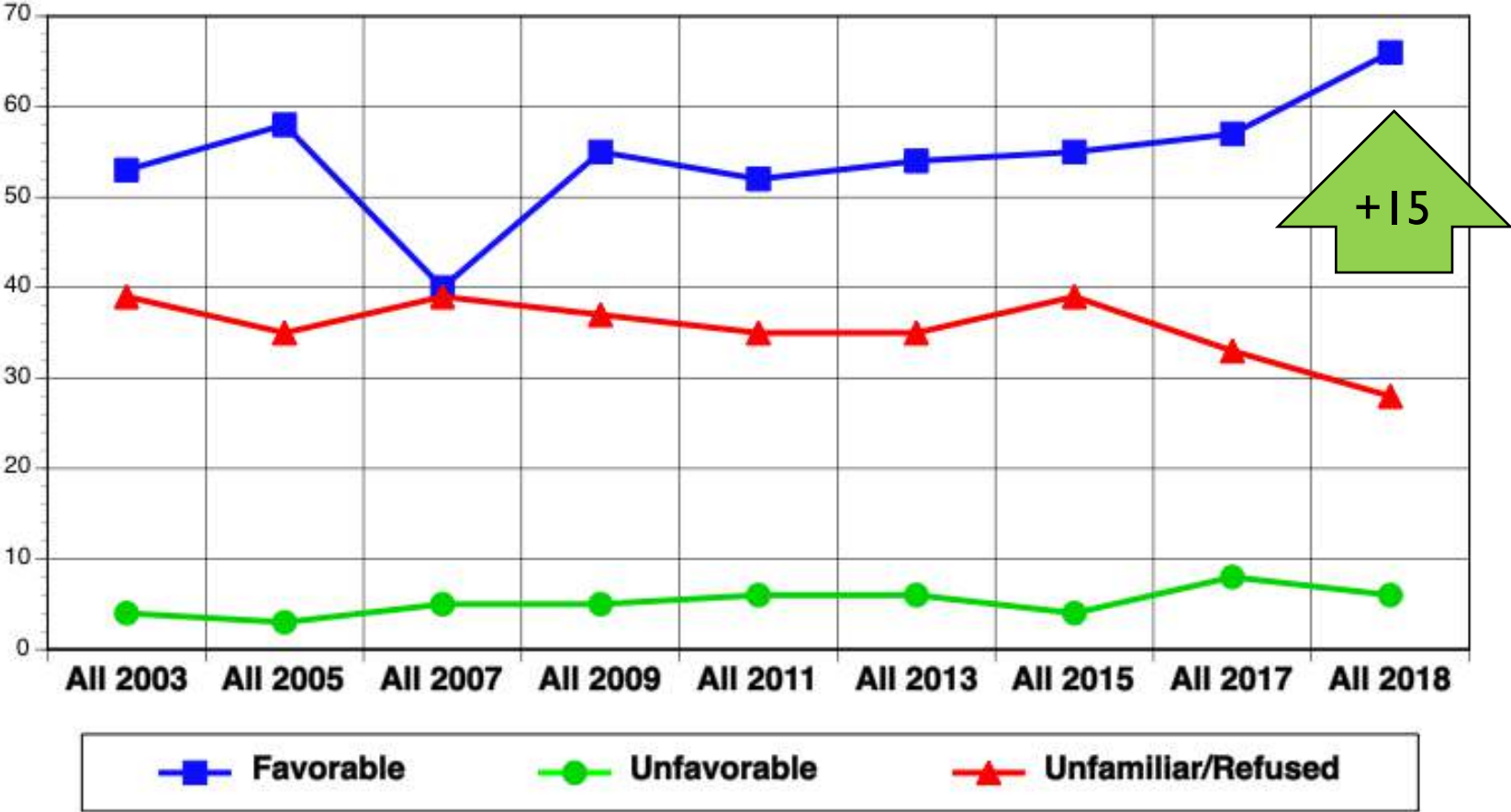
**Please tell me if you favor or oppose (very or somewhat) having more of the following development in \_\_\_\_\_ County:**

Category	Region Net Positive	Nueces	San Patricio	Kleberg
Medical	+86	+82	+91	+90
Residential Housing	+72	+68	+81	+66
Shopping	+69	+59	+79	+79
Military	+69	+69	+65	+78
Port/Dock Facilities	+65	+78	+59	+28
Colleges/Universities	+61	+62	+66	+44
Industrial	+55	+63	+40	+64

Can you tell me if you are familiar with each of the following organizations, and if familiar, are your feelings toward that organization favorable or unfavorable?  
(Port of Corpus Christi)

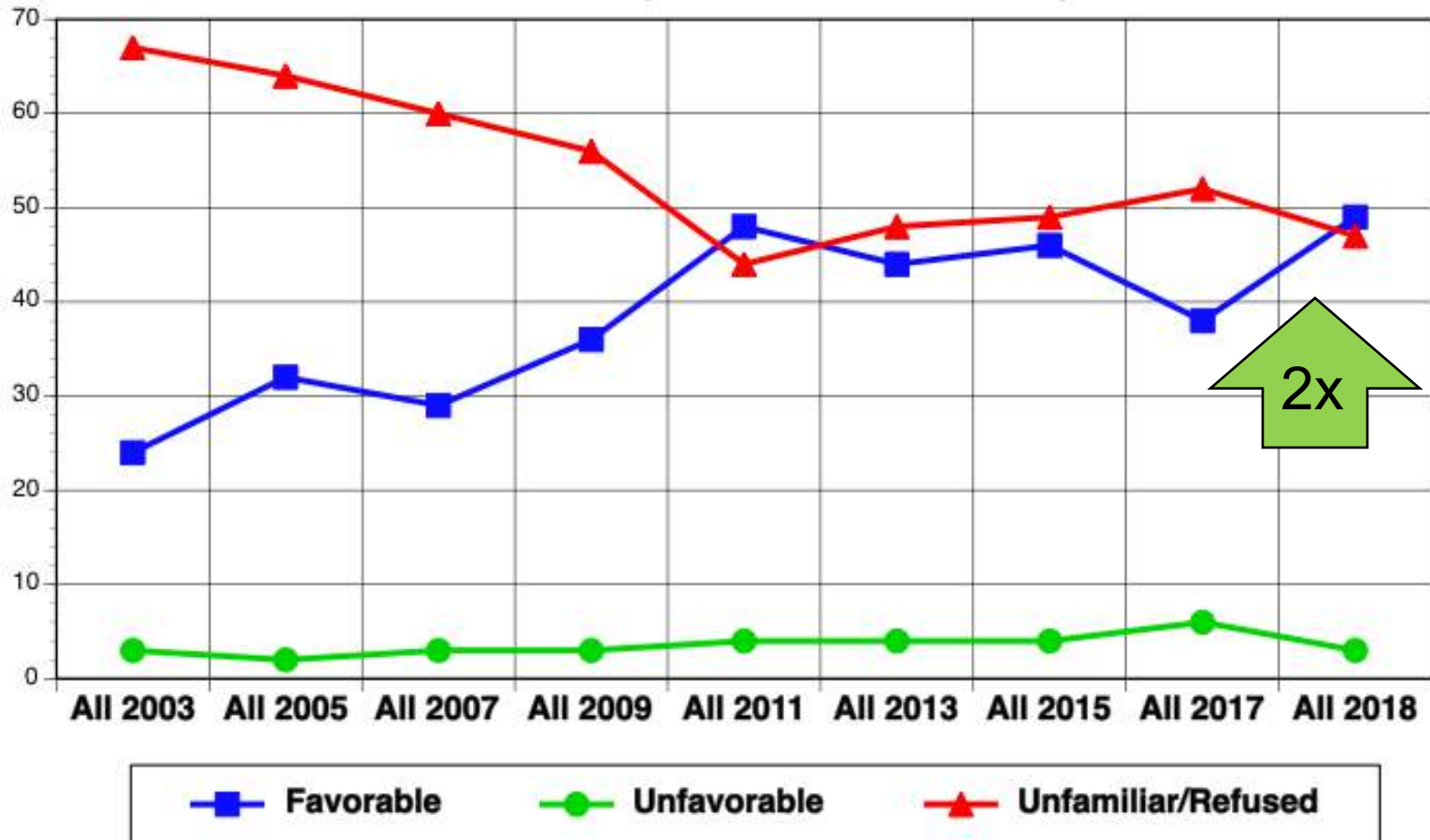


**Can you tell me if you are familiar with each of the following organizations, and if familiar, are your feelings toward that organization favorable or unfavorable?  
(Port Industries of Corpus Christi)**



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**Can you tell me if you are familiar with each of the following organizations, and if familiar, are your feelings toward that organization favorable or unfavorable?  
(Coastal Bend Bays and Estuaries Program)**

