

SAN PATRICIO & NUECES COS. COMMUNITY SURVEY

March 7-8, 2018

N=406 respondents

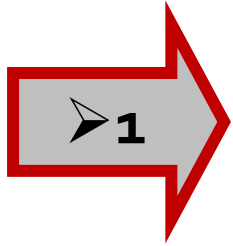
margin of error: $\pm 4.9\%$



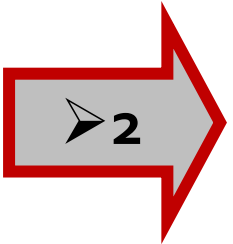
PERCEPTION INSIGHT

opinion research for strategic communications

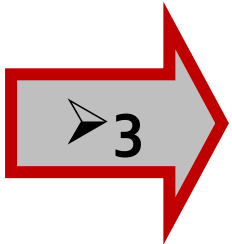
OBJECTIVES



To assess how residents in San Patricio and Nueces Counties view the region's economy, and to identify attitudes surrounding regional economic development issues.



To measure the support levels for additional major manufacturing facilities in San Patricio County.



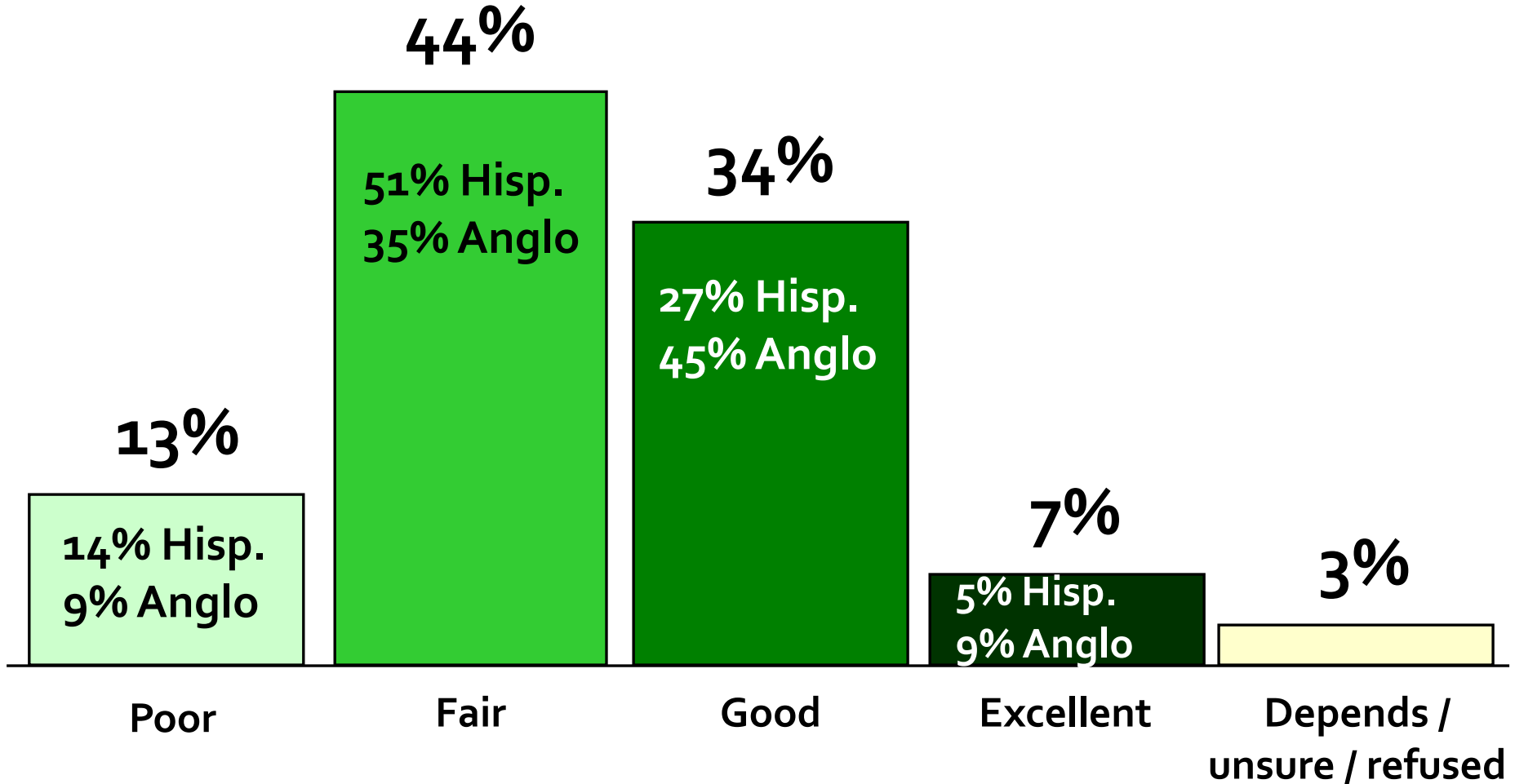
To determine the relative impact that statements describing the potential benefits of new manufacturing facilities has on public support.

