

Corpus Christi MSA

Workforce Solutions of the Coastal Bend



WORKFORCE SOLUTIONS
of the Coastal Bend

Texas

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Report Parameters

1 MSA

18580 Corpus Christi, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

431,440

Population (2019)

Population grew by **8,028** over the last 5 years and is projected to **grow by 5,681** over the next 5 years.

206,078

Total Regional Employment

Jobs grew by **1,552** over the last 5 years and are projected to **grow by 8,048** over the next 5 years.

\$54.5K

Median Household Income (2018)

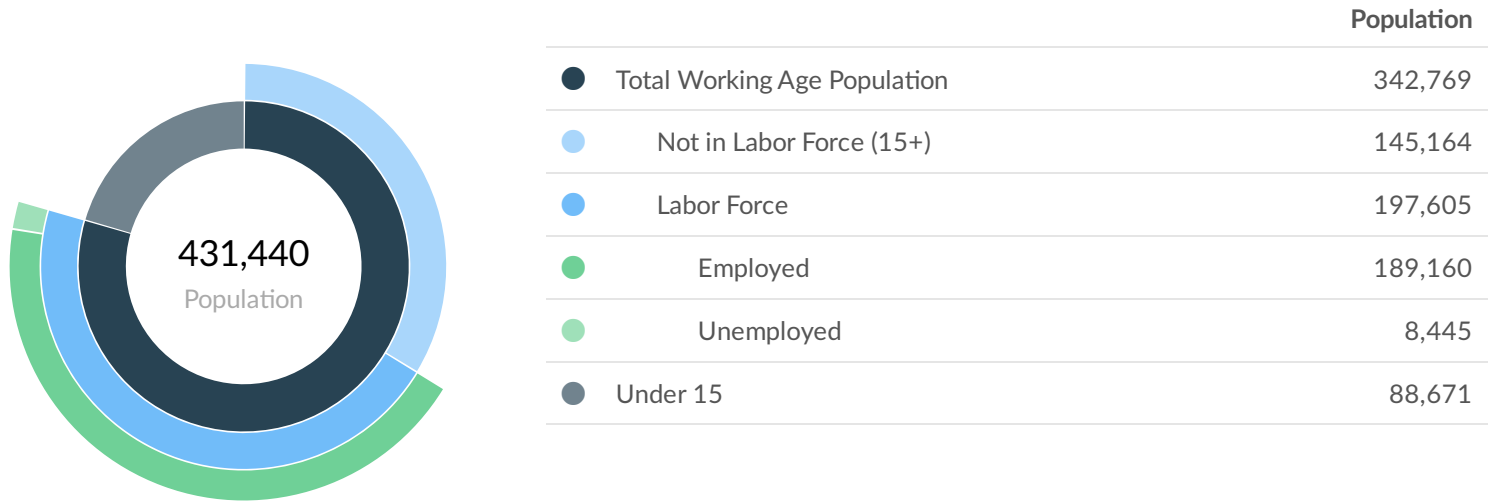
Median household income is **\$5.8K below** the national median household income of \$60.3K.

Takeaways

- As of 2019 the region's population **increased by 1.9%** since 2014, growing by 8,028. Population is expected to **increase by 1.3%** between 2019 and 2024, adding 5,681.
- From 2014 to 2019, jobs **increased by 0.8%** in Corpus Christi, TX from 204,526 to **206,078**. This change **fell short of the national growth rate of 7.6% by 6.8%**. As the number of jobs increased, the **labor force participation rate decreased from 59.4% to 57.6% between 2014 and 2019**.
- Concerning educational attainment, **12.4% of Corpus Christi, TX residents possess a Bachelor's Degree** (6.5% below the national average), and **7.7% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2019 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Home Health Care Services.

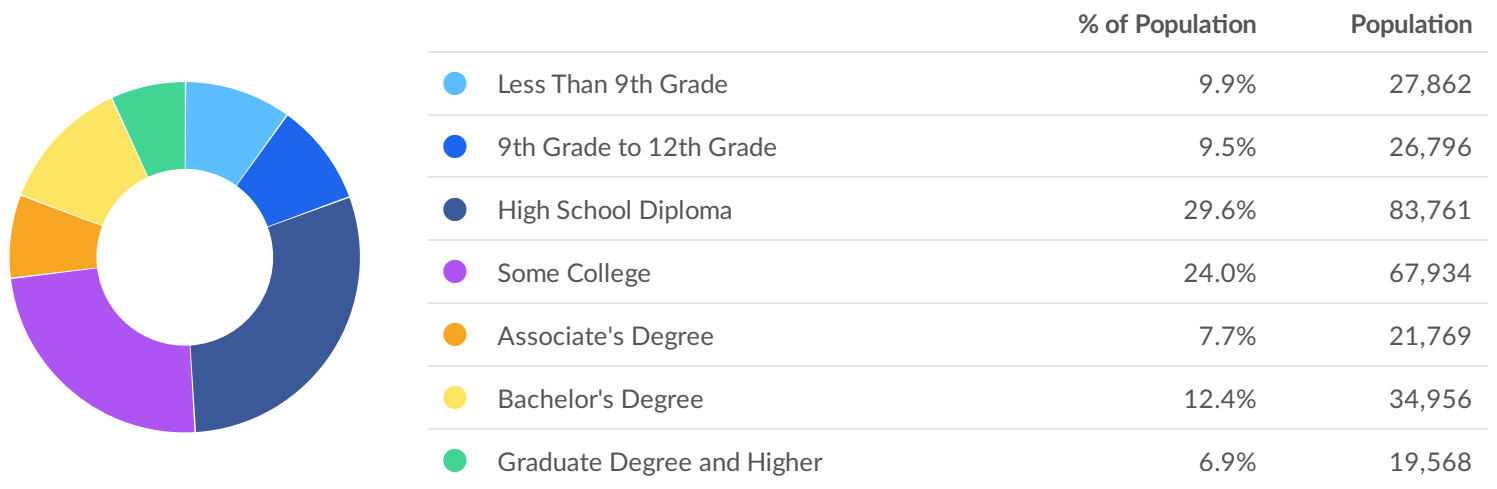
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	431,440	197,605	206,078	89.9	\$26.56B	\$28.91B	\$39.89B
Coastal Bend WDA	597,735	263,556	271,058	91.7	\$33.53B	\$39.29B	\$50.92B
United States	329,399,330	163,493,315	165,144,952	100.0	\$21.00T	\$0	\$8.96T
Texas	29,128,822	14,192,258	14,126,058	97.0	\$1.85T	\$1.13T	\$1.50T