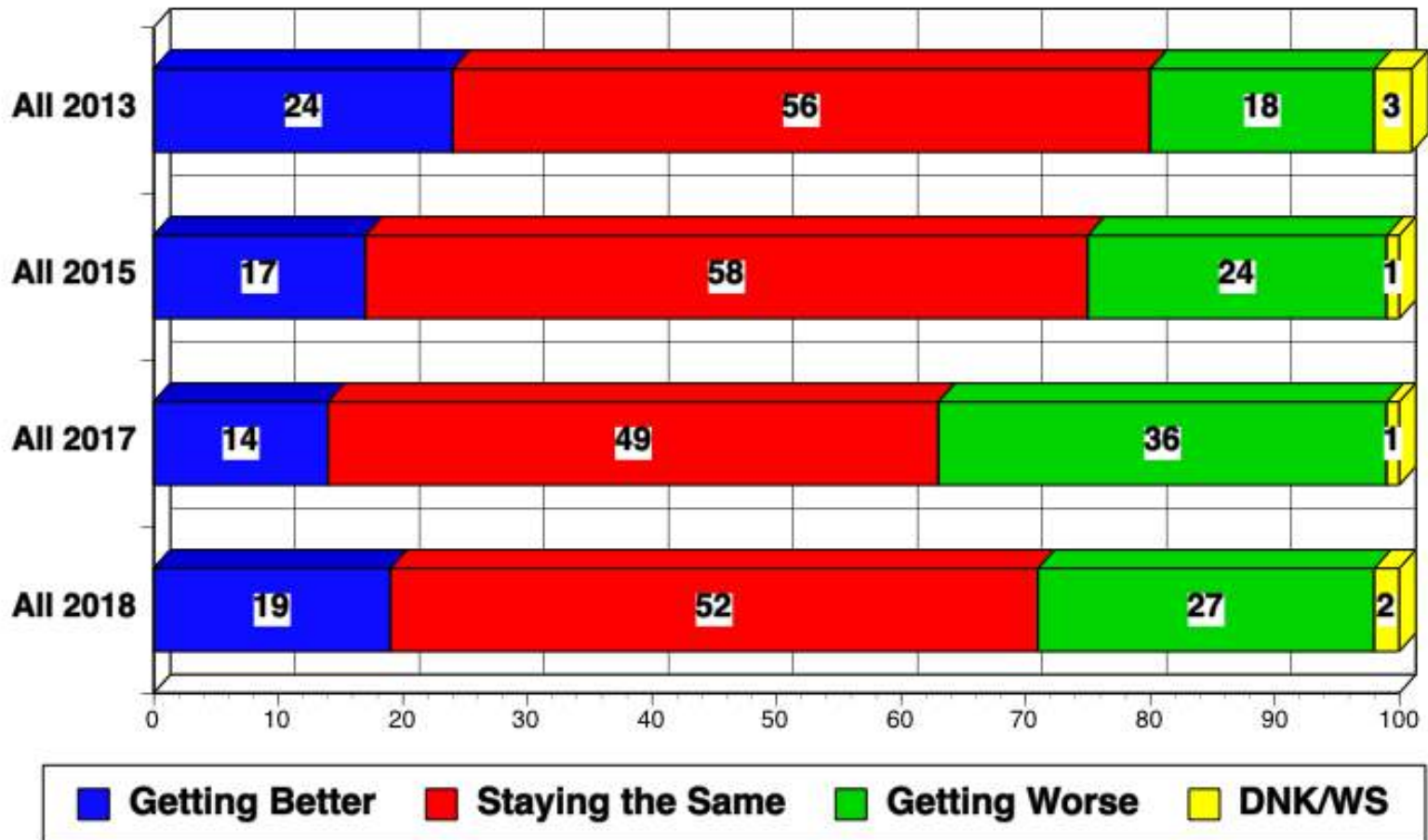


# Environment and the Bay



- Quality of the environment
- Tell me about our Bay
- Bay use

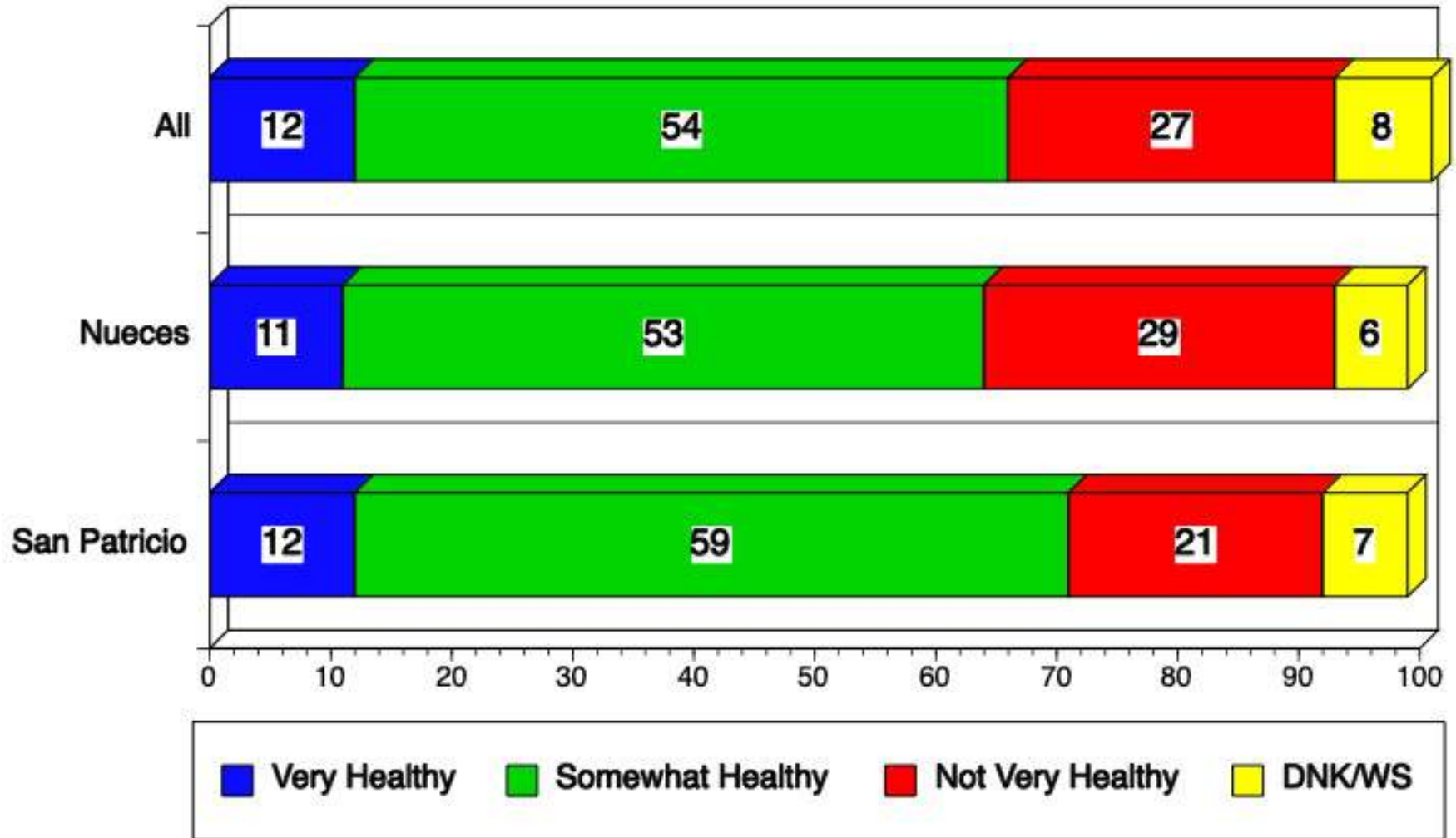
# Do you think the quality of the environment in your area is getting better, staying about the same or getting worse?



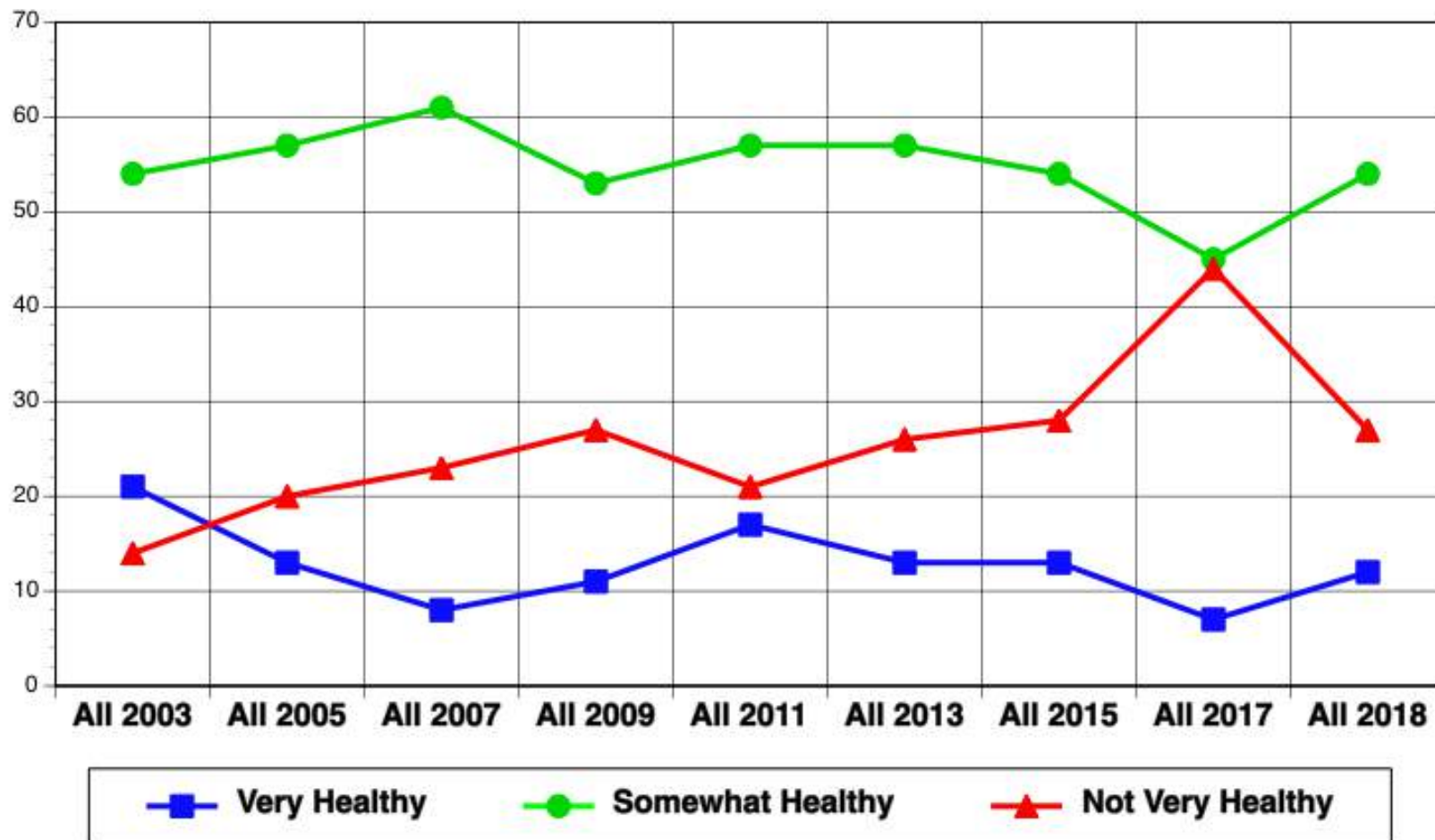
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**These next few questions are about Corpus Christi Bay.  
Would you say the bay is very healthy, somewhat healthy or  
not very healthy?**