METHODOLOGY

- **The sample universe was comprised of a randomized list of phone numbers tied to adult residents in San Patricio and Nueces Counties.**
- **Each county received approximately half of the N=406 completed interviews, which were distributed proportionally within each county based on U.S. Census population data.**
- **Live operator interviews were conducted on both landline telephones (n=242 interviews) and cell phones (n=164 interviews) utilizing sample quotas to control for region, Hispanic surname, age, and gender.**

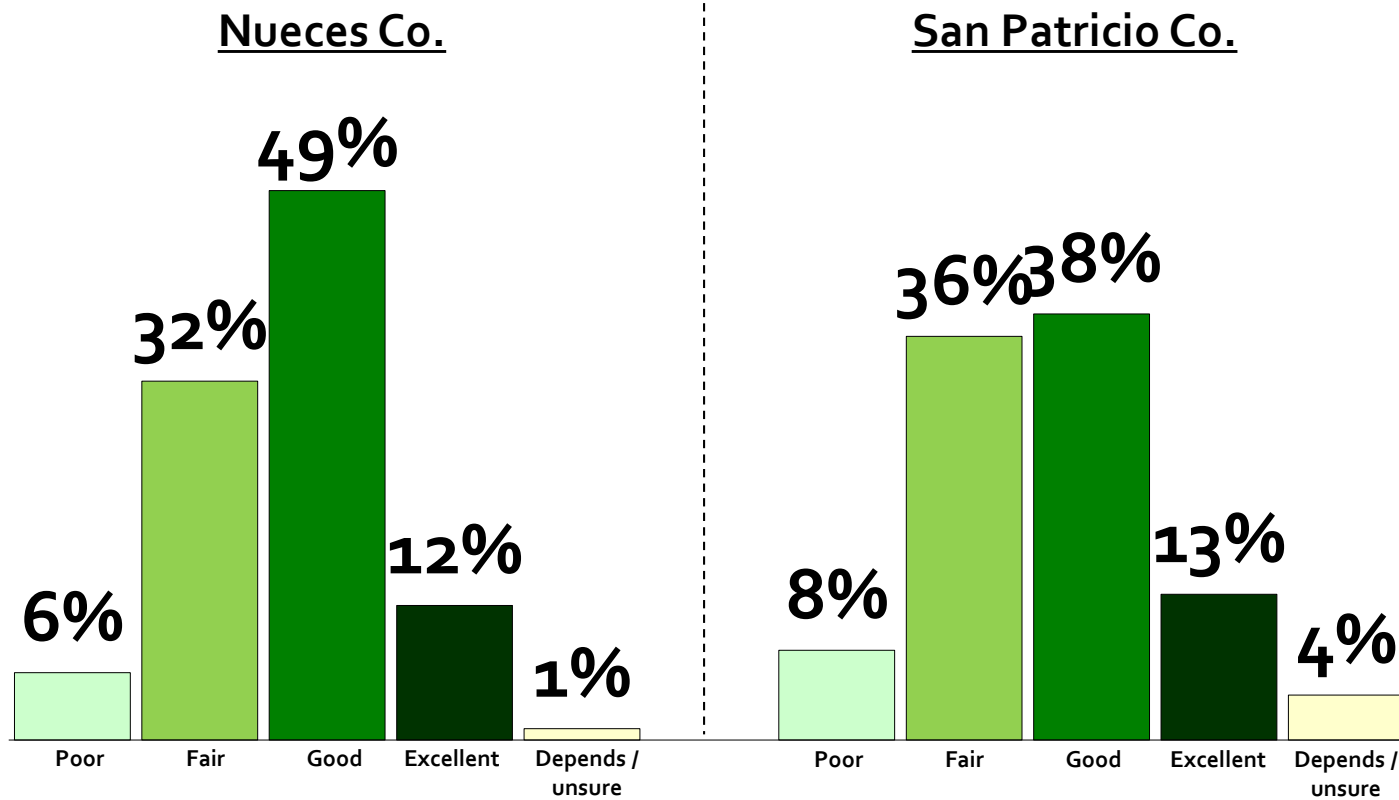
STATE OF LOCAL ECONOMY

Q1. Thinking about the local economy for a moment, would you rate the condition of the region's economy as...