2019 Labor Force Breakdown



Educational Attainment

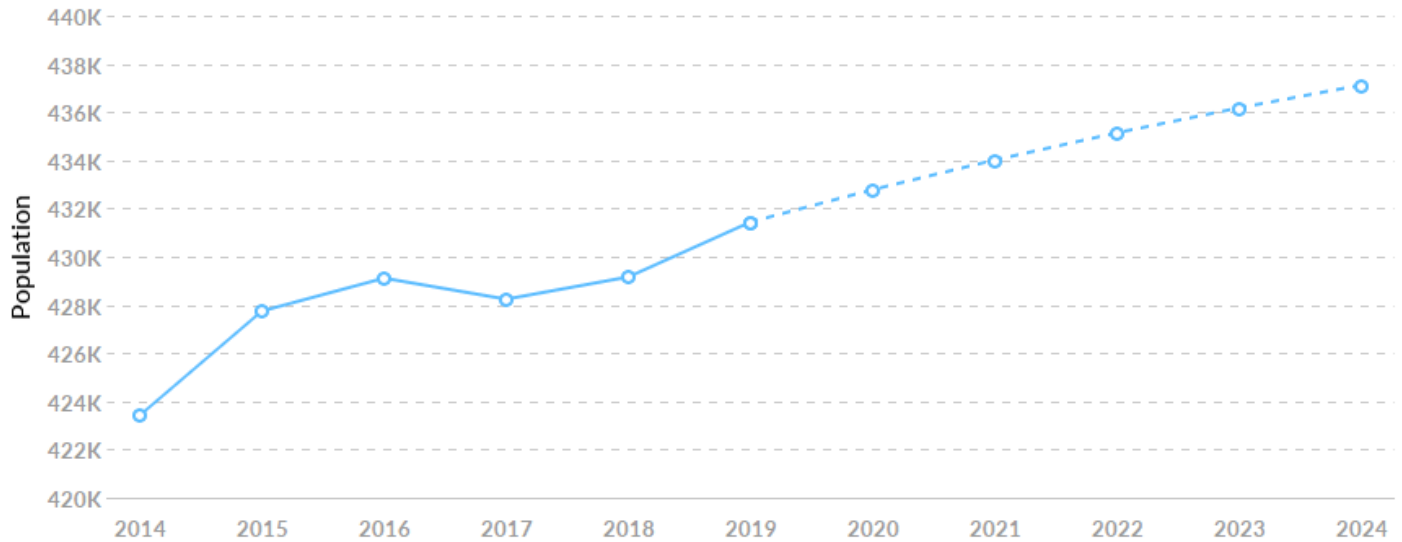
Concerning educational attainment, **12.4% of Corpus Christi, TX residents possess a Bachelor's Degree** (6.5% below the national average), and **7.7% hold an Associate's Degree** (0.4% below the national average).



Historic & Projected Trends

Population Trends

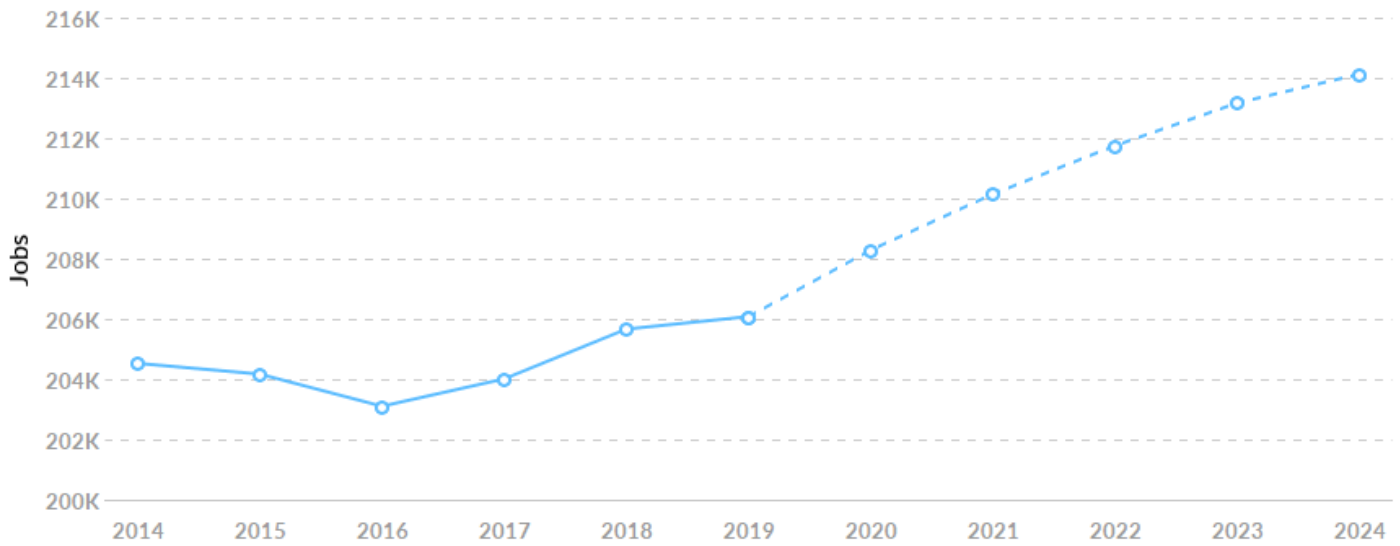
As of 2019 the region's population **increased by 1.9%** since 2014, growing by 8,028. Population is expected to **increase by 1.3%** between 2019 and 2024, adding 5,681.