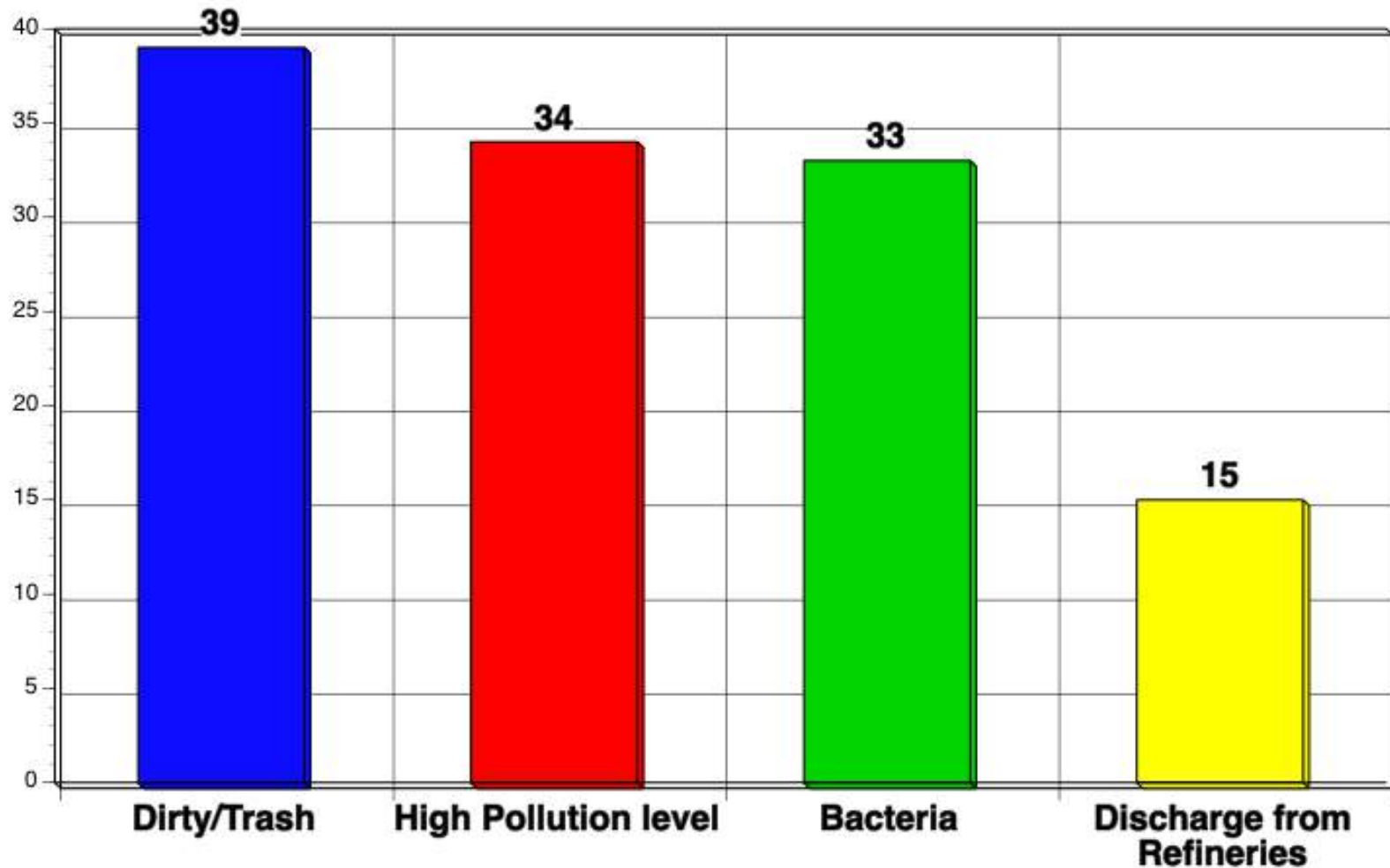


**The next few questions are about Corpus Christi Bay.  
Would you say the bay is very healthy, somewhat healthy  
or not very healthy?**



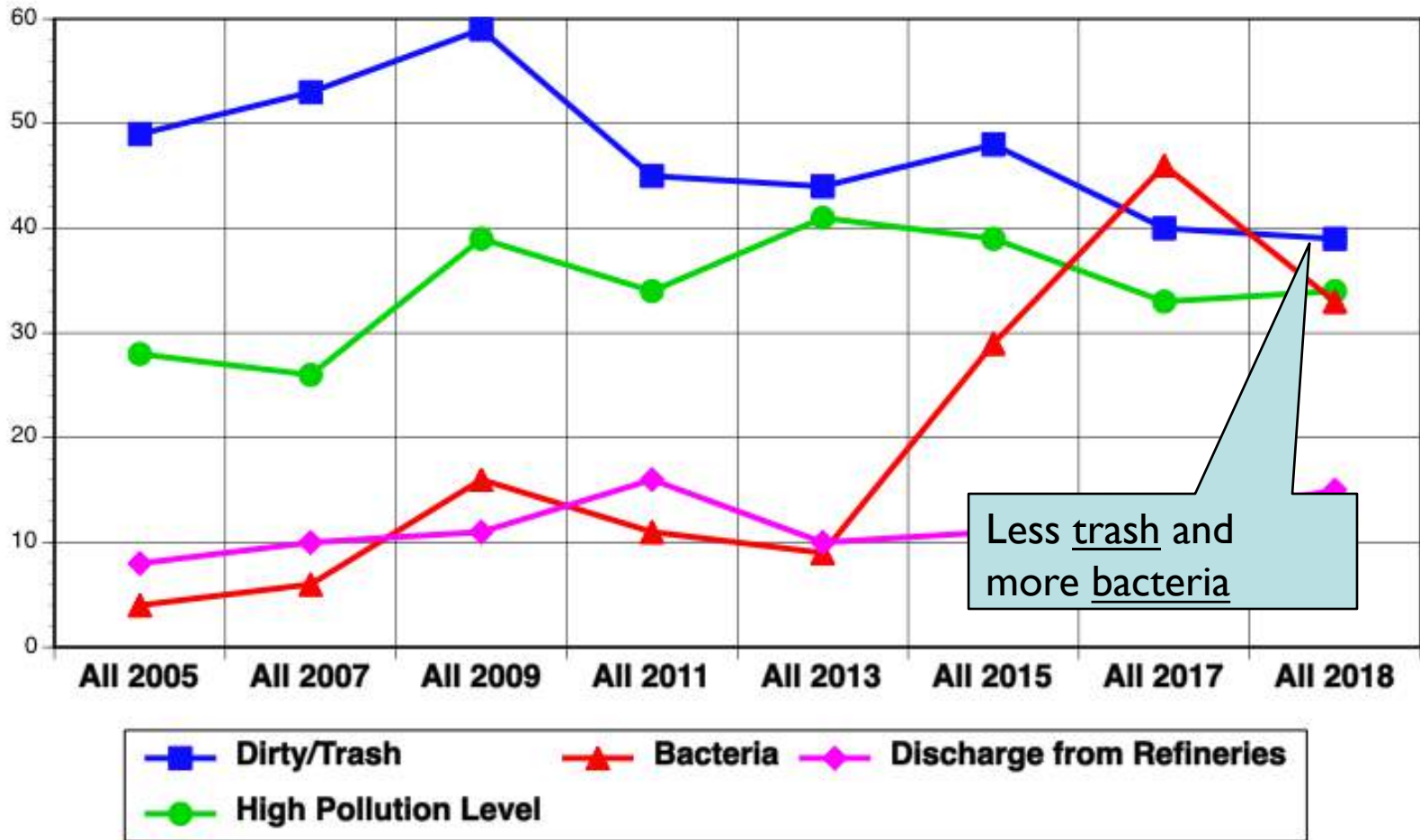
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## Why do you think the bay is not very healthy? (n=205 / Top four responses)



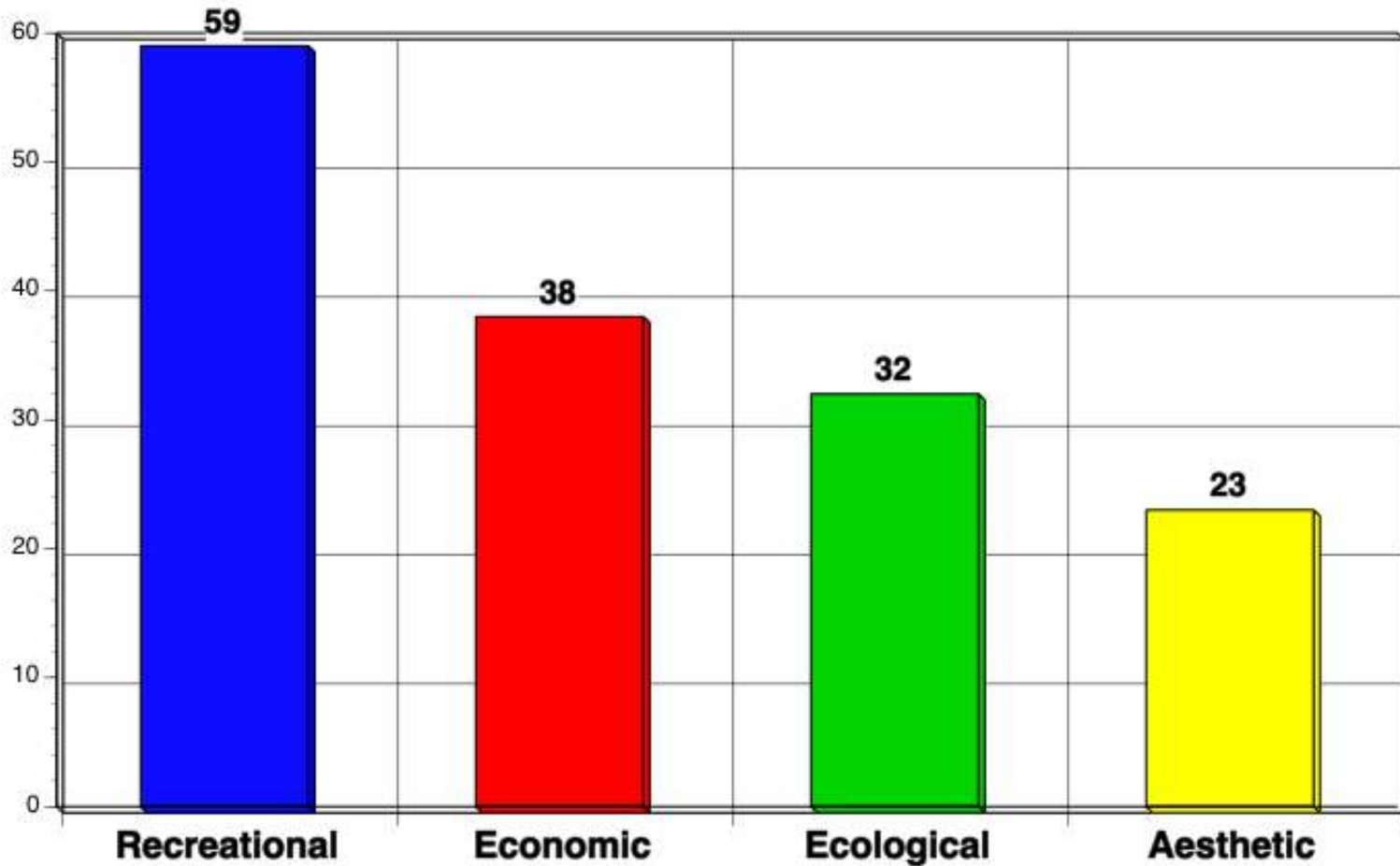
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# Why do you think the bay is not very healthy? (n=115/127/146/127/166/180/155/205)