STATE OF LOCAL ECONOMY

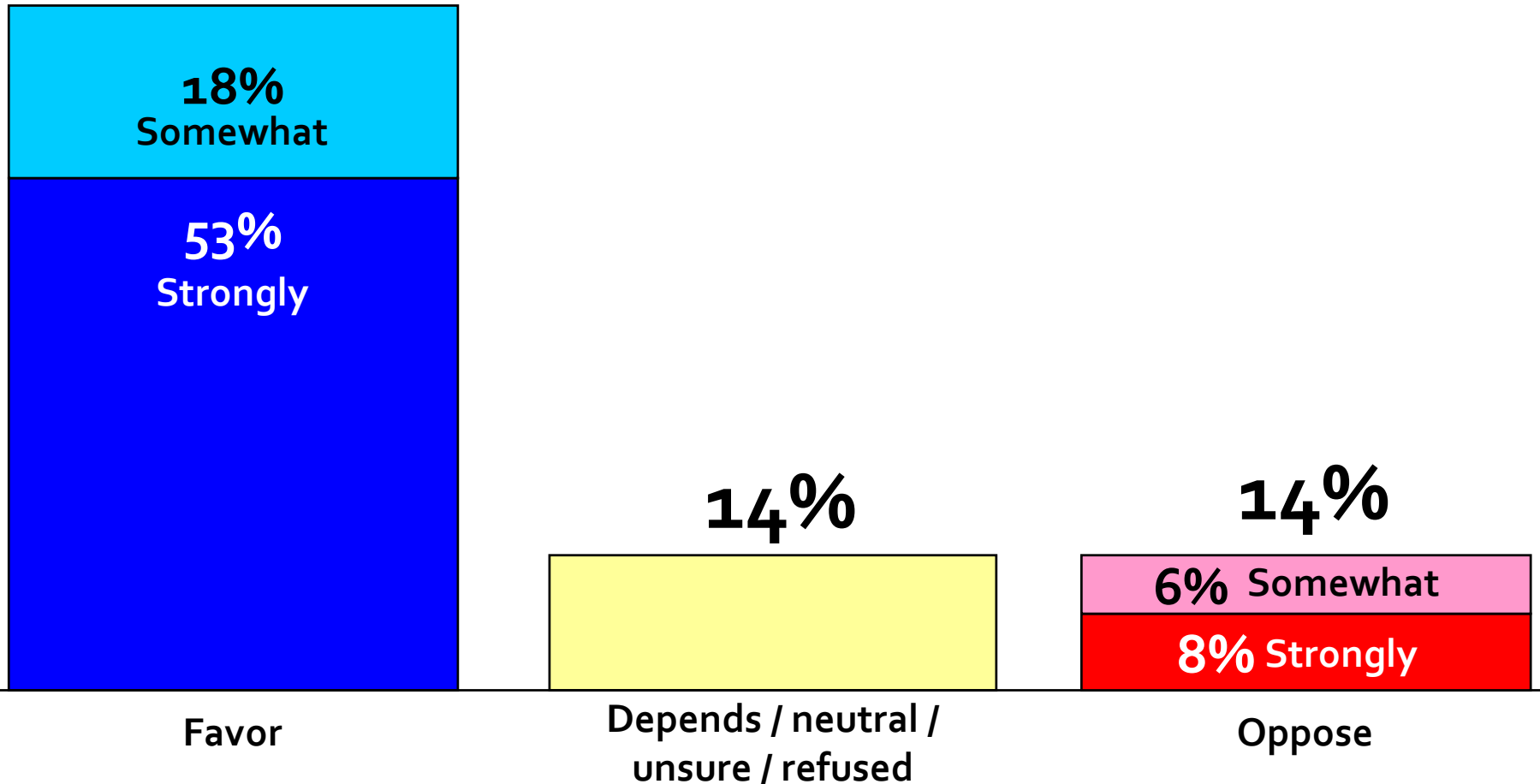
Q1. Thinking about the local economy for a moment, would you rate the condition of the region's economy as...



POSITION ON NEW MAUFACTURING

Q2. There are some large energy sector companies considering significant investments in the region to build major facilities in San Patricio County near Ingleside and Portland. Would you favor or oppose the construction and operation of additional major manufacturing facilities in San Patricio County?