Timeframe	Population
2014	423,413
2015	427,743
2016	429,109
2017	428,237
2018	429,159
2019	431,440
2020	432,782
2021	434,013
2022	435,141
2023	436,176
2024	437,121

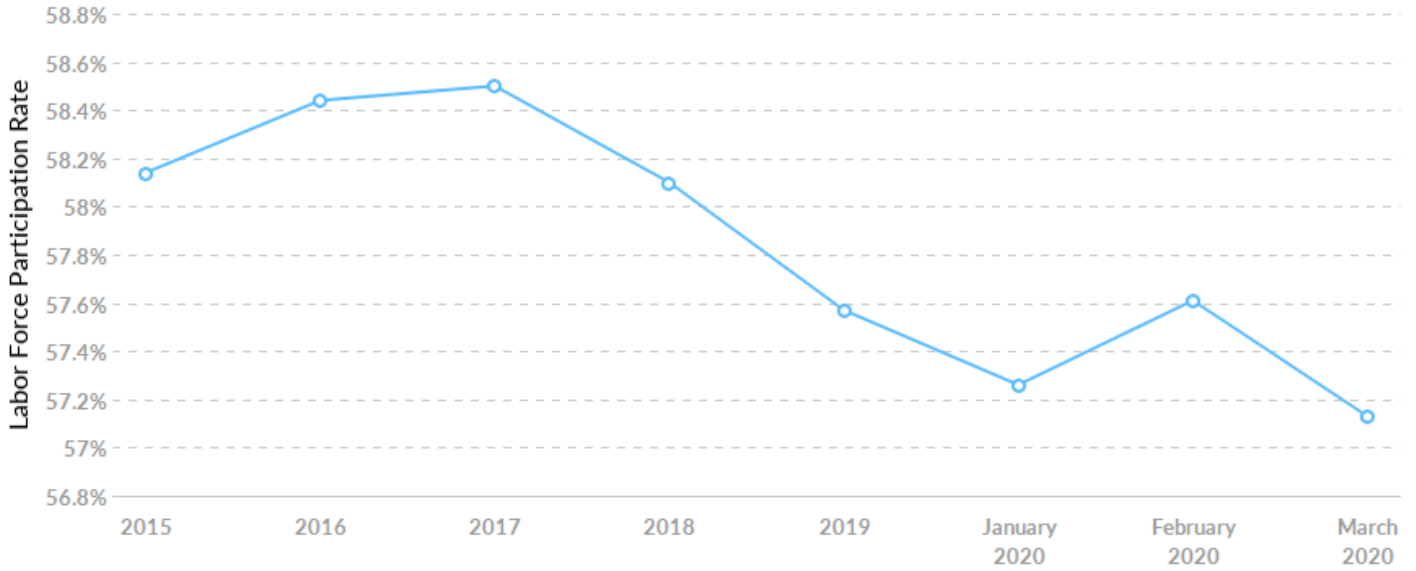
Job Trends

From 2014 to 2019, jobs increased by **0.8%** in Corpus Christi, TX from 204,526 to **206,078**. This change **fell short of the national growth rate of 7.6%** by **6.8%**.



Timeframe	Jobs
2014	204,526
2015	204,169
2016	203,102
2017	204,010
2018	205,663
2019	206,078
2020	208,285
2021	210,144
2022	211,751
2023	213,167
2024	214,125

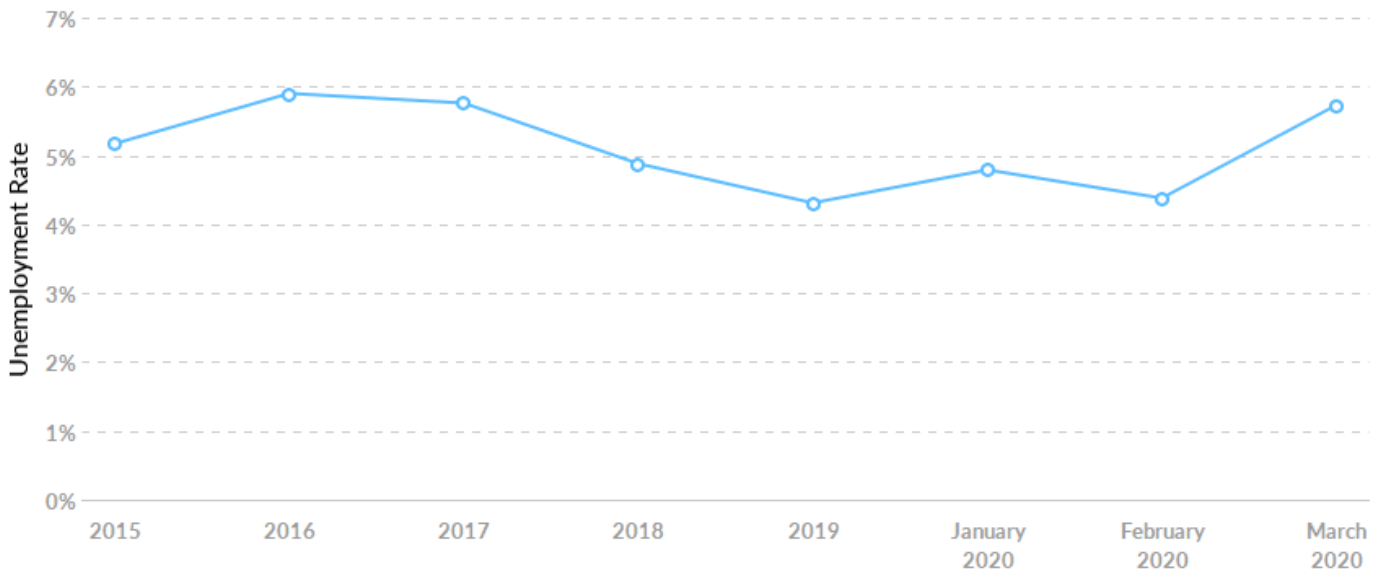
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	58.14%
2016	58.44%
2017	58.50%
2018	58.10%
2019	57.57%
January 2020	57.26%
February 2020	57.61%
March 2020	57.13%

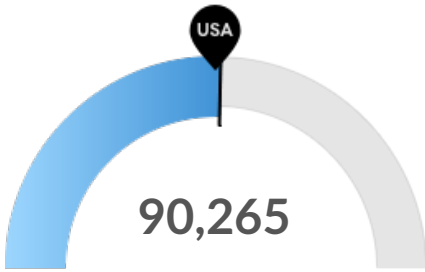
Unemployment Rate Trends

Corpus Christi, TX had a March 2020 unemployment rate of 5.73%, **increasing from 5.17%** 5 years before.