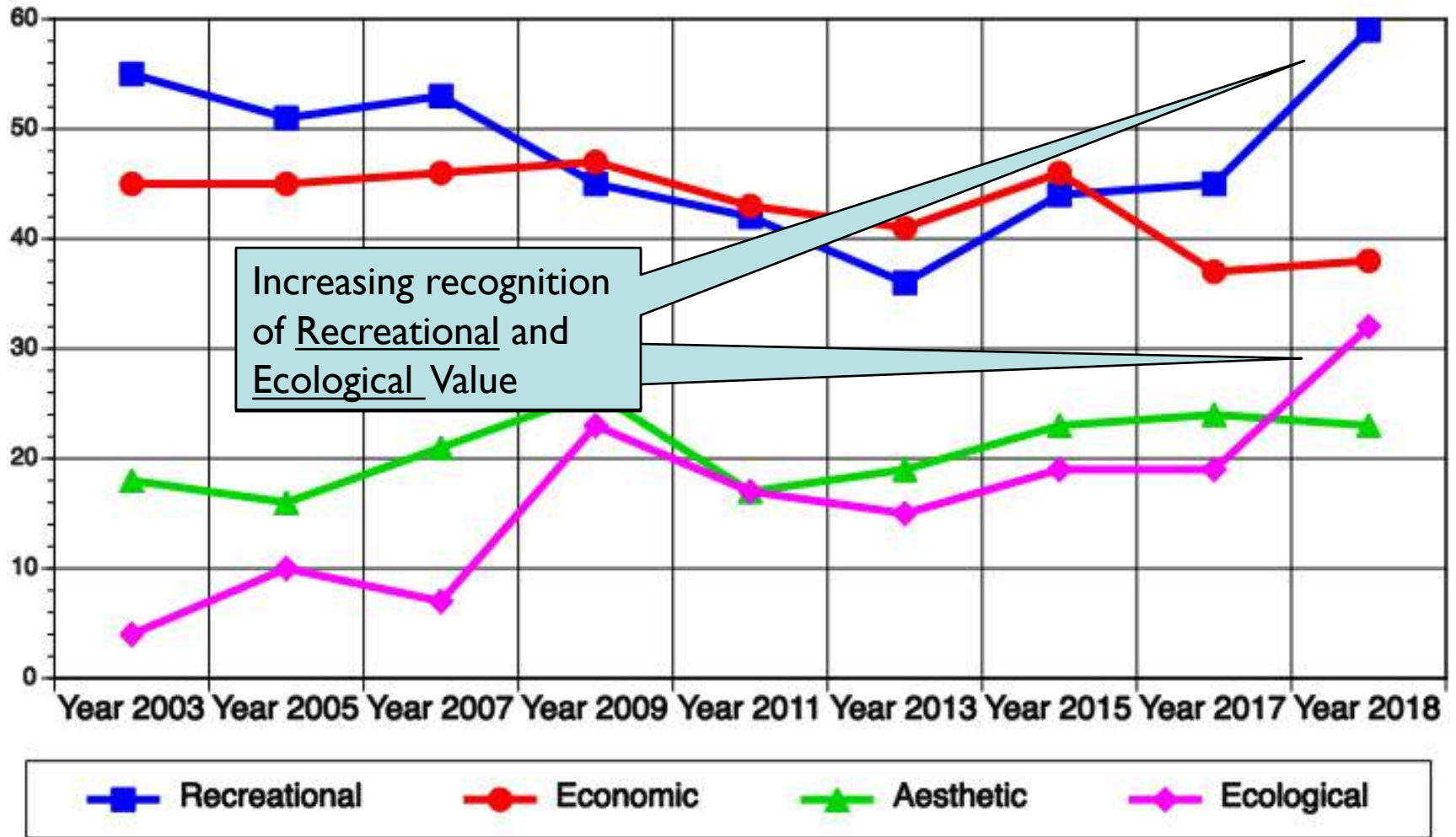


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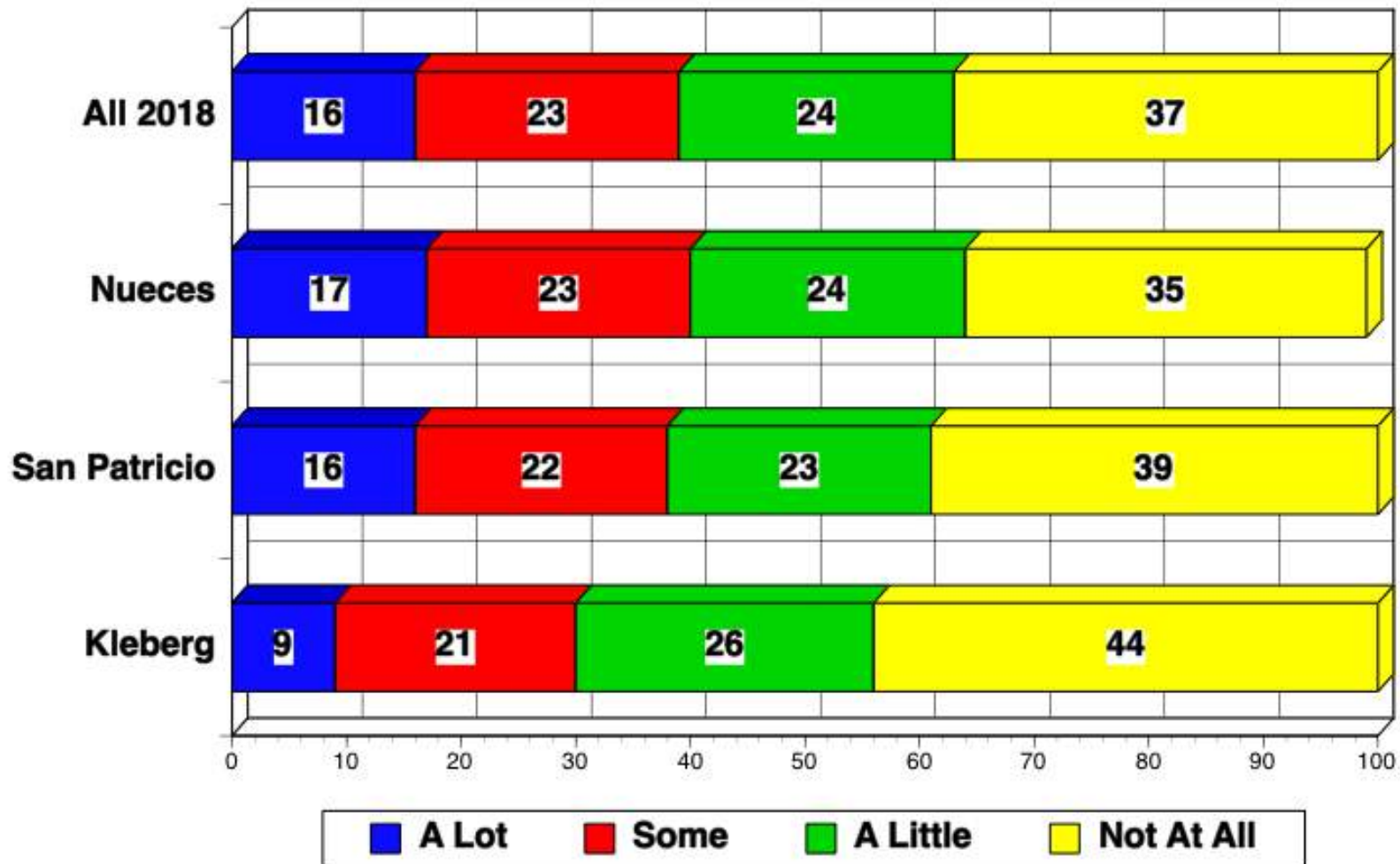
## What value do you think the bay provides? (top four responses)