71%

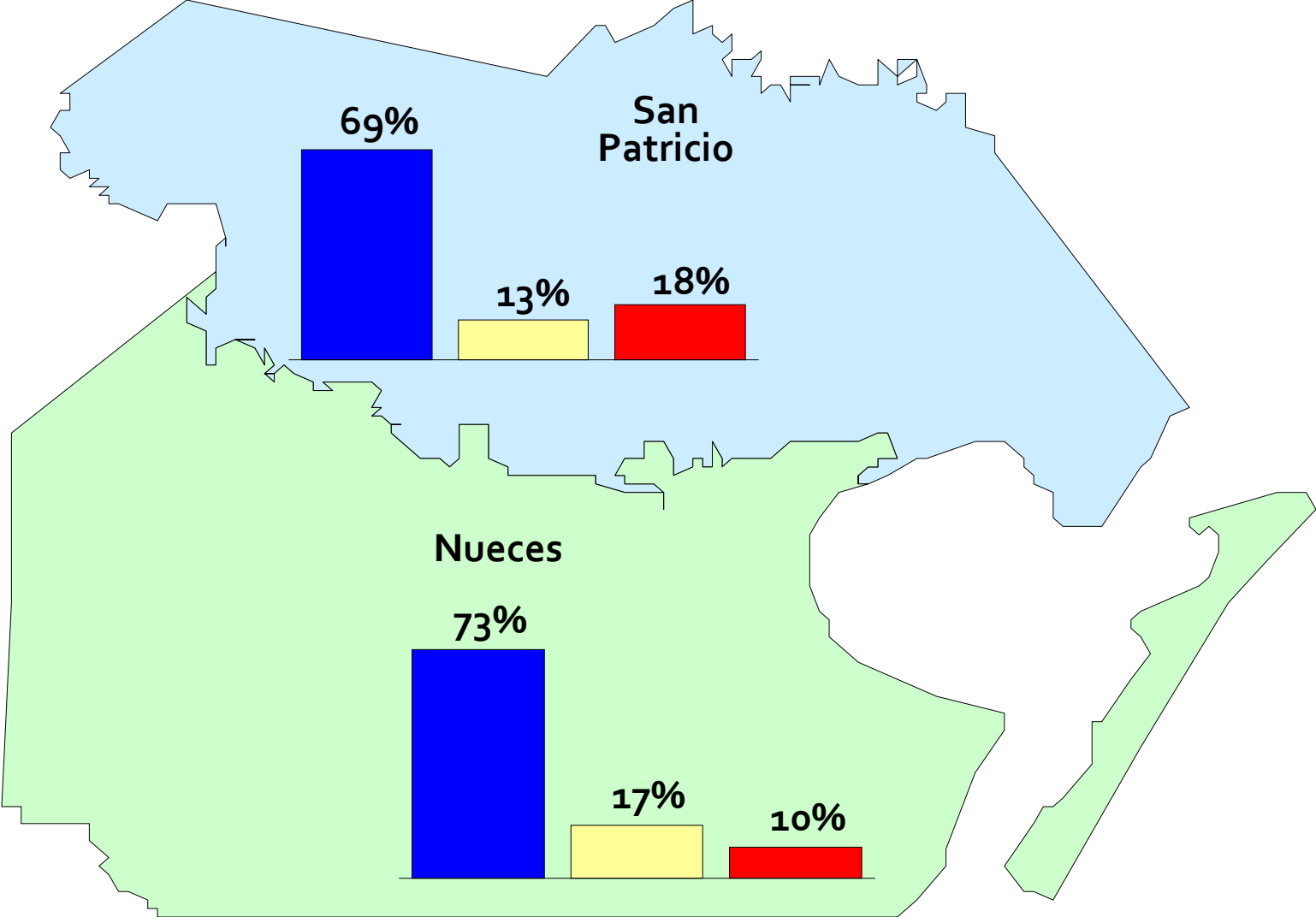


Q2. POSITION ON NEW MANUFACTURING

Favor

Oppose

**Depends / Neutral /
Unsure**



Q2. POSITION ON NEW MAUFACTURING

City of Residence	Favor	Oppose	Depends / Unsure
Ingleside / Portland / Gregory / Aransas Pass / Port A (n=105)	61%	26%	13%
Sinton / Taft / Mathis / Odem (n=92)	79%	9%	12%
Corpus Christi (n=188)	75%	7%	18%

Q2. POSITION ON NEW MAUFACTURING

Gender	Favor	Oppose	Depends / Unsure
Males (n=191)	76%	11%	12%
Females (n=215)	66%	16%	17%

Age	Favor	Oppose	Depends / Unsure
Residents under 45 (n=74)	72%	14%	14%
45 – 54 (n=56)	75%	13%	12%
55 - 64 (n=91)	70%	12%	17%
Resident 65+ (n=175)	71%	14%	15%

Q2. POSITION ON NEW MAUFACTURING

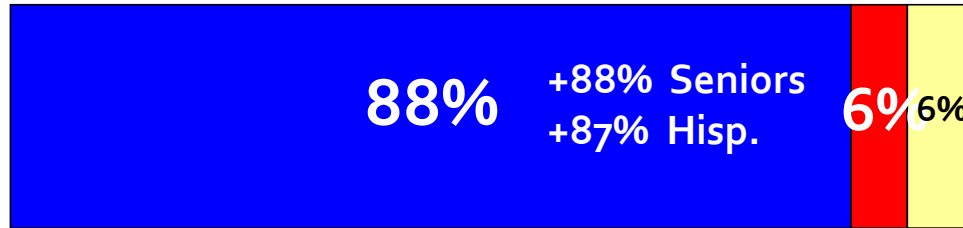
Hispanic / Anglo	Favor	Oppose	Depends / Unsure
Hispanic (n=220)	71%	15%	14%
Anglo (n=153)	74%	13%	12%

Employment Status	Favor	Oppose	Depends / Unsure
Employed (n=196)	77%	11%	12%
Not Employed (n=205)	67%	15%	18%

MORE / LESS LIKELY STATEMENTS

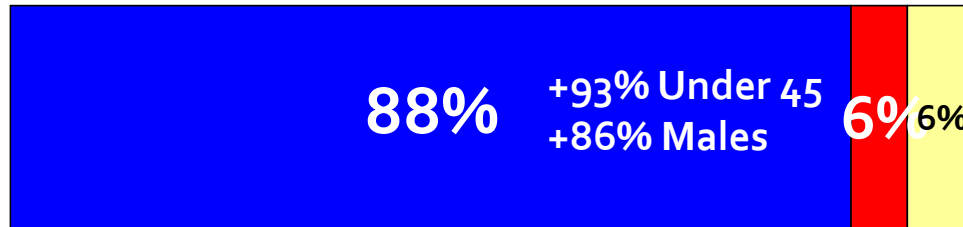
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Q4. The new manufacturing facilities would generate millions of dollars in new local tax revenue that would help fund schools, hospitals, and first responders.