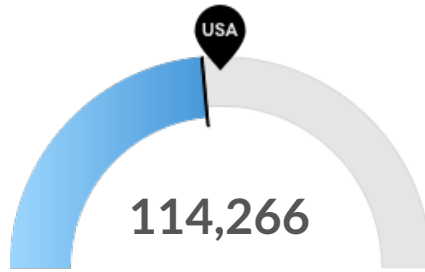
Timeframe	Unemployment Rate
2015	5.17%
2016	5.90%
2017	5.76%
2018	4.88%
2019	4.31%
January 2020	4.79%
February 2020	4.38%
March 2020	5.73%

Population Characteristics



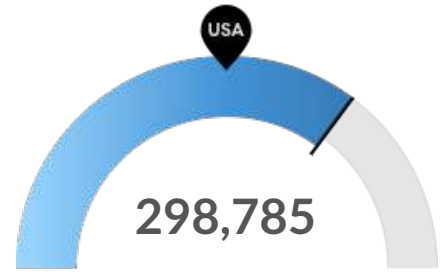
Millennials

Corpus Christi, TX has 90,265 millennials (ages 25-39). The national average for an area this size is 88,229.



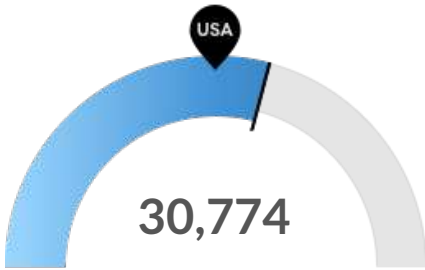
Retiring Soon

Retirement risk is about average in Corpus Christi, TX. The national average for an area this size is 124,227 people 55 or older, while there are 114,266 here.



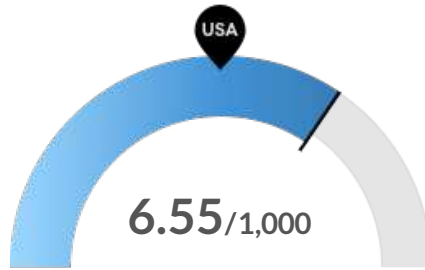
Racial Diversity

Racial diversity is high in Corpus Christi, TX. The national average for an area this size is 170,029 racially diverse people, while there are 298,785 here.



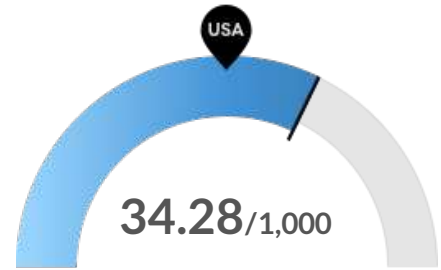
Veterans

Corpus Christi, TX has 30,774 veterans. The national average for an area this size is 24,413.



Violent Crime

Corpus Christi, TX has 6.55 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

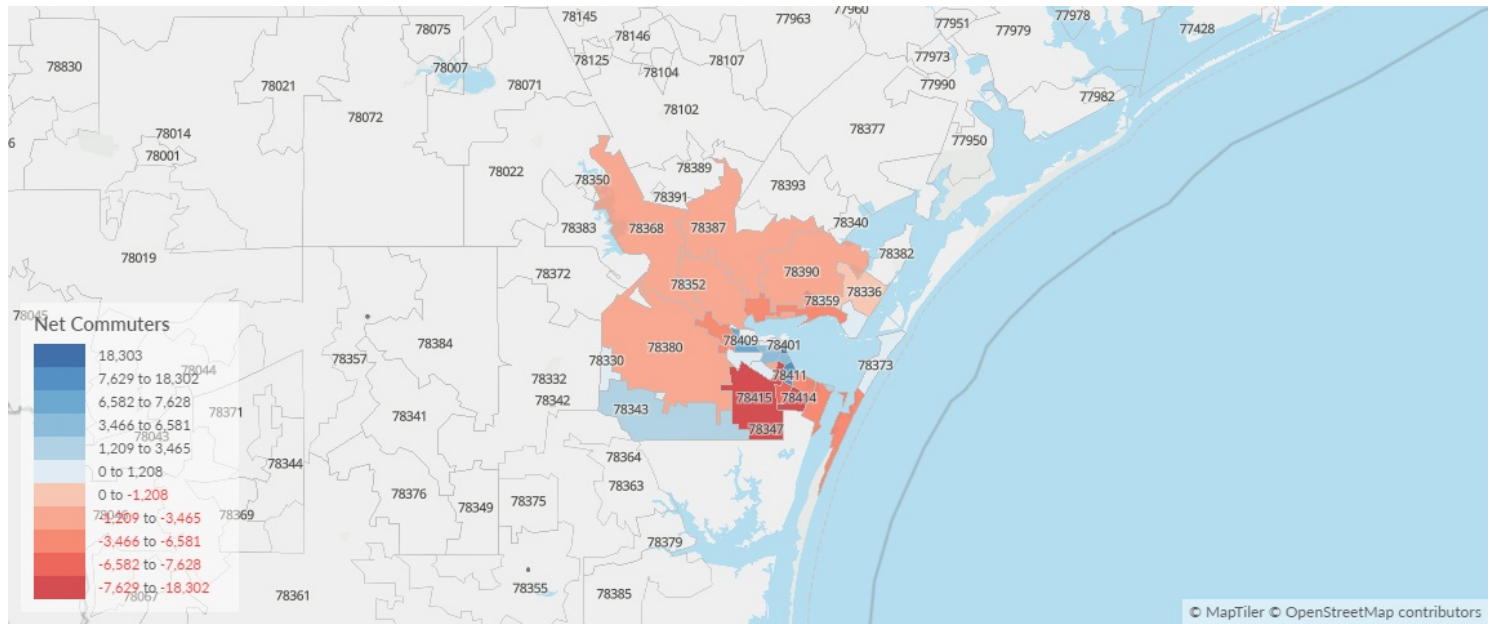


Property Crime

Corpus Christi, TX has 34.28 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Corpus Christi, TX currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #6 for resident workers. The top ZIP for resident workers is 78413.