# What value do you think the bay provides? (top four responses)

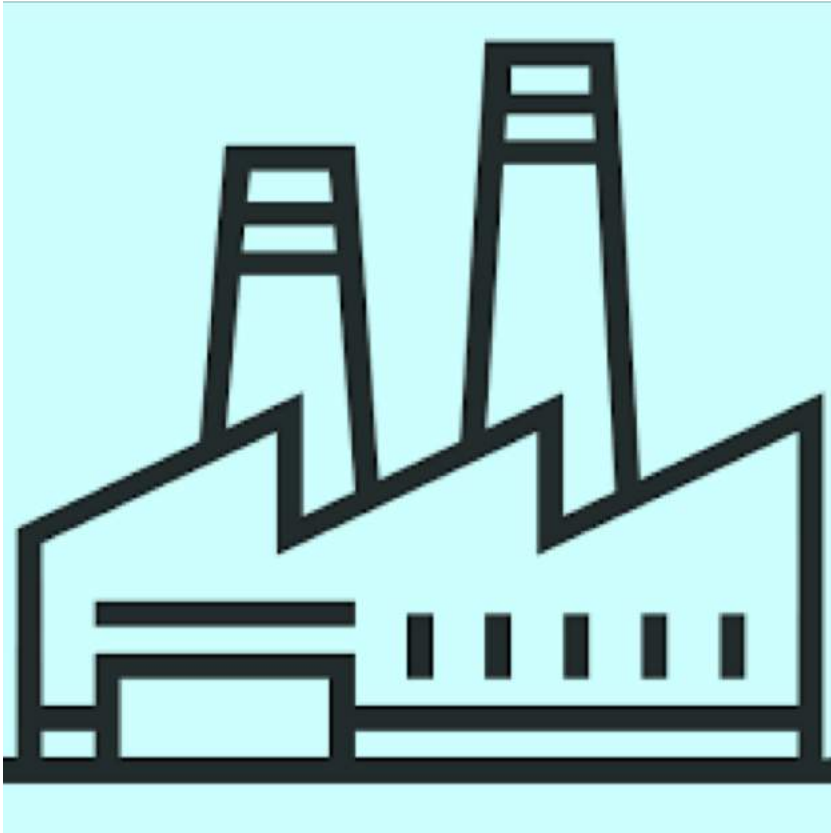


## Do you use the bay for recreational purposes: a lot, some, a little or not at all



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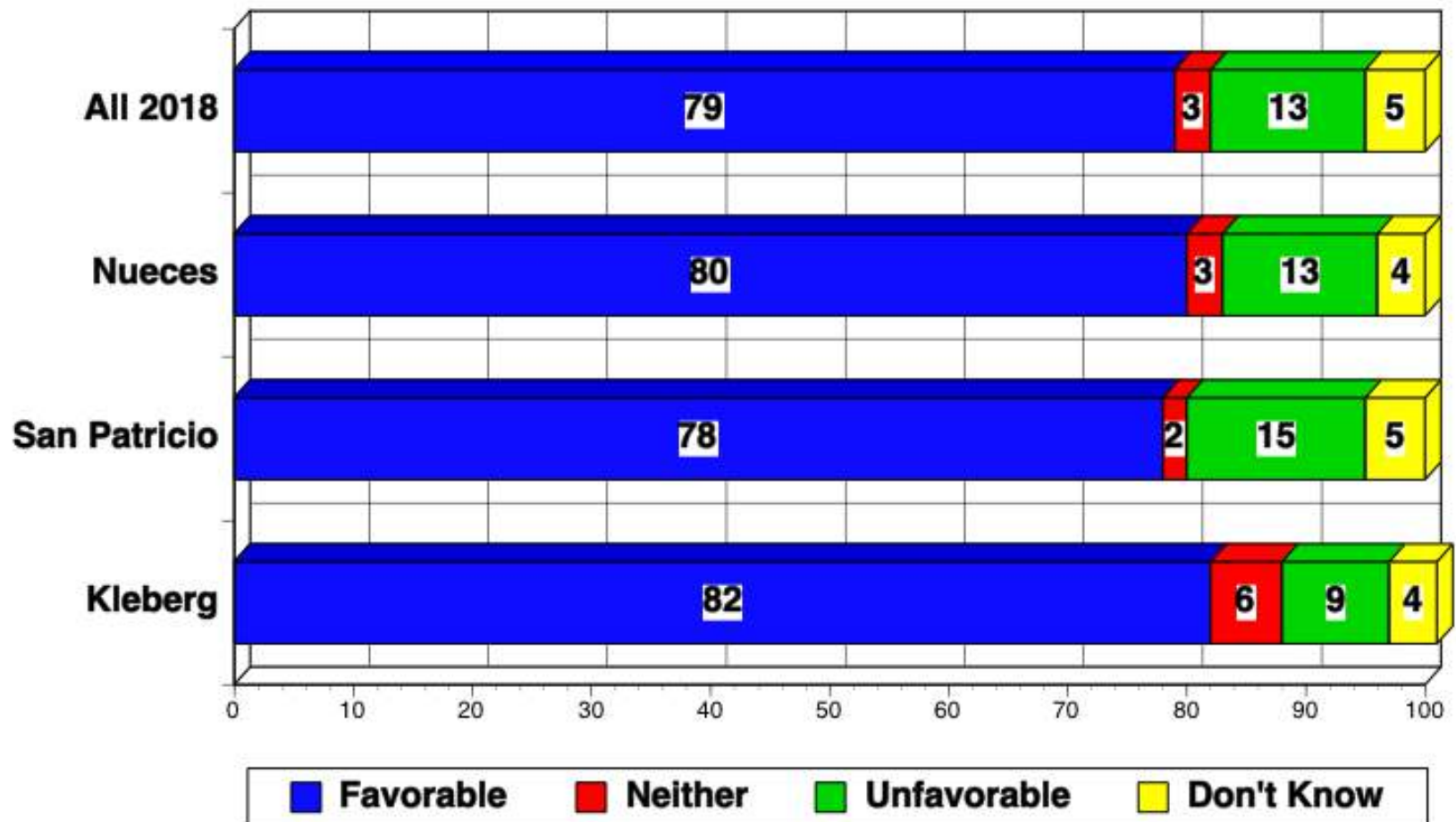
# Industry Impressions



- Favorability
- Concerns
- Favor or oppose
- Quality of life
- Performance
- Expectations

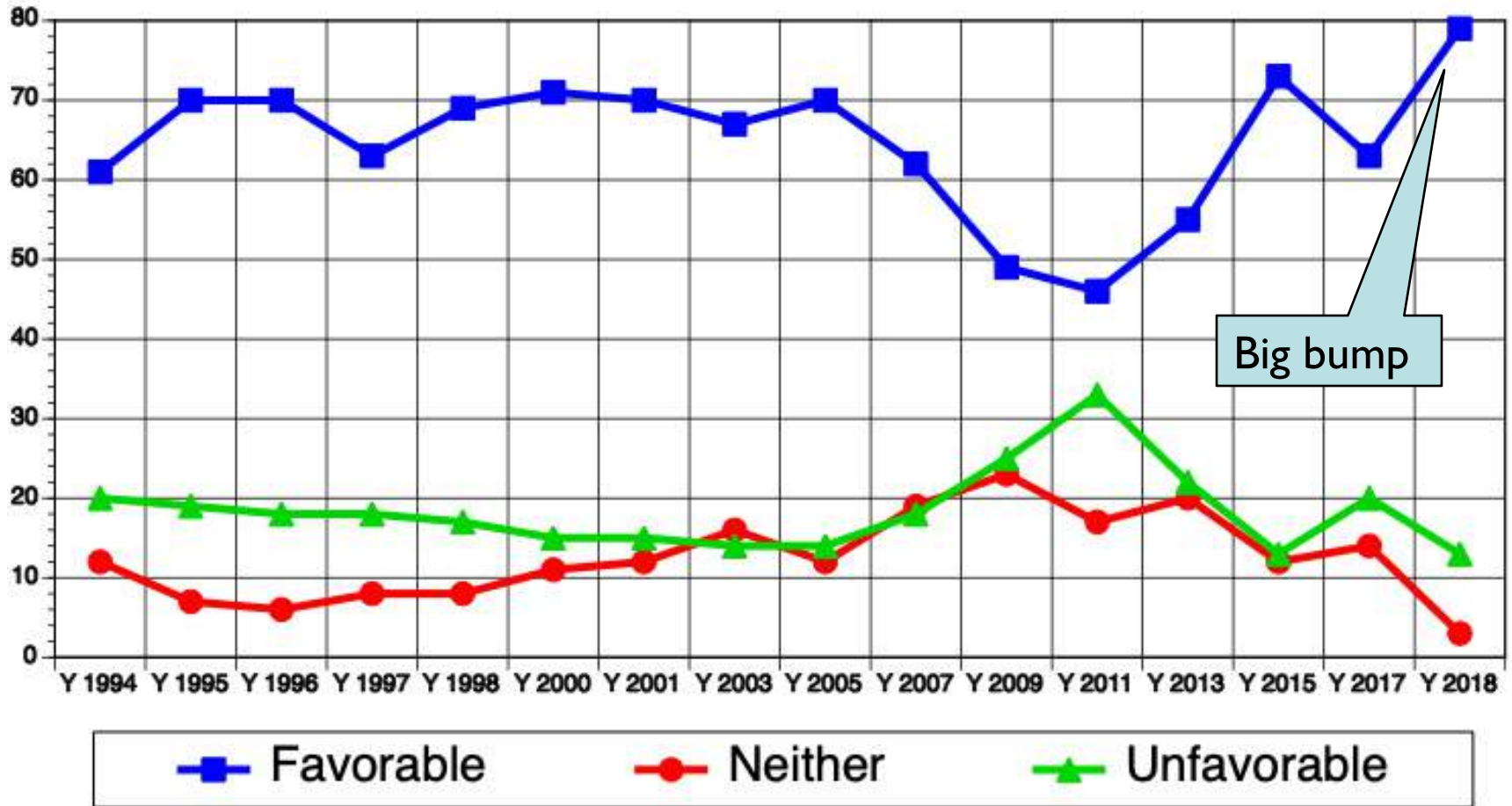


**Is your impression of the local industry very favorable, somewhat favorable, neither favorable or unfavorable, somewhat unfavorable, or very unfavorable?**