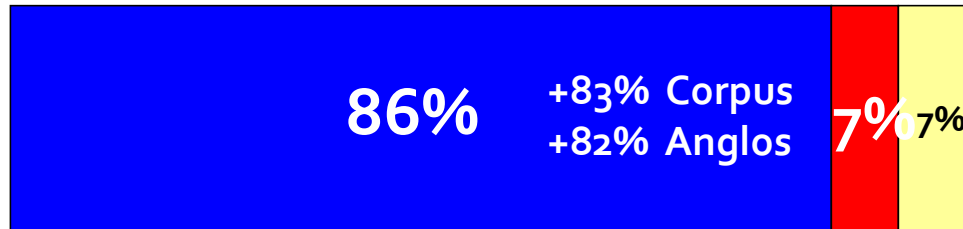
+83%

Q3. The new manufacturing facilities would create hundreds of high paying high skill jobs for the region.



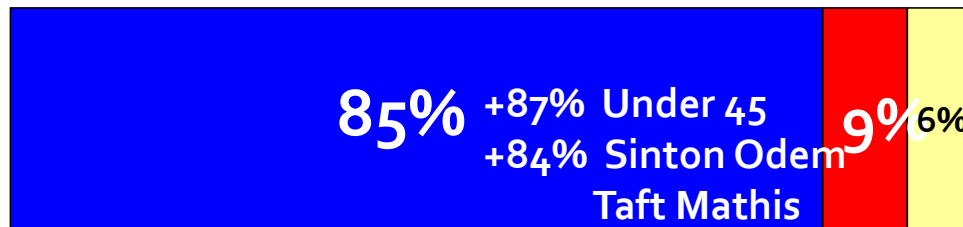
+82%

Q5. The new facilities would be built with state of the art technologies that will ensure safety and protection for the environment.



+79%

Q6. The new manufacturing facilities would also benefit many businesses in the region with more money being spent in the region's shops, restaurants, and other local businesses.