Where Talent Works

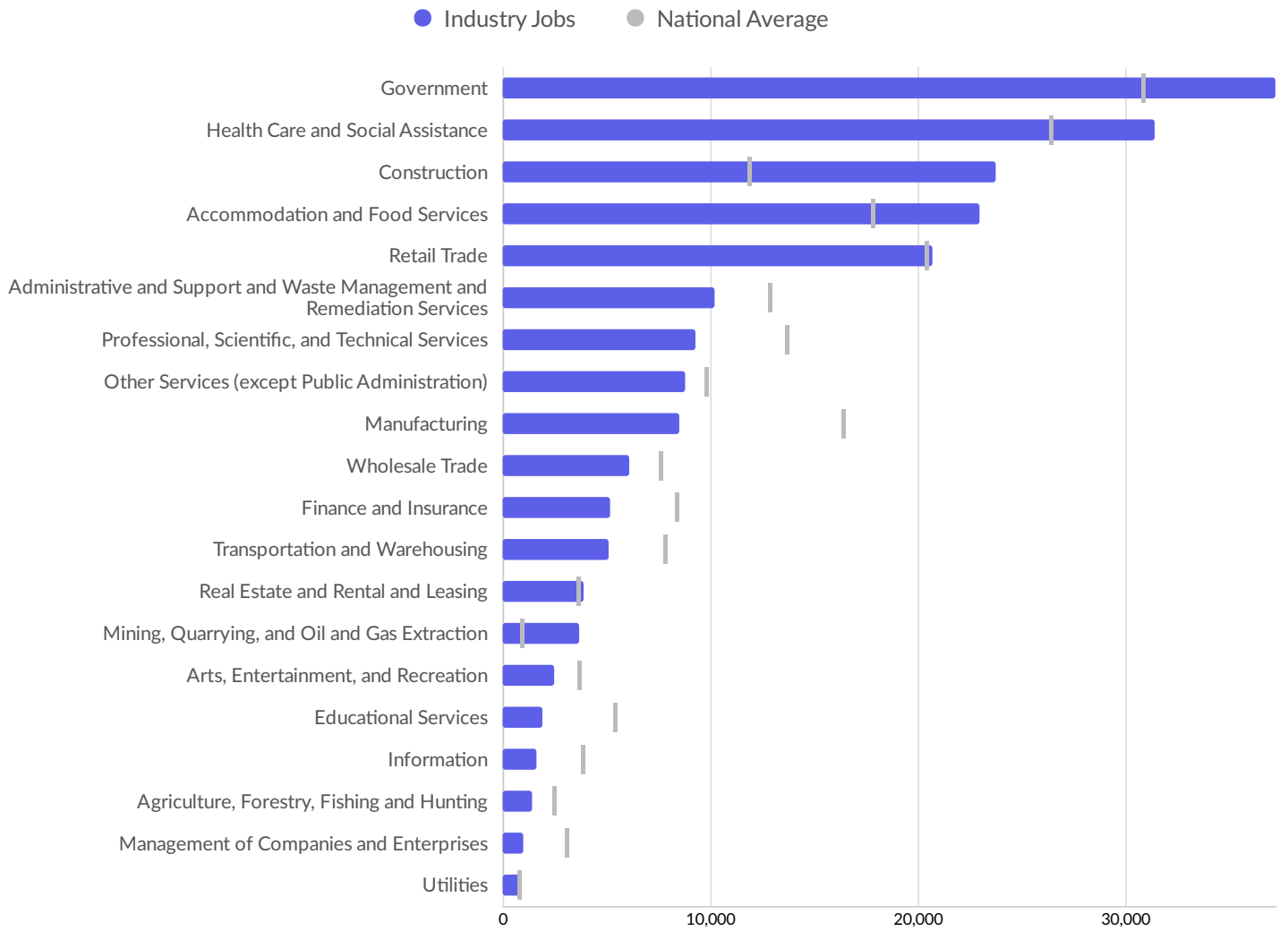
ZIP	Name	2019 Employment
78411	Corpus Christi, TX (in N...	21,130
78401	Corpus Christi, TX (in N...	20,705
78412	Corpus Christi, TX (in N...	12,912
78413	Corpus Christi, TX (in N...	12,383
78404	Corpus Christi, TX (in N...	11,213

Where Talent Lives

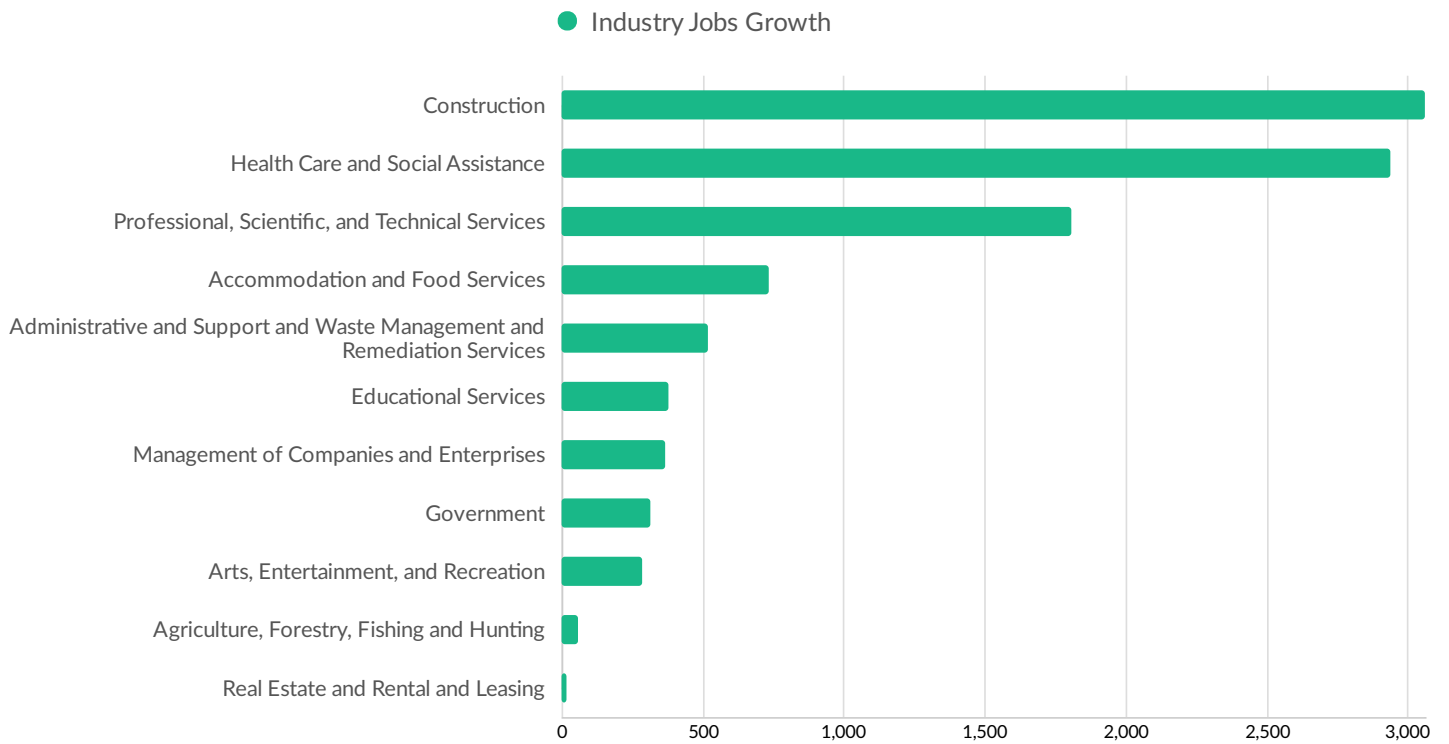
ZIP	Name	2019 Workers
78413	Corpus Christi, TX (in N...	18,965
78414	Corpus Christi, TX (in N...	18,761
78415	Corpus Christi, TX (in N...	18,624
78412	Corpus Christi, TX (in N...	16,834
78418	Corpus Christi, TX (in N...	13,501