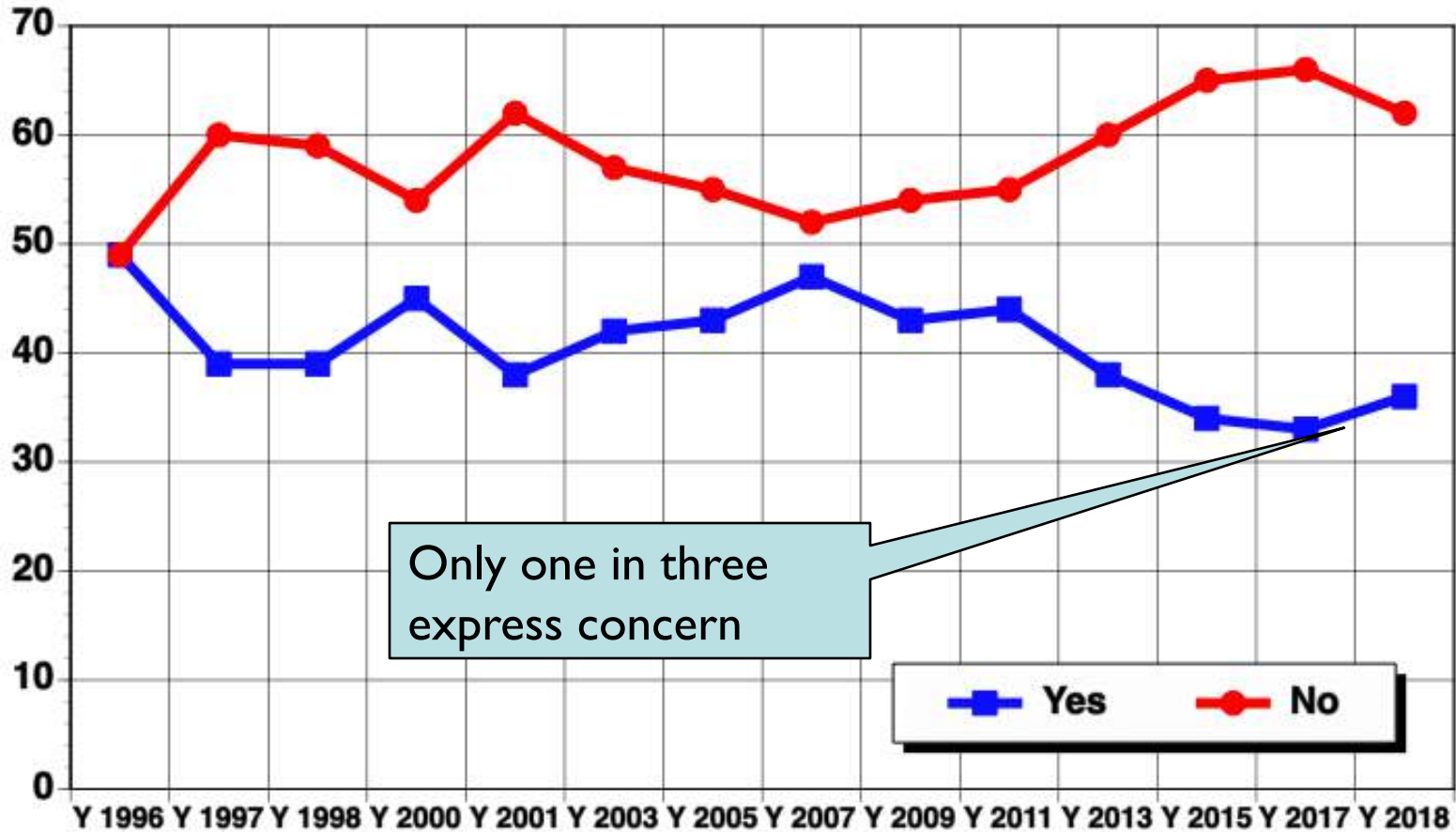


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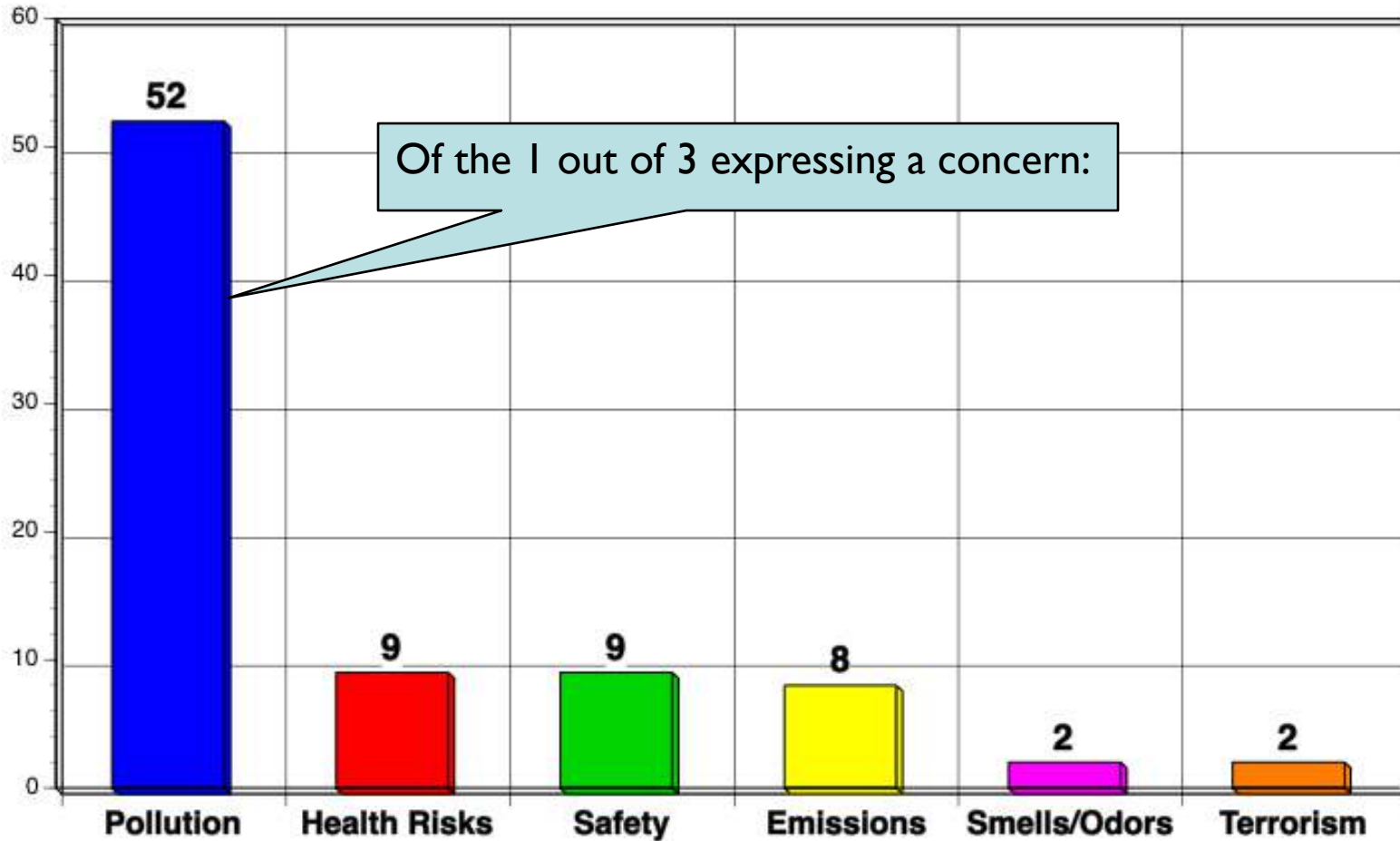
# Is your overall impression of the local industry very favorable, somewhat favorable, neither favorable or unfavorable, somewhat unfavorable, or very unfavorable?



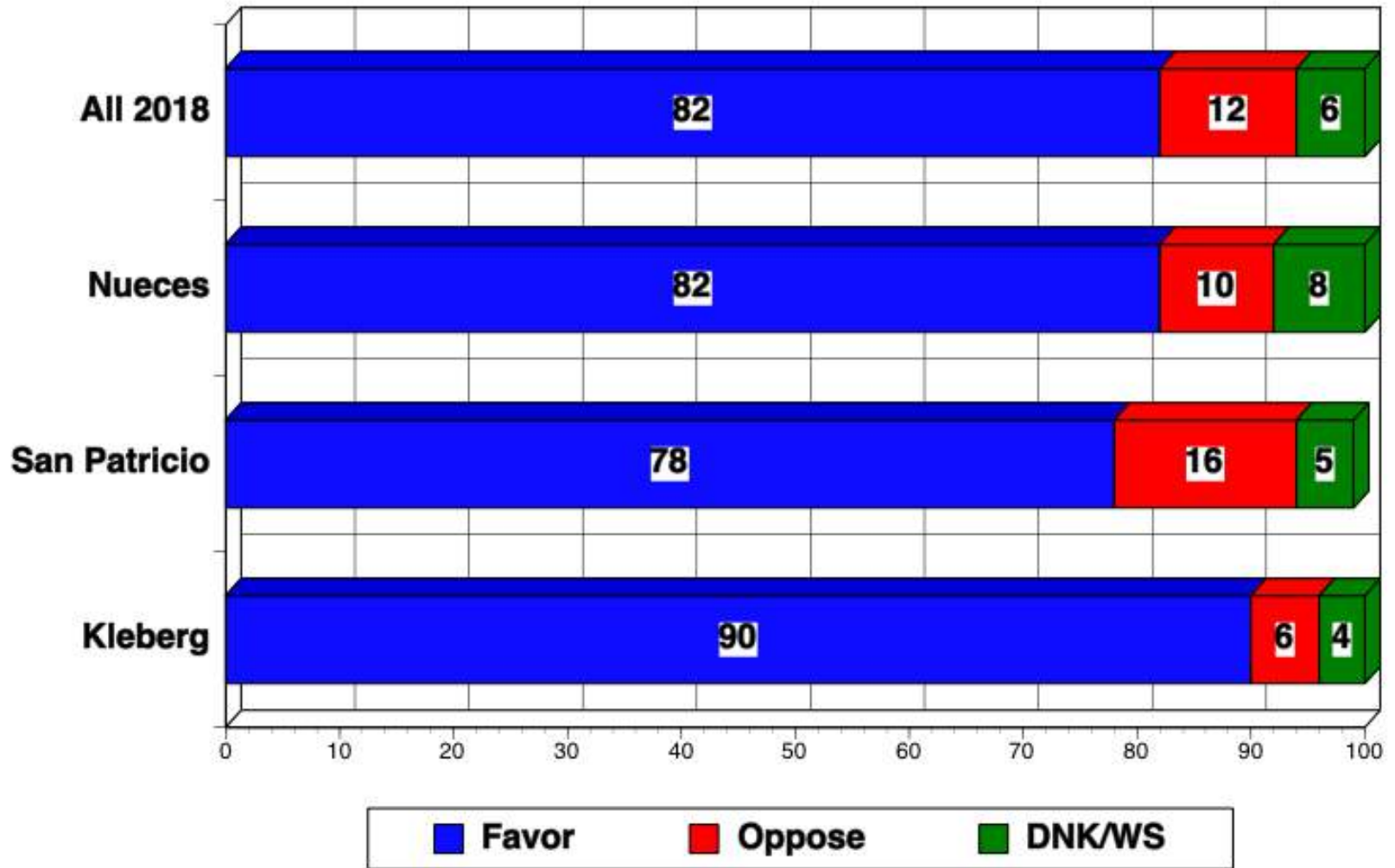
## Do you have any concerns related to local industry located in the Corpus Christi Bay area?