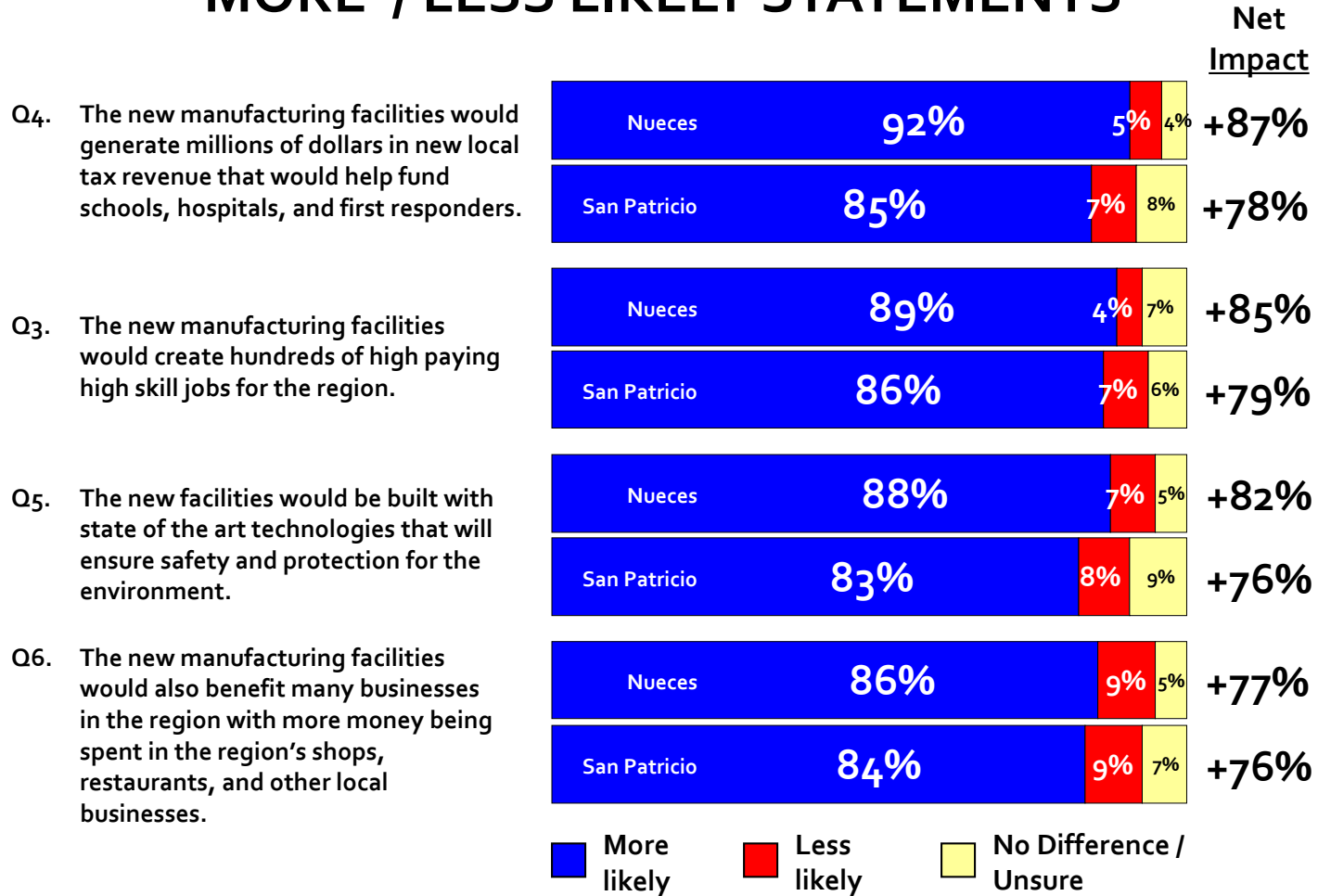
+77%

More likely

Less likely

No Difference / Unsure

MORE / LESS LIKELY STATEMENTS



AGREE / DISAGREE STATEMENTS

Net
Impact

Q7. A growing energy sector, such as the oil and gas industry, is an important component of the region's economic strength.



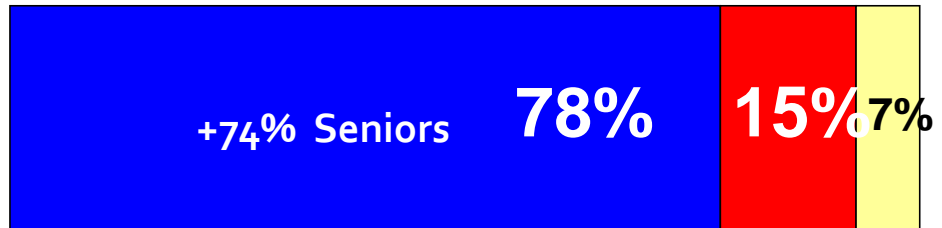
+81%

Q14. More manufacturers and large employers moving to the region is a good thing.



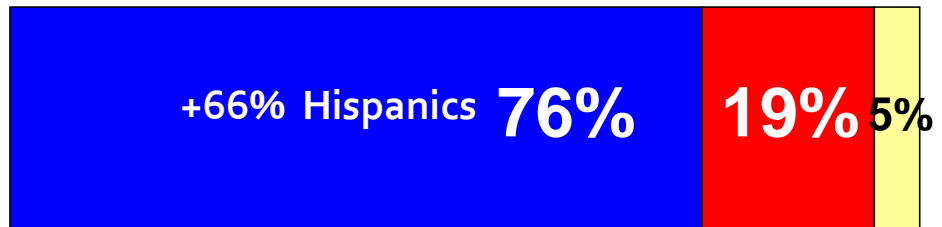
+73%

Q9. Major industries that have recently moved here or expanded in the region are a benefit to the community and help improve the area's quality of life.



+62%

Q12. The retail sector is a major part of the region's economy.