Industry Characteristics

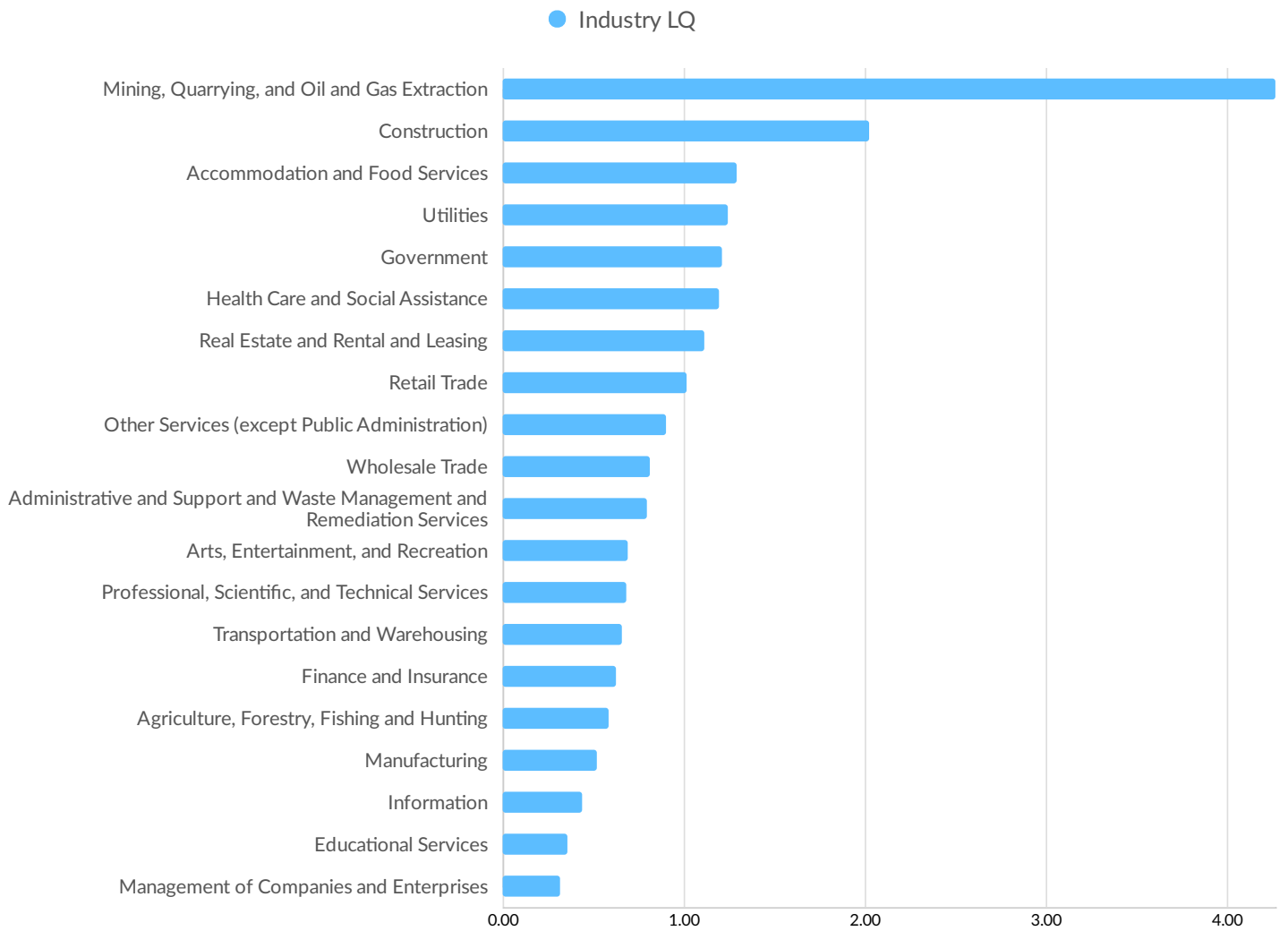
Largest Industries



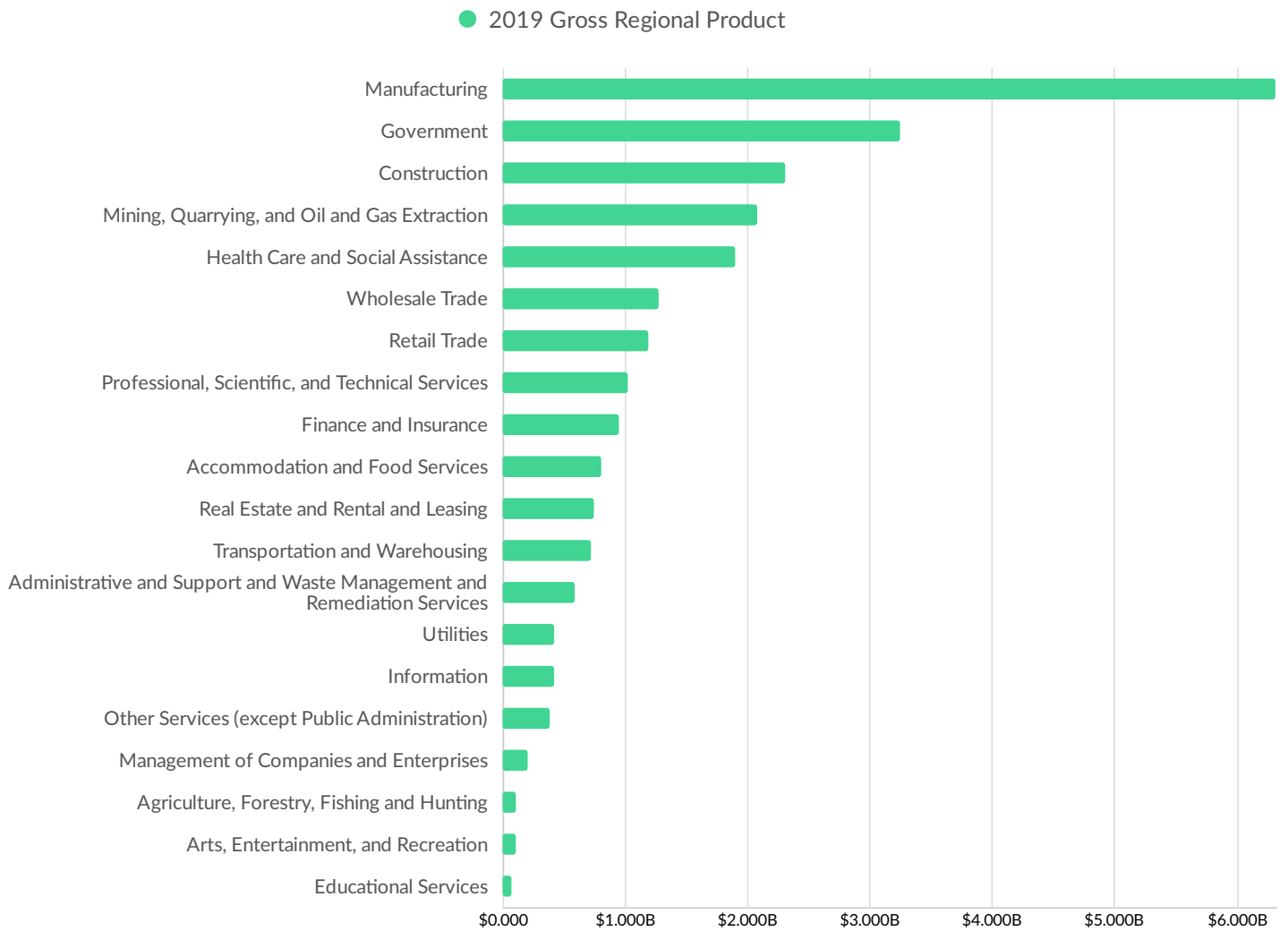
Top Growing Industries



Top Industry LQ



Top Industry GRP



Top Industry Earnings























Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Government	36,878	37,192	314	+1%	1.21	\$66,016	\$3.25B
Health Care and Social Assistance	28,476	31,414	2,938	+10%	1.20	\$51,321	\$1.90B
Construction	20,665	23,727	3,062	+15%	2.02	\$72,974	\$2.31B
Accommodation and Food Services	22,198	22,932	734	+3%	1.29	\$22,105	\$802.62M
Retail Trade	20,992	20,671	-321	-2%	1.02	\$36,400	\$1.19B
Administrative and Support and Waste Management and Remediation Services	9,677	10,198	521	+5%	0.80	\$41,354	\$589.99M
Professional, Scientific, and Technical Services	7,472	9,282	1,810	+24%	0.68	\$80,807	\$1.02B
Other Services (except Public Administration)	9,665	8,763	-902	-9%	0.90	\$32,033	\$380.95M
Manufacturing	9,993	8,536	-1,457	-15%	0.52	\$118,981	\$6.32B
Wholesale Trade	6,328	6,106	-222	-4%	0.81	\$72,639	\$1.28B
Finance and Insurance	5,312	5,176	-136	-3%	0.63	\$70,025	\$947.02M
Transportation and Warehousing	6,769	5,099	-1,670	-25%	0.66	\$72,709	\$727.69M
Real Estate and Rental and Leasing	3,882	3,901	19	+0%	1.11	\$61,045	\$743.99M
Mining, Quarrying, and Oil and Gas Extraction	7,486	3,719	-3,767	-50%	4.27	\$118,178	\$2.08B