# What is your main concern? (n=276, top six responses)

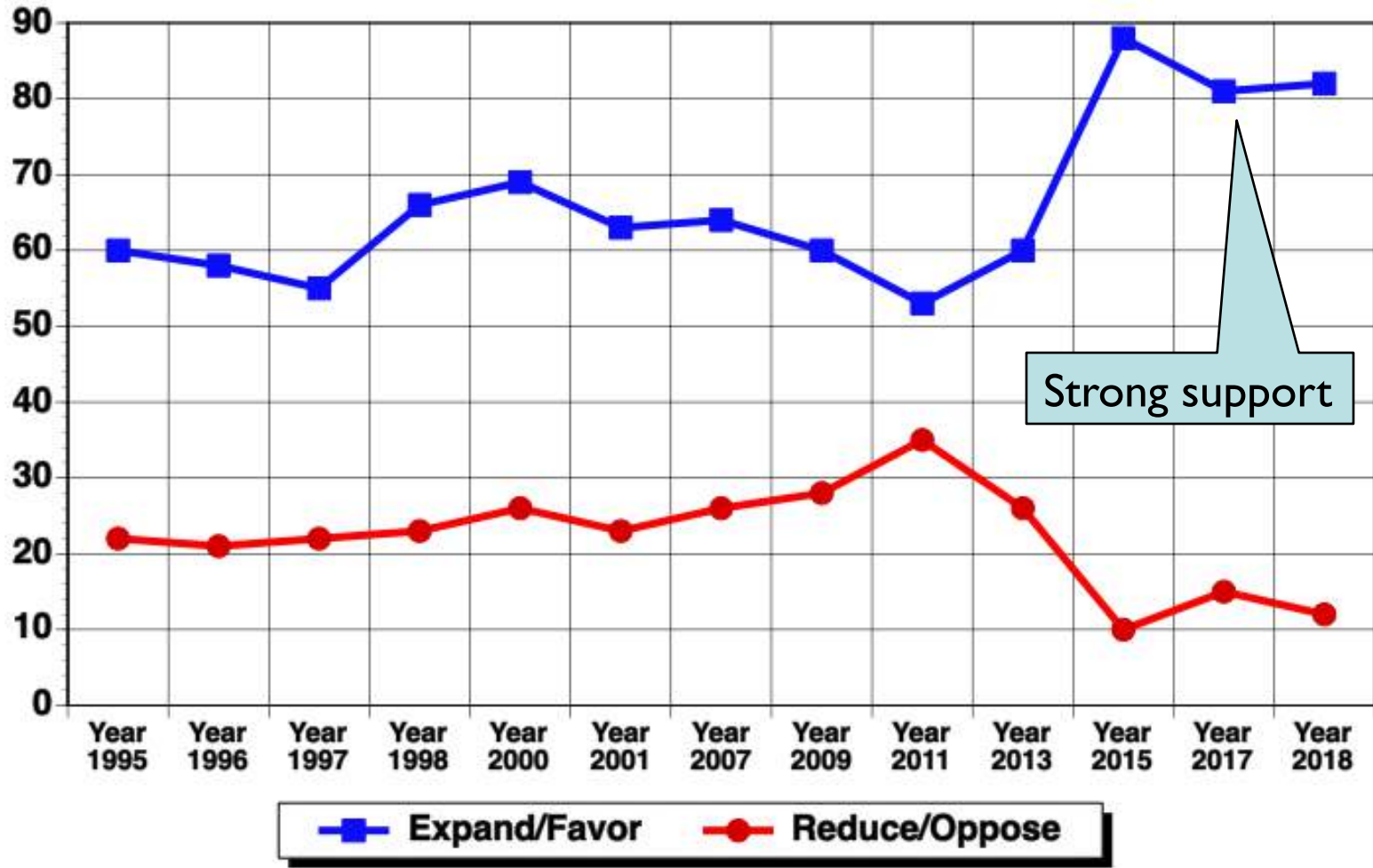


# Do you favor or oppose the continued development and growth of local industry?



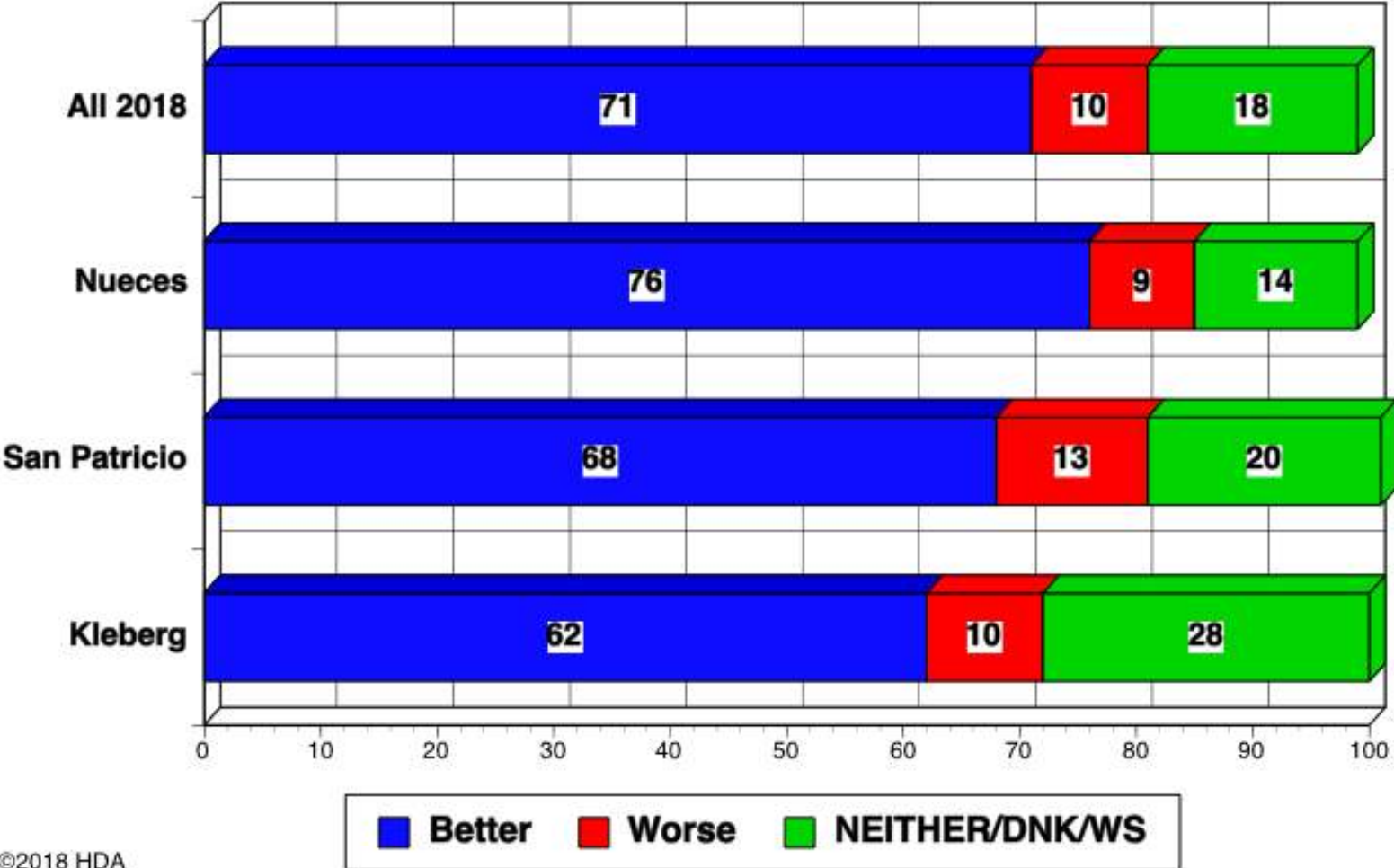
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# Do you favor or oppose the continued development and growth of local industry?



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# Overall, has local industry made the quality of life in your county better or worse?



# Please tell me if you agree or disagree with the following statements:

Jobs & Safety (++)

Listening, protecting public health and reducing pollution (+)

Telling the truth (~)

