



Corpus Christi  
REGIONAL ECONOMIC  
DEVELOPMENT CORPORATION

**President & Chief Executive Officer  
2025**

## THE REGION

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Corpus Christi, the largest city on the Texas Coast and home to the sixth-largest port in the nation, has evolved into a vital economic hub. Since its incorporation in 1852, the city has grown into a center for petrochemical production, tourism, healthcare, retail, education, shipping, agriculture, and military operations.

The city operates under a home-rule government with a mayor, eight council members, and a city manager who oversees daily operations. In 1983, Corpus Christi adopted single-member districts to ensure equitable representation across its diverse communities. Today, the city supports over 40 boards and commissions that connect residents with local government. It provides a wide range of public services, including police, fire, emergency medical services, parks, libraries, and utilities such as water, wastewater, gas, and recycling.

Corpus Christi is also recognized for its proactive infrastructure planning, particularly in water resource management. The city maintains over 1,600 miles of water mains and operates six treatment plants with a combined capacity of 42.7 million gallons per day. In response to the 1996 drought, the city partnered with regional authorities to construct the 101-mile Mary Rhodes Pipeline and secure additional water sources like the Garwood trans-basin diversion. These efforts underscore Corpus Christi's commitment to sustainability and long-term regional resilience.

## THE ORGANIZATION

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The Corpus Christi Regional Economic Development Corporation (CCREDC) is a nonprofit organization committed to driving economic growth and prosperity across the Coastal Bend region. CCREDC leads initiatives that attract new primary jobs and capital investment, working in close partnership with public and private stakeholders including the cities of Corpus Christi and Portland, the Port of Corpus Christi Authority, Nueces and San Patricio counties, and over 125 private-sector members.

Governed by a 25-member Board of Directors, CCREDC serves as the single point of contact for primary employers seeking to locate or expand in the region. The organization facilitates site selection, coordinates incentive proposals, advocates for existing employers, and supports policy development to streamline economic development efforts.

In 2024, CCREDC achieved significant milestones:

- Surpassed 200,000 total jobs in the region, adding 3,000 new positions.
- Maintained average wages at parity with the Texas state average for a second consecutive year.
- Completed major infrastructure projects, including the new Harbor Bridge and secured water sources, positioning the region for strategic growth.
- Conducted compliance audits on 40 projects across six taxing entities to ensure accountability and protect public investment.

CCREDC's targeted industry sectors include:



- Advanced manufacturing (pharmaceutical, nuclear components, steel)
- Aviation maintenance, repair, and operations (MRO)
- Hydrogen and carbon capture technologies
- Petrochemical and midstream logistics
- Water transportation and warehousing
- Professional business services
- Unmanned aerial systems and entrepreneurial development

The organization is actively marketing the Coastal Bend as a hub for the next wave of American manufacturing and energy expansion, leveraging its infrastructure, workforce, and strategic location.

CCREDC's success is built on strong regional collaboration with partners such as Texas A&M University–Corpus Christi, Del Mar College, the Port of Corpus Christi, and numerous chambers of commerce and other economic development organizations. Together, these alliances are shaping a resilient, future-ready economy for the Coastal Bend.

## KEY RESPONSIBILITIES

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The President & CEO will serve as a passionate spokesperson, and a civic leader elevating the visibility of CCREDC's priorities and influencing favorable public policy outcomes to drive business attraction and retention to the region. They will serve as the organization's chief spokesperson before all external audiences and media. Further, the President & CEO will identify strategic partnerships regionally and nationally to stimulate economic development and growth across the region

The President & CEO will be responsible for overseeing all aspects of the organization, including strategic planning and execution, board relations, staff leadership and fiscal management, and general administration. Specific responsibility includes:

- **Strategic Leadership:** Drive the implementation of CCREDC's strategic priorities, including business attraction, workforce development, infrastructure resilience, small business support, and regional policy advocacy.
- **Business Development:** Lead efforts to attract and retain primary employers in target sectors such as advanced manufacturing, energy, logistics, and innovation-based industries.
- **Stakeholder Engagement:** Cultivate strong relationships with local, state, and federal partners, including municipalities, chambers of commerce, educational institutions, and private investors.
- **Organizational Management:** Oversee day-to-day operations, financial stewardship, staff development, and performance metrics to ensure organizational excellence and accountability.
- **Policy & Advocacy:** Represent the region's economic interests in policy discussions and legislative initiatives that impact the business climate and regional growth.
- **Public Relations:** Serve as the public face of CCREDC, promoting the region's assets and opportunities to national and international audiences.



## PROFESSIONAL EXPERIENCE & QUALIFICATIONS

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- 10+ years of experience in progressive leadership roles within the non-profit or private sector. Background in economic development, site selection, business attraction and expansion preferred.
- Visionary leadership, capable of anticipating and addressing challenges and opportunities, with the drive to achieve desired outcomes for CCREDC and the region.
- Inclusive leader with a record for effectively working with a board of directors to forge consensus on a strategic vision and execute upon that plan with appropriate urgency against established metrics and benchmarks.
- Outstanding stakeholder relationship building skills, key to forging and sustaining critical relationships with the Governor's office, state legislature, business leaders, community partners, and educational institutions. Demonstrated sophistication and political savvy in working with a diverse set of interests while remaining nonpolitical.
- Exceptional gravitas, confidence, and stellar communications skills with significant experience serving as a spokesperson for their organization and ability to inform, persuade, and inspire target audiences.
- Business and financial acumen, essential for ensuring the fiscal and organizational health of the CCREDC.
- Demonstrated knowledge and experience implementing modern and innovative economic and community development practices.
- Demonstrated revenue generation experience, with the confidence to raise the funds for priority initiatives.
- Unquestionable integrity, character, and ethics.

## EDUCATION

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Bachelor's degree required; Advanced degree preferred, CEcD a plus

## LOCATION AND TRAVEL

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The President & CEO will be based in Corpus Christi, TX. Travel will be intermittent and dependent on organizational needs.



## KORN FERRY CONTACTS

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