Arts, Entertainment, and Recreation	2,225	2,510	285	+13%	0.69	\$24,607	\$103.78M
Educational Services	1,528	1,907	379	+25%	0.36	\$32,196	\$71.47M
Information	2,132	1,657	-475	-22%	0.44	\$65,148	\$421.76M
Agriculture, Forestry, Fishing and Hunting	1,338	1,395	57	+4%	0.58	\$46,341	\$109.50M
Management of Companies and Enterprises	590	958	368	+62%	0.32	\$166,882	\$198.95M
Utilities	902	868	-34	-4%	1.25	\$130,483	\$424.90M

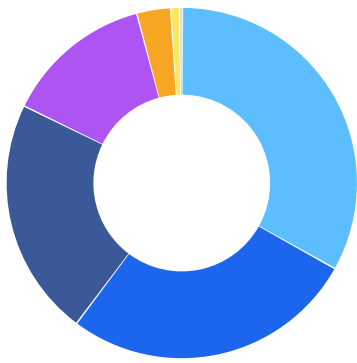
Business Characteristics

30,071 Companies Employ Your Workers

Online profiles for your workers mention 30,071 companies as employers, with the top 10 appearing below. In the last 12 months, 5,692 companies in Corpus Christi, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Christus Health	1,886 	Christus Health	2,020 
City of Corpus Christi	1,828 	CRST International, Inc.	705 
Texas A & M University	1,632 	HealthCare Employment Netwo...	687 
Driscoll Children's Hospital	898 	HCA Holdings, Inc.	656 
United States Department of th...	853 	City of Corpus Christi	560 
Corpus Christi Independent Sch...	775 	Driscoll Children's Hospital	499 
Del Mar College	653 	Care.com, Inc.	433 
Heb Grocery Company, LP	596 	Anthem, Inc.	414 
Corpus Christi Army Depot	579 	Dollar General Corporation	413 
Ccis, Inc.	563 	Texas A & M University	369 