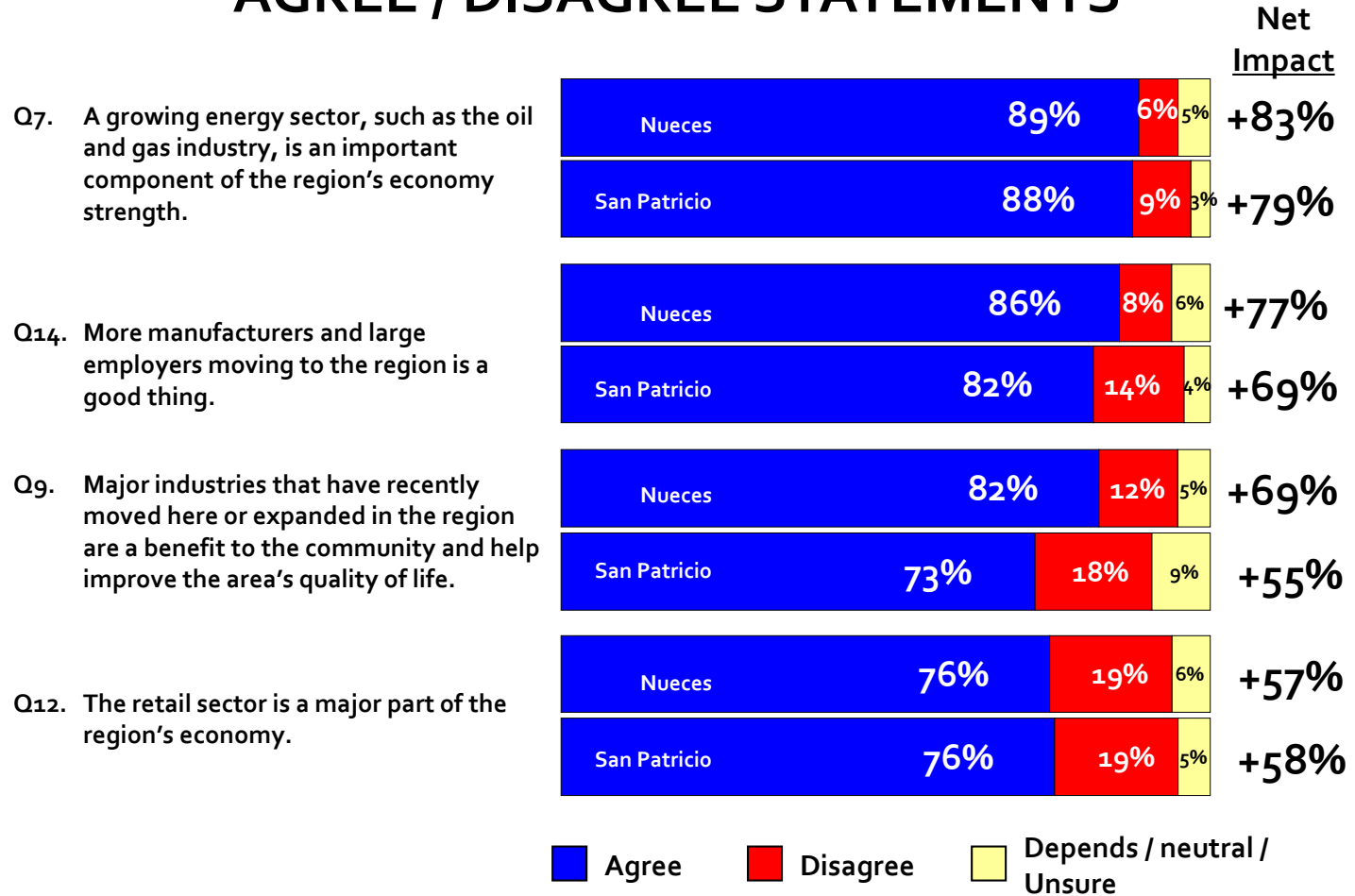
+57%

Agree

Disagree

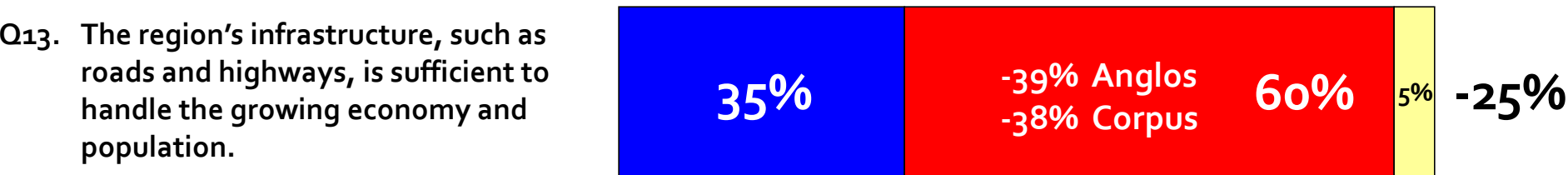
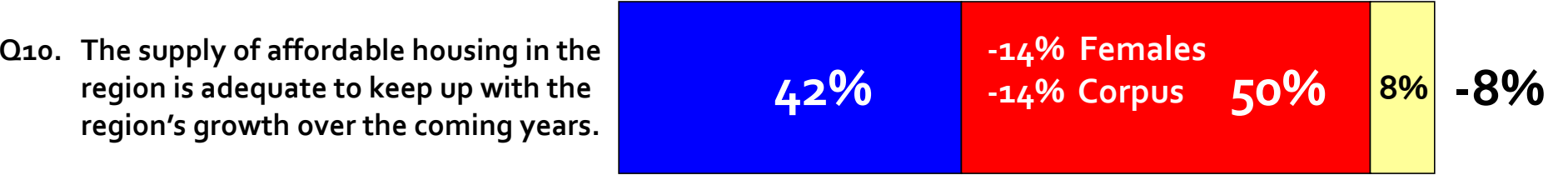
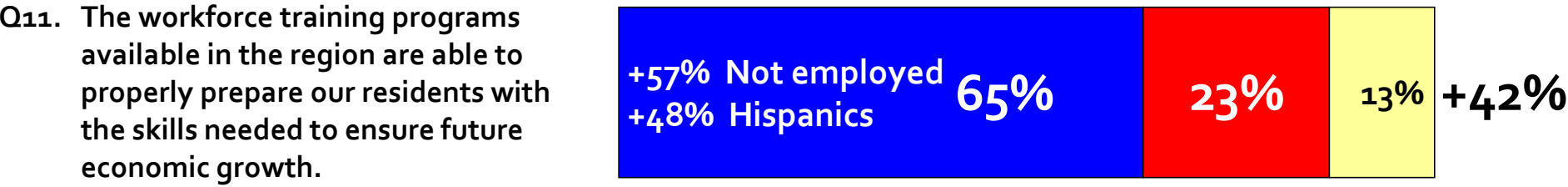
Depends / Neutral / Unsure