Provide stable, quality jobs

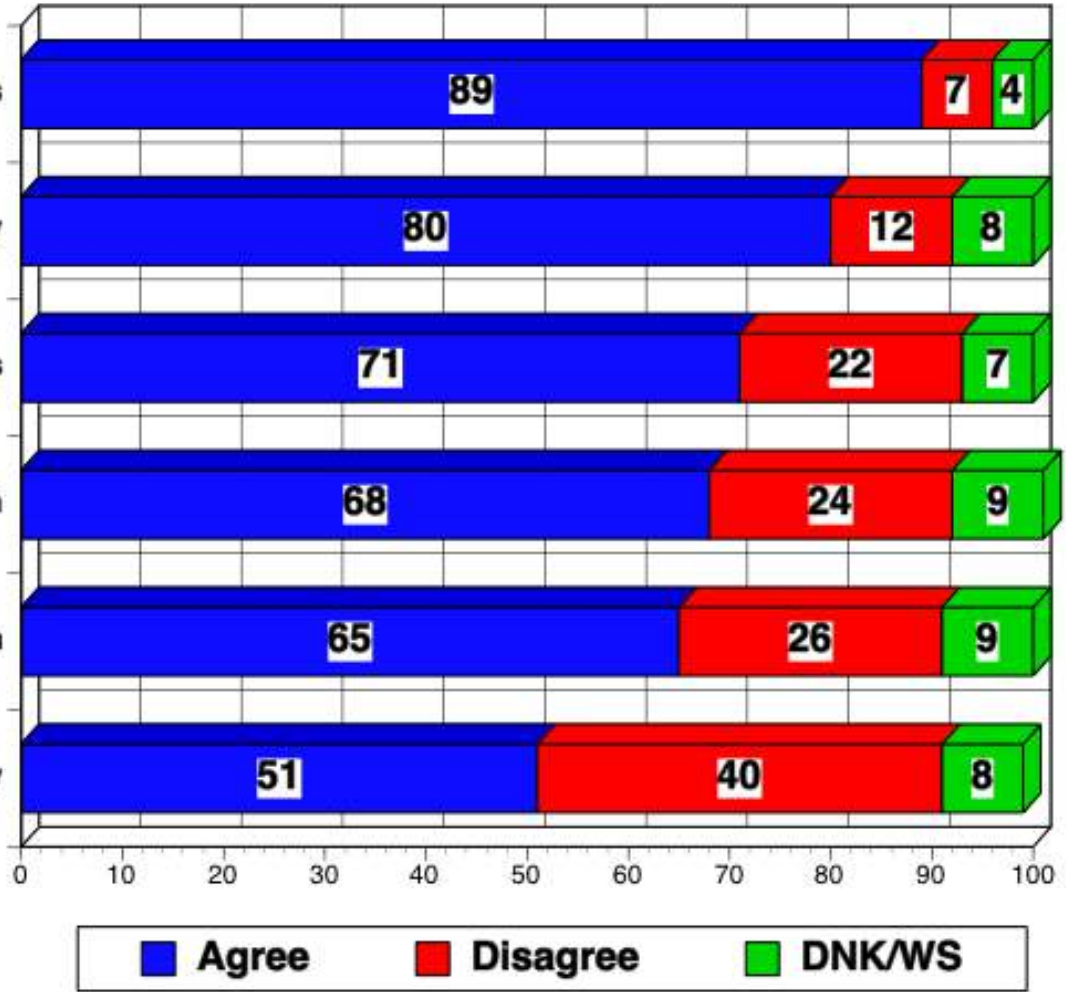
Operate Safely

Responsive to community concerns

Operate and protect public health

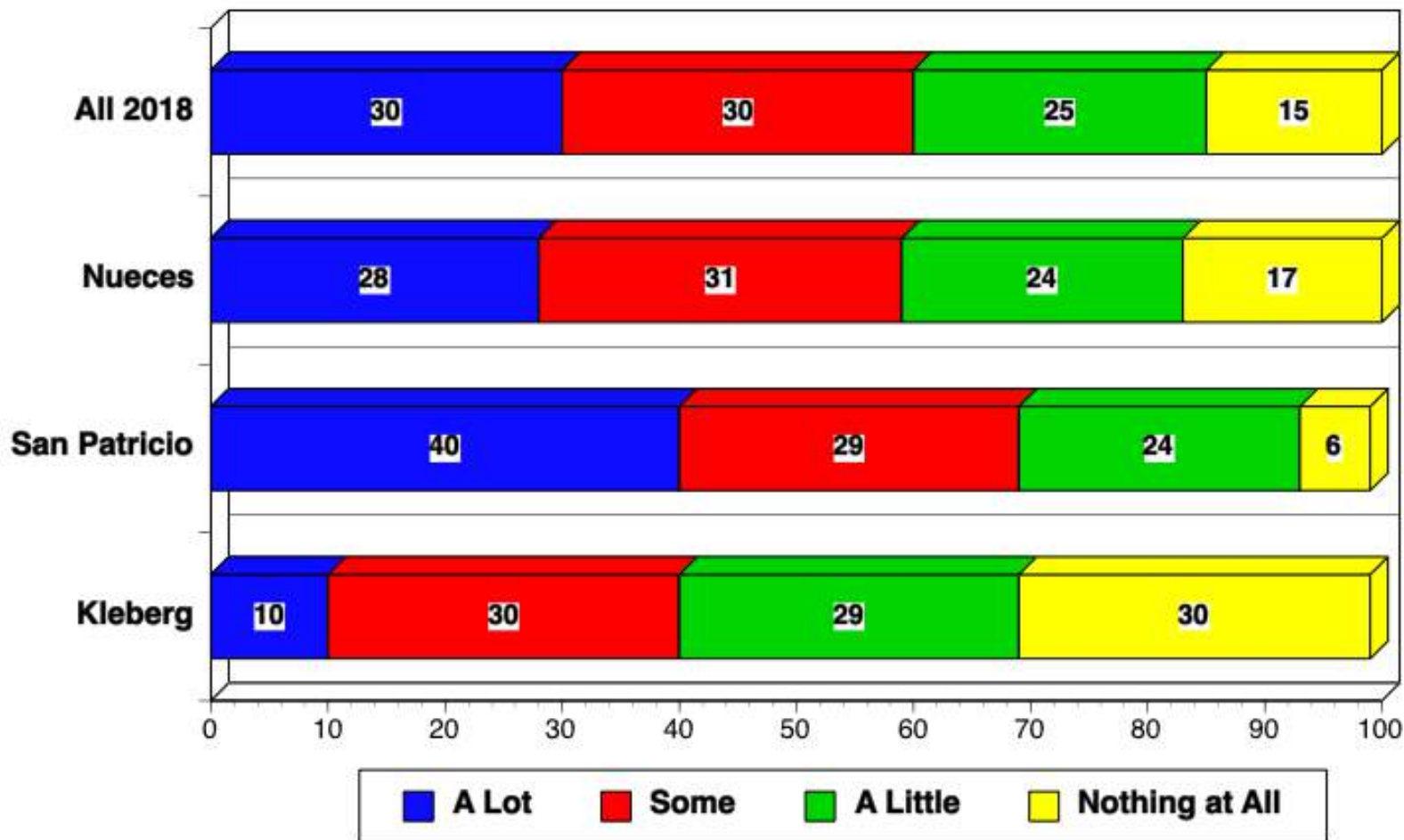
Working to reduce pollution

Tell truth about impacts on community





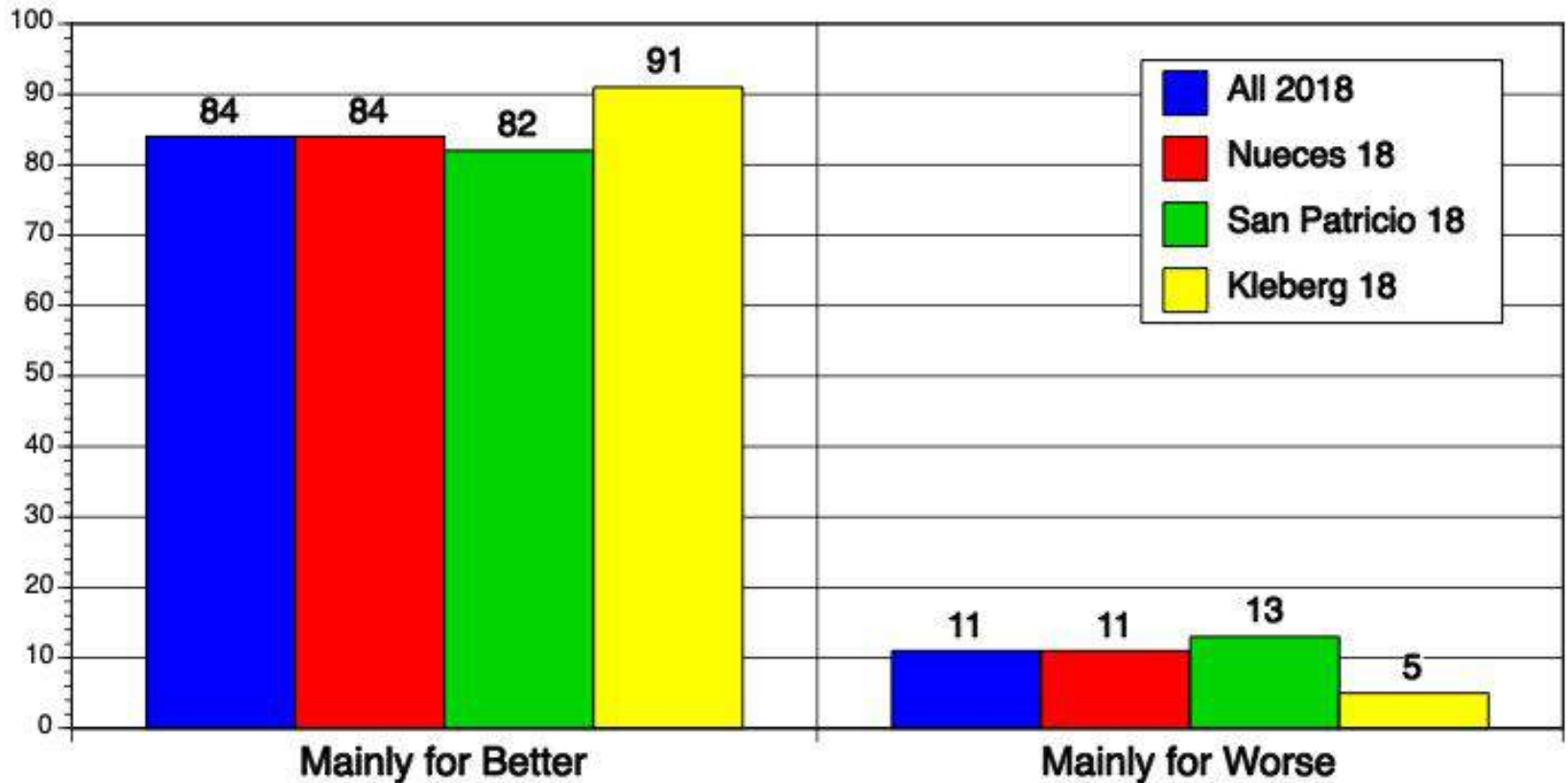
# How much have you heard about new industrial plants being built in the Corpus Christi and surrounding areas - a lot, some, a little or nothing at all ?



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**As local industry grows, the community will also grow and change; more people living/moving in, more businesses, more jobs, as well as more demands on traffic and schools.**

**Overall, do you think these changes are mainly for the better or mainly for the worse?**



# In your opinion, will new growth of local industry:

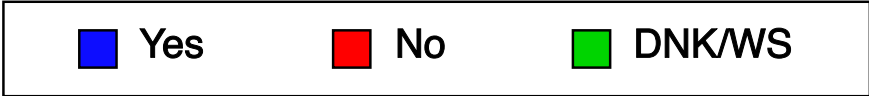
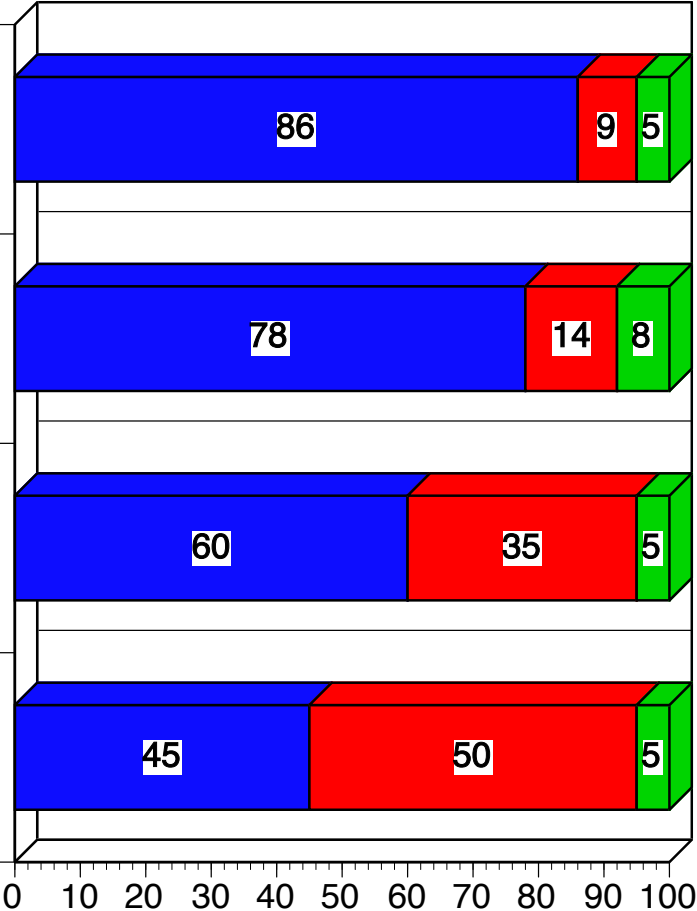
Provide opp so kids won't have to move away to get jobs?

It's about better opportunities for my kids, my community and my family

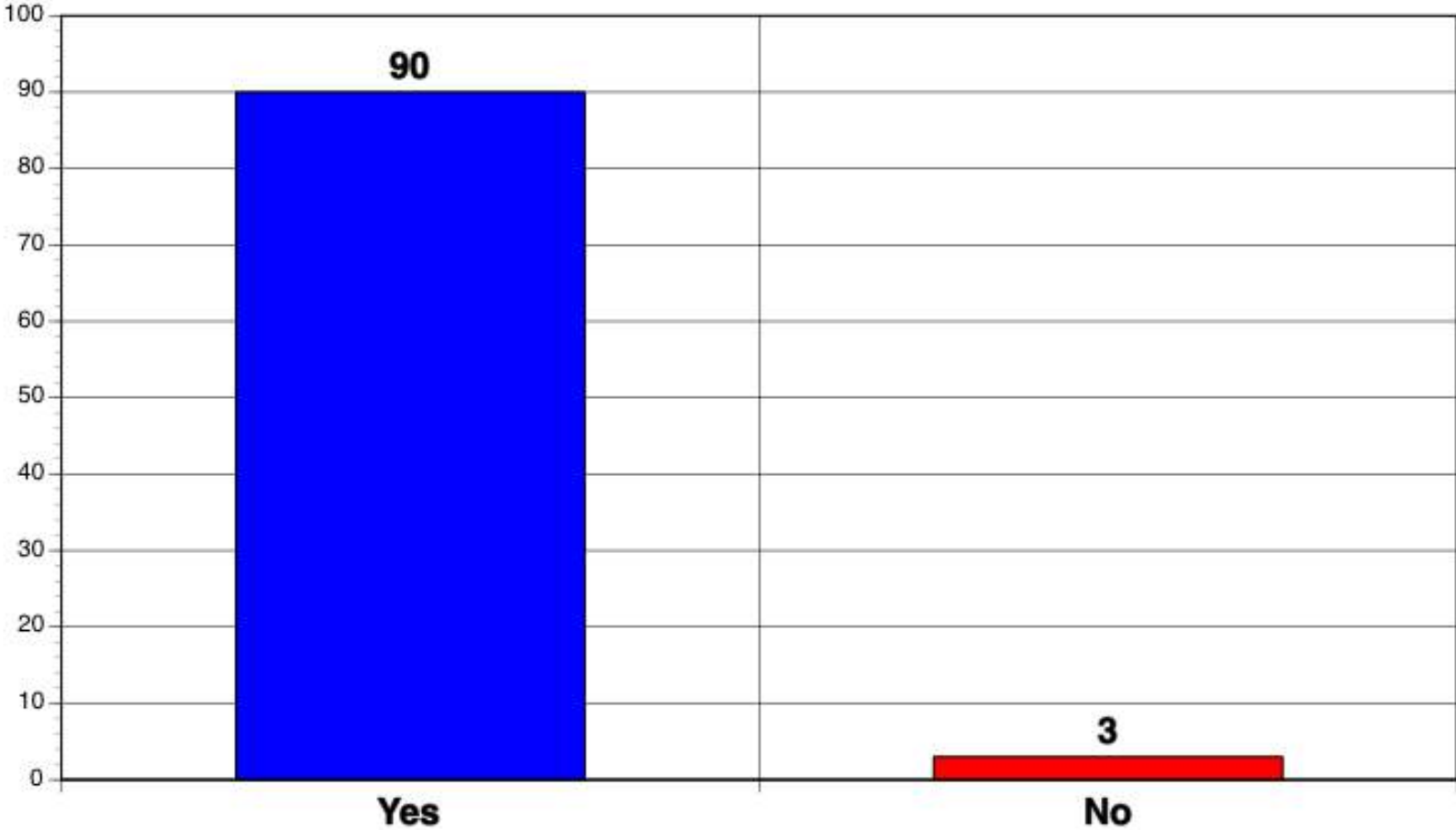
Benefit a friend?

Benefit someone in your family?

Benefit you personally?



# And in your opinion, can we have both new industry and a good quality of life?



# Observations

- Thoughts?
- Comments?
- Surprises?
- Challenges?