Business Size



	Percentage	Business Count
1 to 4 employees	33.0%	4,631
5 to 9 employees	27.1%	3,801
10 to 19 employees	22.0%	3,082
20 to 49 employees	13.6%	1,911
50 to 99 employees	3.1%	438
100 to 249 employees	0.8%	113
250 to 499 employees	0.2%	24
500+ employees	0.1%	14

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

- Occupation Jobs
- National Average

Top Growing Occupations

- Occupation Jobs Growth

Top Occupation LQ

- Occupation LQ

Top Occupation Earnings

- 2018 Median Hourly Earnings

Top Posted Occupations

- Unique Average Monthly Postings

Underemployment

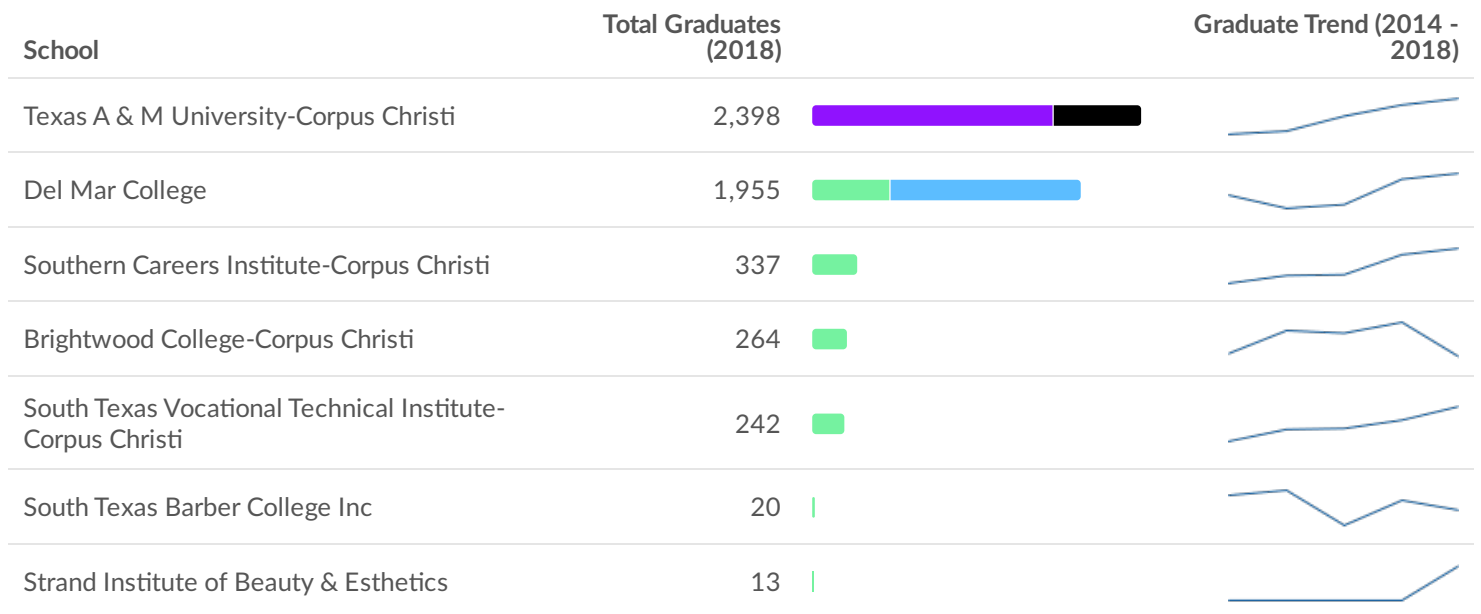
- Jobs Requiring Ed. Level
- Population at Ed. Level

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	May 2019 - Apr 2020 Unique Average Monthly Postings
Office and Administrative Support	28,487	28,022	-465	-2%	0.95	\$15.09	1,259
Food Preparation and Serving Related	19,781	20,251	470	+2%	1.18	\$9.72	810
Sales and Related	19,795	19,378	-417	-2%	0.96	\$12.39	1,873
Construction and Extraction	19,022	18,994	-28	0%	1.96	\$19.88	252
Transportation and Material Moving	13,947	12,972	-975	-7%	0.91	\$16.09	1,362
Education, Training, and Library	10,995	11,637	642	+6%	1.00	\$22.82	257
Healthcare Practitioners and Technical	11,032	11,536	504	+5%	1.01	\$28.96	2,217
Installation, Maintenance, and Repair	11,659	10,923	-736	-6%	1.36	\$22.20	679
Personal Care and Service	8,861	10,482	1,621	+18%	1.14	\$9.36	289
Production	10,973	9,598	-1,375	-13%	0.80	\$20.07	272
Management	8,603	9,187	584	+7%	0.78	\$39.25	869
Business and Financial Operations	6,823	7,297	474	+7%	0.67	\$30.85	413
Building and Grounds Cleaning and Maintenance	6,899	7,251	352	+5%	0.97	\$10.69	195
Healthcare Support	6,221	6,714	493	+8%	1.21	\$11.42	297
Protective Service	4,570	4,476	-94	-2%	0.98	\$19.07	142
Architecture and Engineering	3,744	3,768	24	+1%	1.09	\$37.30	372
Community and Social Service	2,728	2,888	160	+6%	0.83	\$22.07	205
Arts, Design, Entertainment, Sports, and Media	2,160	2,259	99	+5%	0.61	\$19.70	153

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	May 2019 - Apr 2020 Unique Average Monthly Postings
Military-only	2,351	2,259	-92	-4%	1.92	\$15.49	1
Computer and Mathematical	1,998	2,196	198	+10%	0.36	\$30.40	373
Life, Physical, and Social Science	1,721	1,626	-95	-6%	0.97	\$28.17	107
Legal	1,312	1,438	126	+10%	0.84	\$36.96	61
Farming, Fishing, and Forestry	843	926	83	+10%	0.60	\$12.11	4

Educational Pipeline

In 2018, there were 5,229 graduates in Corpus Christi, TX. This pipeline has grown by 25% over the last 5 years. The highest share of these graduates come from Medical/Clinical Assistant, Liberal Arts and Sciences/Liberal Studies, and Registered Nursing/Registered Nurse.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