AGREE / DISAGREE STATEMENTS

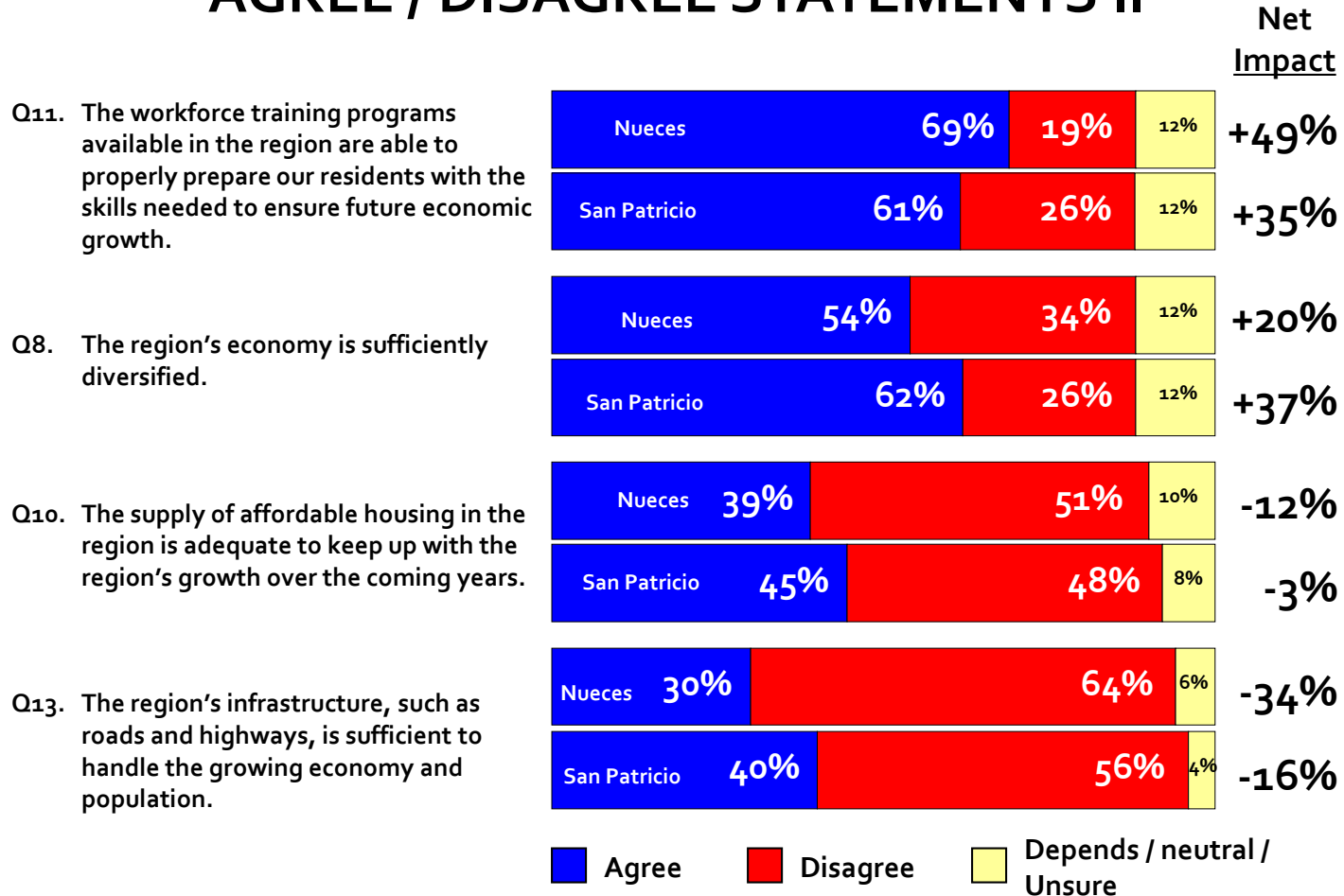


AGREE / DISAGREE STATEMENTS II

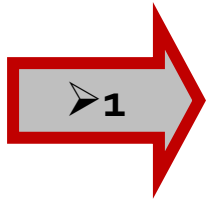
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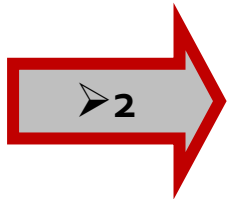
AGREE / DISAGREE STATEMENTS II



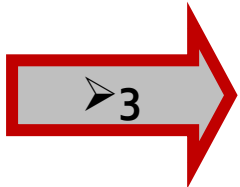
KEY FINDINGS



A plurality of respondents view the region's economy as *fair* (44%) and approximately one in three say the it's *good* (34%), while twice as many say the local economy is *poor* (13%) compared to those who say it's *excellent* (7%). Hispanic residents have a more pessimistic view of the local economy than do Anglos.



A substantial majority (71%) of residents are in favor of new major manufacturing facilities in San Patricio County, with 53% *strongly* in favor of the new facilities. While lower support levels are found among residents in the cities closest to the proposed site, a majority of these residents are in favor of the new facilities (61% favor / 26% oppose).



Statements detailing the new tax revenue (Q4) and new high wage high skill jobs that would come with new manufacturing facilities generate the highest more likely scores. The highest levels of agreement are found for the importance the energy sector in the regional economy (Q7) and that new manufactures moving to the region is a good thing (Q14). Lack of housing and sufficient infrastructure are seen as the biggest problems.